

Grantee Perception Report®

Applicant Perception Report

PREPARED FOR

Rockefeller Brothers Fund

December 2016



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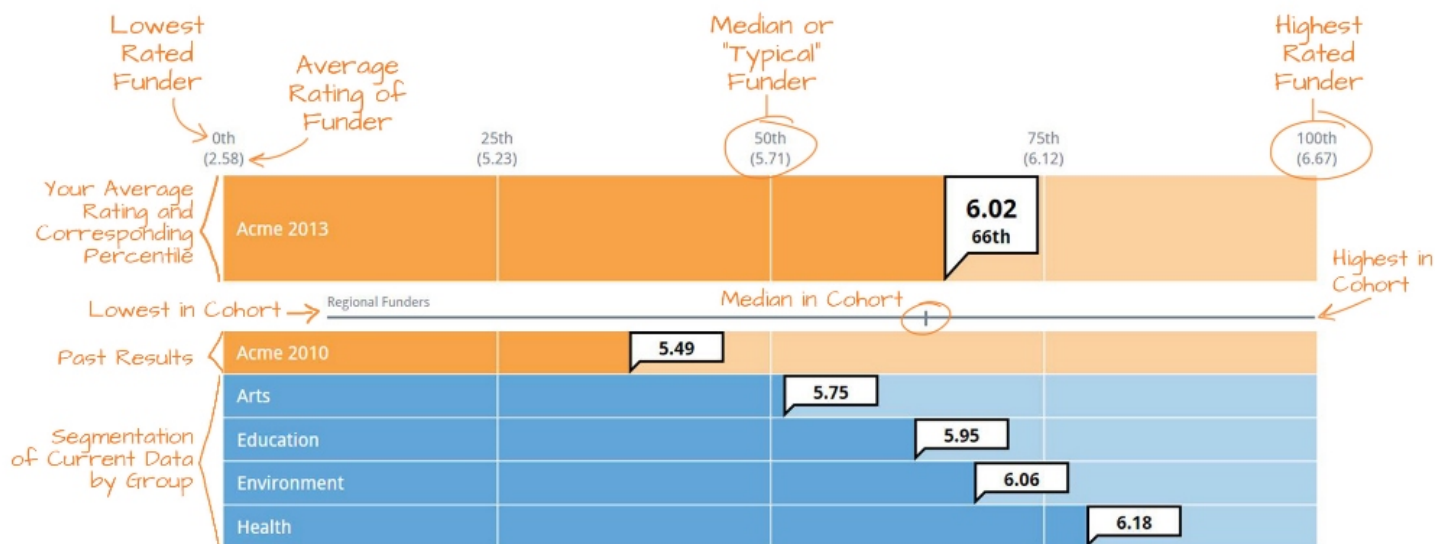
The online version of this report can be accessed at cep.surveymresults.org.

TABLE OF CONTENTS

INTERPRETING YOUR CHARTS	3
KEY RATINGS SUMMARY	4
Key Grantee Measures	4
Key Applicant Measures	5
Grantee Word Cloud	6
Applicant Word Cloud	7
SURVEY POPULATION	8
COMPARATIVE COHORTS	10
GRANTMAKING AND APPLICATION CHARACTERISTICS	12
IMPACT ON FIELDS AND LOCAL COMMUNITIES	15
Field-Focused Measures	15
Community-Focused Measures	18
IMPACT ON AND UNDERSTANDING OF ORGANIZATIONS	20
INTERACTIONS AND COMMUNICATIONS	26
Interactions Measures	26
Communications Measures	33
SELECTION PROCESS	43
DECLINED APPLICATIONS	48
Implications for Future Applications	50
Feedback on Declined Applications	51
REPORTING/EVALUATION PROCESS	53
DOLLAR RETURN AND TIME SPENT ON PROCESSES	56
Time Spent on Selection Process	57
Time Spent on Reporting and Evaluation Process	59
NON-MONETARY ASSISTANCE	60
RBF-SPECIFIC QUESTIONS	65
SUGGESTIONS FOR THE FOUNDATION	76
CONTEXTUAL DATA	77
Grantmaking Characteristics	77
Grantee/Applicant Characteristics	80
Funder Characteristics	85
ADDITIONAL MEASURES	86
ADDITIONAL SURVEY INFORMATION	87
ABOUT CEP	90

Interpreting Your Charts

Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.




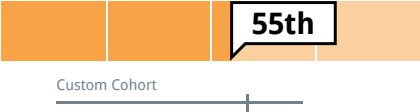

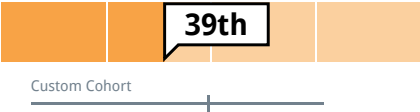
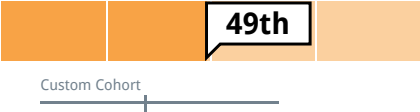



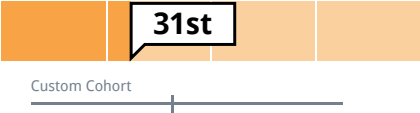
Missing data: Selected grantee and declined applicant ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than 5 responses.

STATISTICAL SIGNIFICANCE OF CHANGES OVER TIME





CEP compares your past ratings to your current ratings, testing for statistically significant differences. An asterisk in your current results denotes a statistically significant difference between your current rating and the previous rating.



Key Grantee Measures

Key Measures	Trend Data	Average Rating	Percentile Rank
Field Impact Impact on Grantees' Fields		5.78	 Custom Cohort
Organizational Impact Impact on Grantees' Organizations		6.02	 Custom Cohort
Relationships Strength of Relationships with Grantees		6.18	 Custom Cohort
Selection Process Helpfulness of the Selection Process		4.53	 Custom Cohort
Reporting/Evaluation Process Helpfulness of the Reporting and Evaluation Process		4.29	 Custom Cohort

Key Applicant Measures

Key Measures	Trend Data	Average Rating	Percentile Rank
<div>Field Impact Impact on Applicants' Fields</div>		4.02	
<div>Proposal Process Helpfulness of the Proposal Process</div>		2.68	

Grantees were asked, “At this point in time, what is one word that best describes the Foundation?” In the “word cloud” below, the size of each word indicates the frequency with which it was written by grantees. The color of each word is stylistic and not indicative of its frequency. Twenty-five grantees described RBF as “supportive,” the most commonly used word.



This image was produced using a free tool available at www.tagxedo.com. Copyright (c) 2006, ComponentAce. <http://www.componentace.com>.

Applicant Word Cloud

Applicants were asked, “At this point in time, what is one word that best describes the Foundation?” In the “word cloud” below, the size of each word indicates the frequency with which it was written by applicants. The color of each word is stylistic and not indicative of its frequency. Four applicants described RBF as “good,” the most commonly used word.



This image was produced using a free tool available at www.tagxedo.com. Copyright (c) 2006, ComponentAce. <http://www.componentace.com>.

Survey Population

Grantee Survey Methodology

Survey	Survey Fielded	Number of Responses Received	Survey Response Rate
RBF 2016	February and March 2016	275	66%
RBF 2010	February and March 2010	236	66%
RBF 2004	September and October 2004	195	64%

Survey Year	Year of Active Grants
RBF 2016	2015
RBF 2010	2009
RBF 2004	2003

Throughout this report, Rockefeller Brothers Fund's survey results are compared to CEP's broader dataset of more than 40,000 grantees built up over more than a decade of grantee surveys of more than 250 funders. The full list of participating funders can be found at <http://www.effectivephilanthropy.org/assessments/gpr-apr/>.

In order to protect the confidentiality of respondents, results are not shown when CEP received fewer than five responses to a specific question.

Applicant Survey Methodology

Survey	Survey Fielded	Number of Responses Received	Survey Response Rate
RBF 2016	February and March 2016	142	34%
RBF 2010	February and March 2010	186	39%
RBF 2004	September and October 2004	54	38%

Survey Year	Application Year
RBF 2016	2015
RBF 2010	2009
RBF 2004	2003

Throughout this report, Rockefeller Brothers Fund's applicant survey results are compared to CEP's broader dataset of more than 4,000 declined applicants, from surveys of more than 50 funders.

In order to protect the confidentiality of respondents results are not shown when CEP received fewer than five responses to a specific question.

Comparative Cohorts

Custom Cohort

RBF selected a set of 10 funders to create a smaller comparison group for the grantee data that more closely resembles RBF in scale and scope.

Carnegie Corporation of New York
Ford Foundation
John D. and Catherine T. MacArthur Foundation
Oak Foundation
Rockefeller Brothers Fund
Surdna Foundation, Inc.
The David and Lucile Packard Foundation
The Nathan Cummings Foundation
The Rockefeller Foundation
The William and Flora Hewlett Foundation

Standard Cohorts

CEP also included 16 standard GPR cohorts to allow for comparisons to a variety of different types of funders.

Strategy Cohorts

Cohort Name	Count	Description
Small Grant Providers	41	Funders with median grant size of \$20K or less
Large Grant Providers	58	Funders with median grant size of \$200K or more
High Touch Funders	24	Funders for which a majority of grantees report having contact with their primary contact monthly or more often
Intensive Non-Monetary Assistance Providers	29	Funders that provide at least 30% of grantees with comprehensive or field-focused assistance as defined by CEP
Proactive Grantmakers	52	Funders that make at least 90% of grants proactively
Responsive Grantmakers	54	Funders that make at most 10% of grants proactively
International Funders	39	Funders with an international scope of work

Annual Giving Cohorts

Cohort Name	Count	Description
Funders Giving Less Than \$5 Million	51	Funders with annual giving of less than \$5 million
Funders Giving \$50 Million or More	51	Funders with annual giving of \$50 million or more

Foundation Type Cohorts

Cohort Name	Count	Description
Private Foundations	128	All private foundations in the GPR dataset
Family Foundations	52	All family foundations in the GPR dataset
Community Foundations	31	All community foundations in the GPR dataset
Health Conversion Foundations	28	All health conversation foundations in the GPR dataset
Corporate Foundations	18	All corporate foundations in the GPR dataset

Other Cohorts

Cohort Name	Count	Description
Funders Outside the United States	22	Funders that are primarily based outside the United States
Recently Established Foundations	47	Funders that were established in 2000 or later

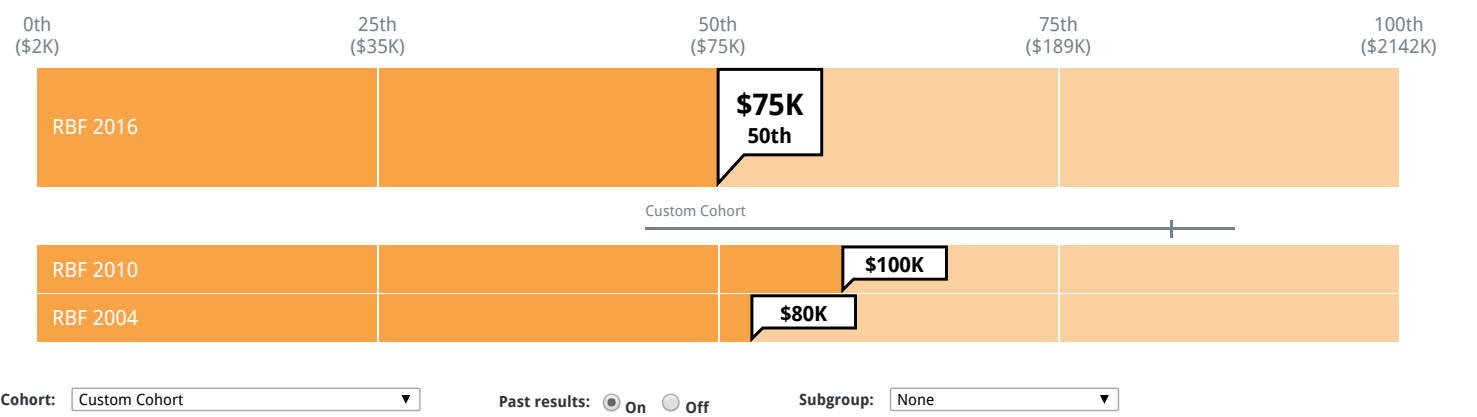
Grantmaking and Application Characteristics

Foundations make different choices about the ways they organize themselves, structure their grants, and the types of grantees they support. The following tables show some of these important characteristics. The information is based on self-reported data from funders, grantees, and applicants, and further detail is available in the Contextual Data section of this report.

Grant Size

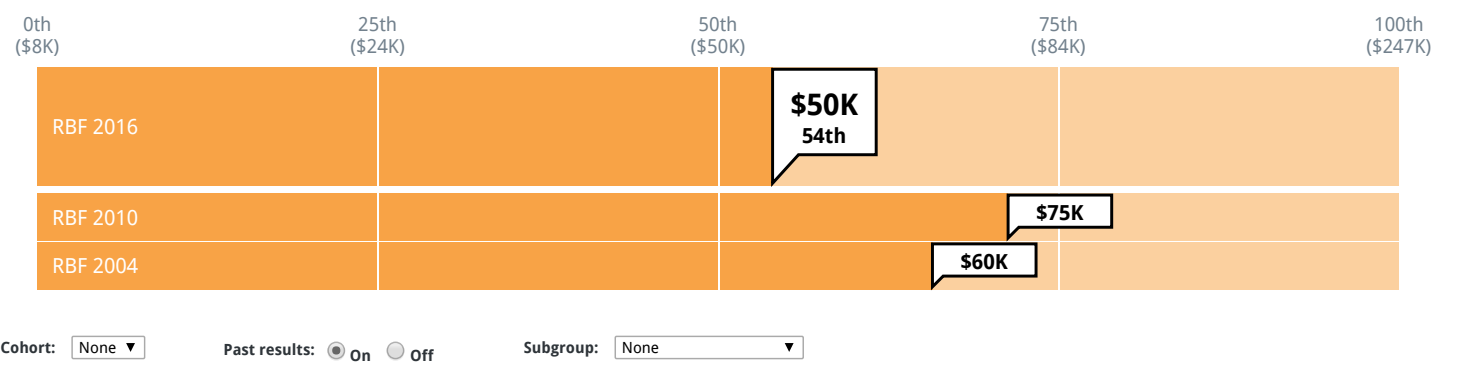
Grantee Responses

Median Grant Size



Applicant Responses

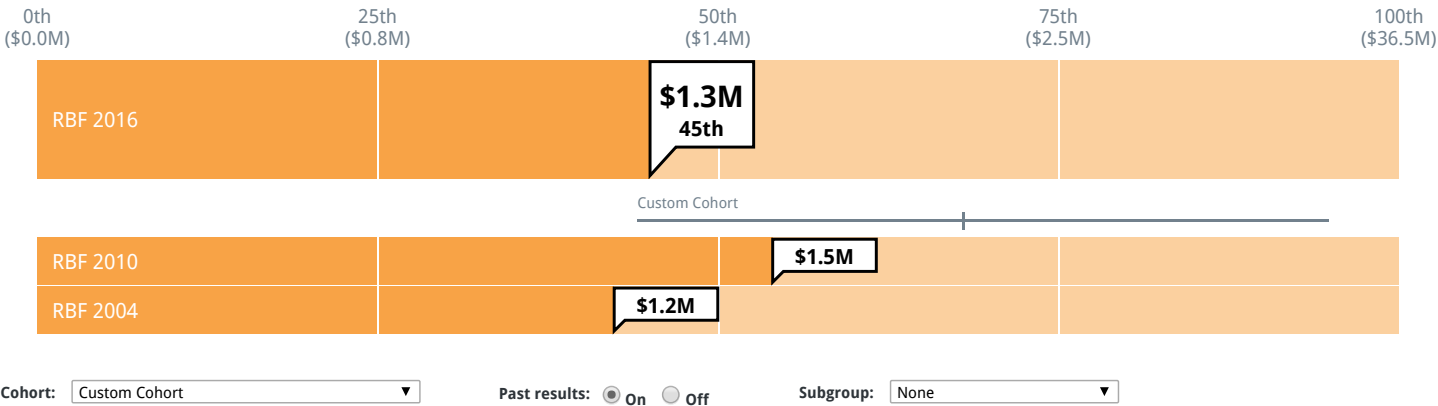
Median Grant Request Size



Grantee/Applicant Budget

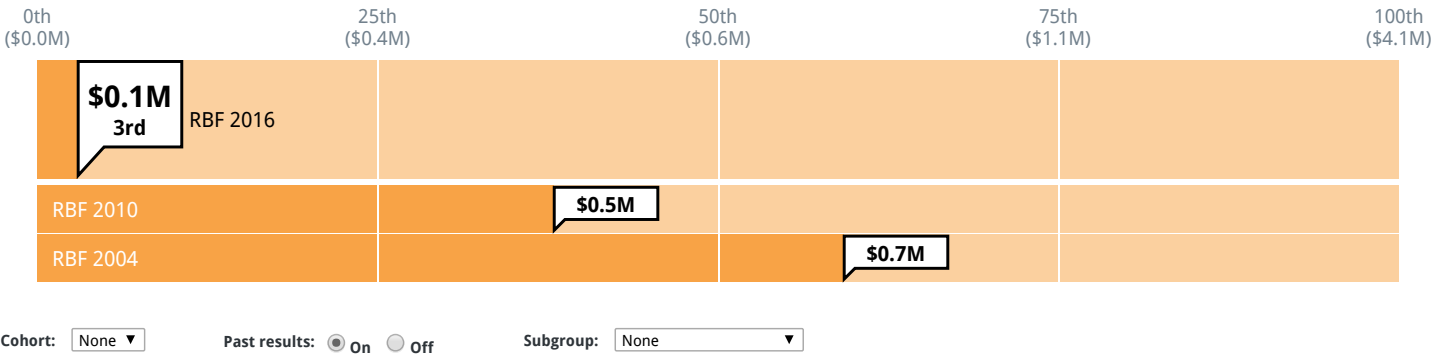
Grantee Responses

Typical Organizational Budget



Applicant Responses

Typical Organizational Budget



Type of Grant Awarded/Requested

Type of Grant Awarded (Overall)	RBF 2016	RBF 2010	Average Funder	Custom Cohort
Program / Project Support	52%	61%	64%	66%
General Operating / Core Support	43%	26%	20%	27%
Capital Support: Building / Renovation / Endowment Support / Other	1%	3%	7%	1%
Technical Assistance / Capacity Building	3%	7%	4%	3%
Scholarship / Fellowship	0%	0%	2%	2%
Event / Sponsorship Funding	1%	2%	2%	1%

Type of Grant Requested (Overall)	RBF 2016	RBF 2010	Average Funder
Program/project support	81%	70%	70%
General operating	9%	8%	12%
Scholarship or research fellowship	0%	1%	1%
Technical assistance/capacity building	0%	11%	4%
Event/sponsorship funding	4%	5%	1%
Capital support: building/renovation/endowment support/other	6%	5%	11%

Program Staff Load (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Dollars awarded per program staff full-time employee	\$2.1M	\$1.8M	\$1.7M	\$2.7M	\$5.3M
Applications per program full-time employee	26	26	83	30	18
Active grants per program full-time employee	39	26	40	34	29

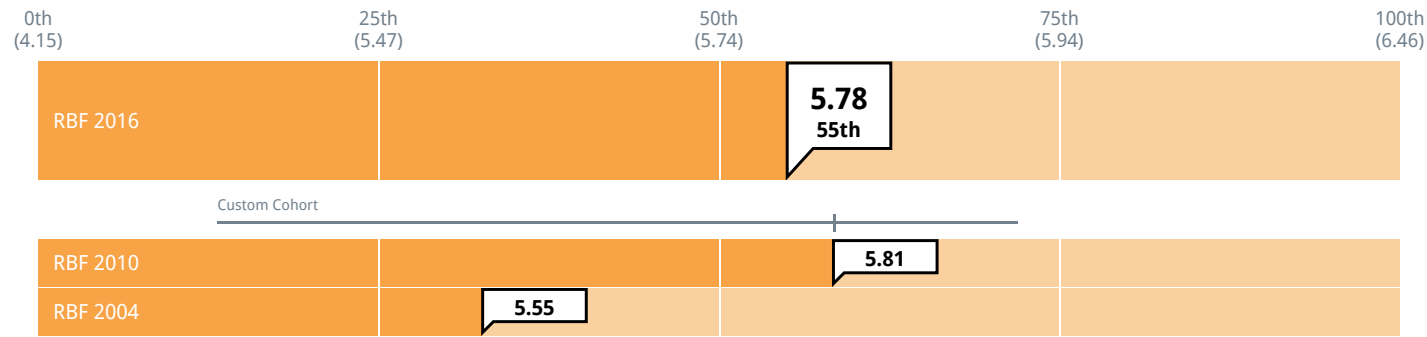
Length of Grant Awarded (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Average grant length	1.7 years	1.9 years	2.4 years	2.2 years	2.2 years

Impact on and Understanding of Fields

Grantee Ratings

“Overall, how would you rate the Foundation’s impact on your field?”

1 = No impact 7 = Significant positive impact

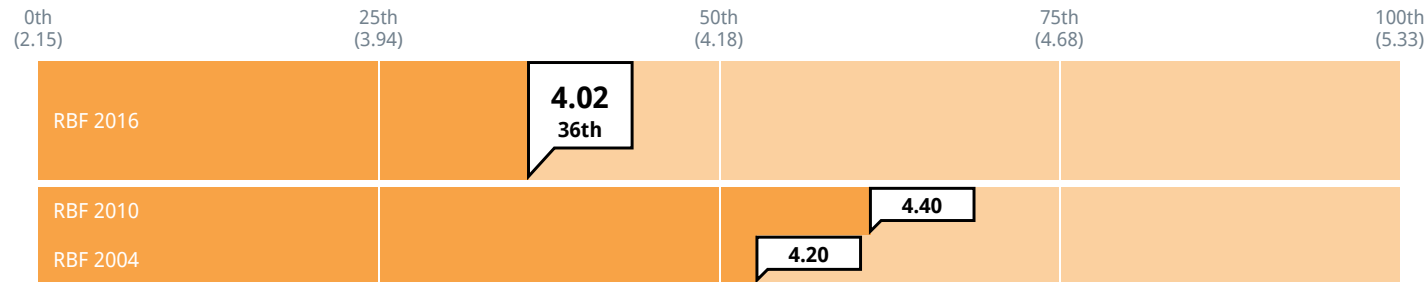


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Applicant Ratings

“Overall, how would you rate the Foundation’s impact on your field?”

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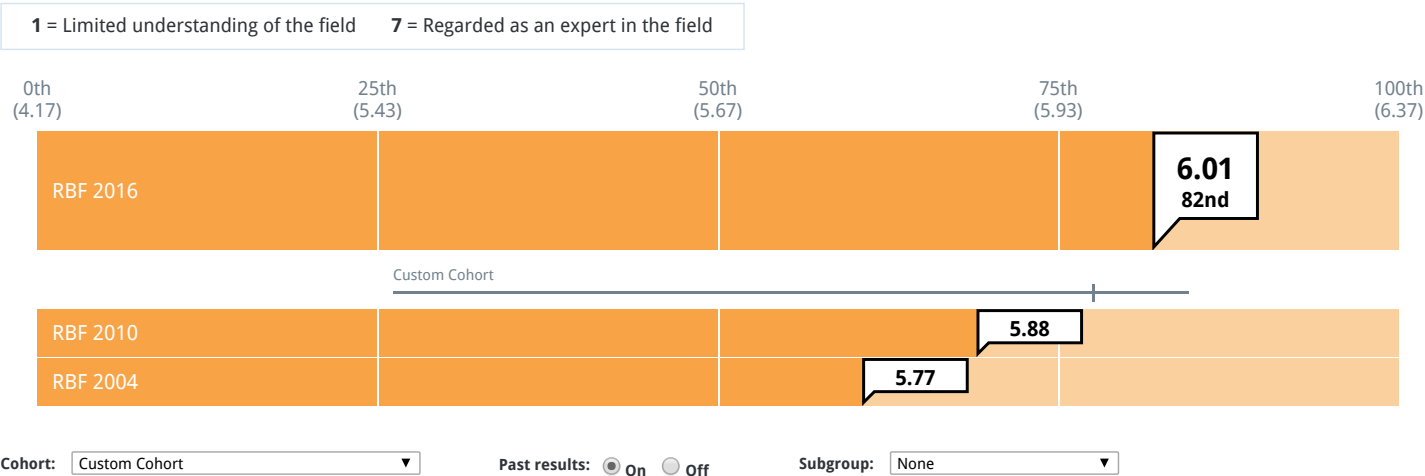


Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Understanding of Fields

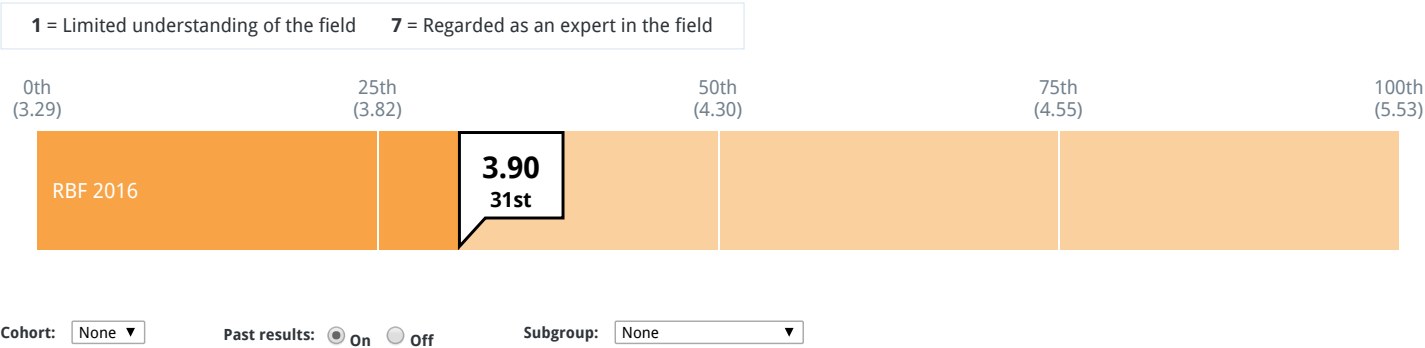
Grantee Ratings

“How well does the Foundation understand the field in which you work?”



Applicant Ratings

“How well does the Foundation understand the field in which you work?”

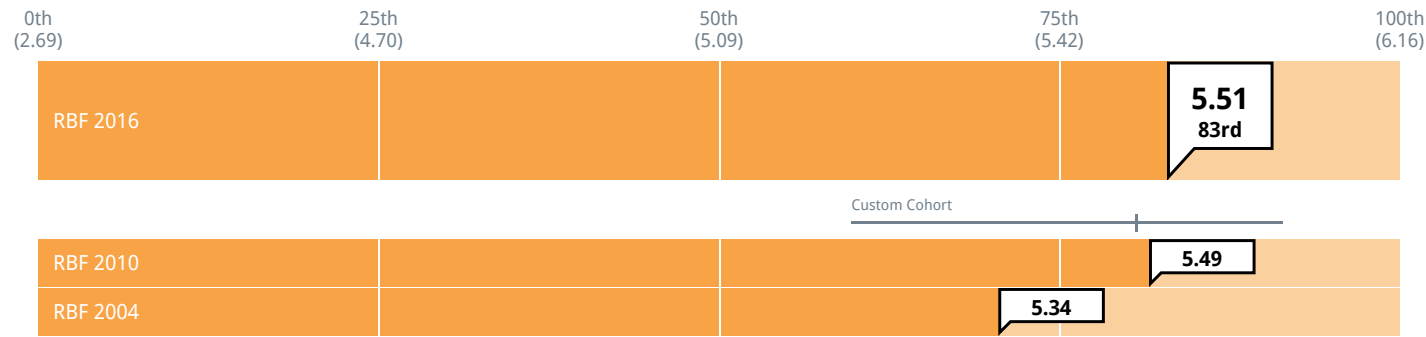


Advancing Knowledge and Public Policy

Grantee Ratings

“To what extent has the Foundation advanced the state of knowledge in your field?”

1 = Not at all 7 = Leads the field to new thinking and practice

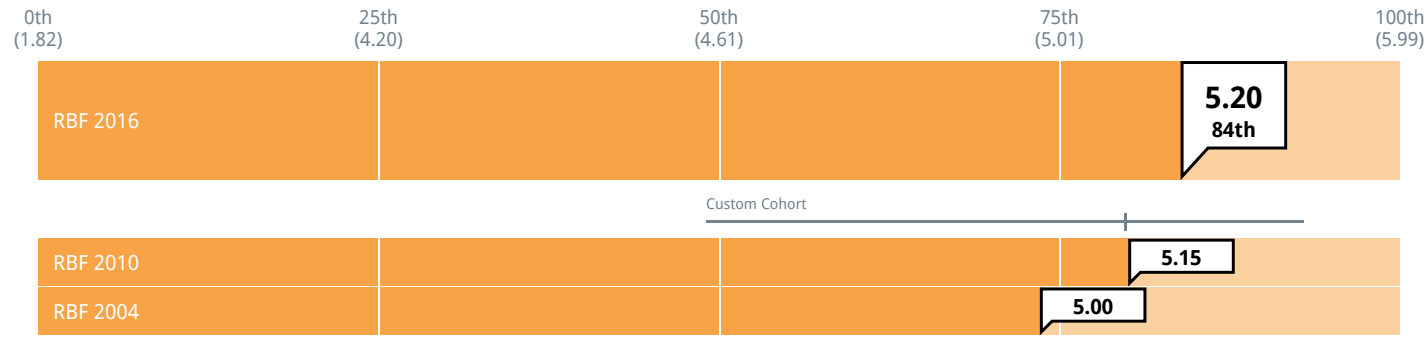


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Grantee Ratings

“To what extent has the Foundation affected public policy in your field?”

1 = Not at all 7 = Major influence on shaping public policy



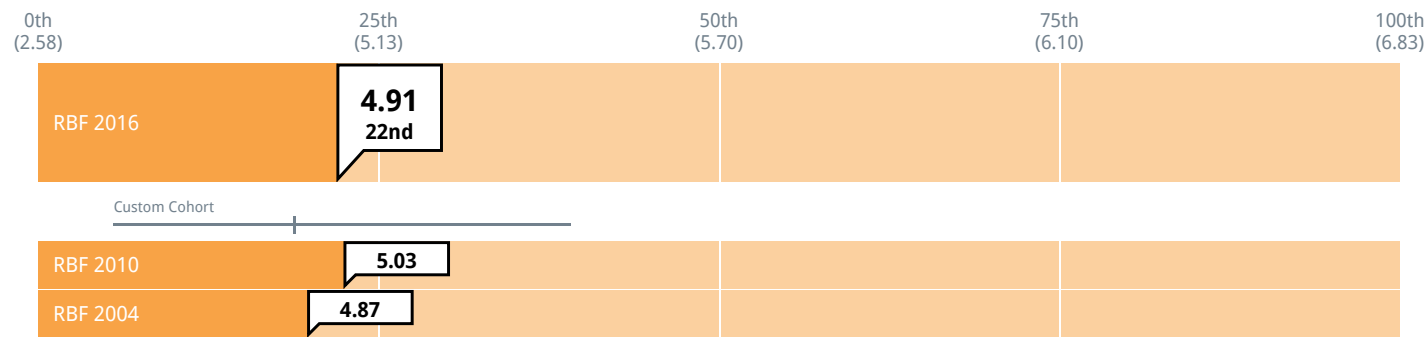
Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Impact on and Understanding of Local Communities

Grantee Ratings

“Overall, how would you rate the Foundation’s impact on your local community?”

1 = No impact 7 = Significant positive impact

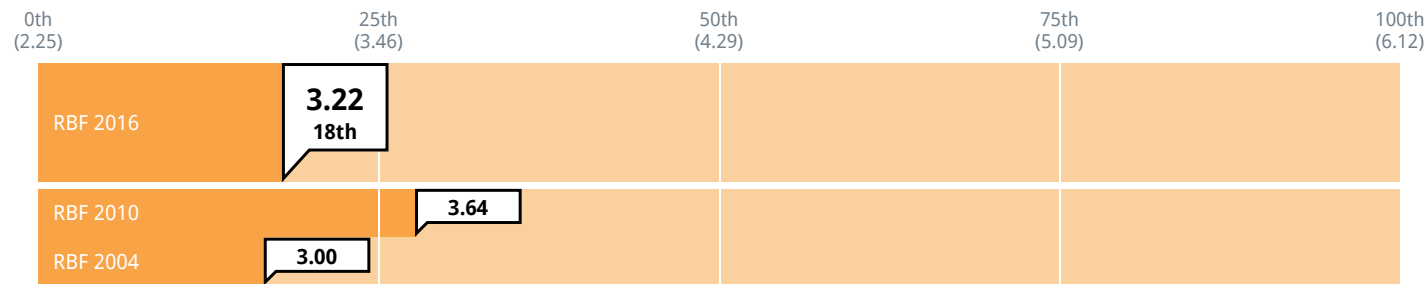


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Applicant Ratings

“Overall, how would you rate the Foundation’s impact on your local community?”

1 = No impact 7 = Significant positive impact



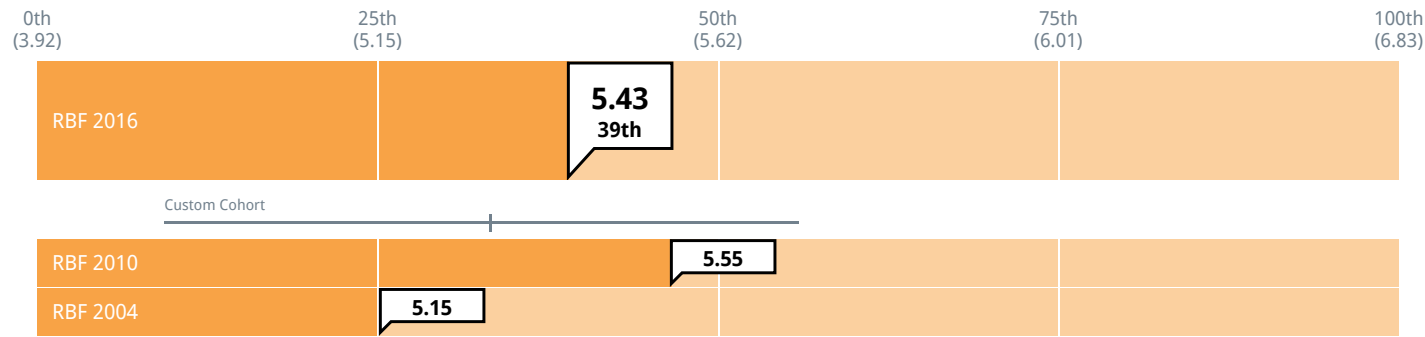
Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Understanding of Local Communities

Grantee Ratings

“How well does the Foundation understand the local community in which you work?”

1 = Limited understanding of the community 7 = Regarded as an expert on the community

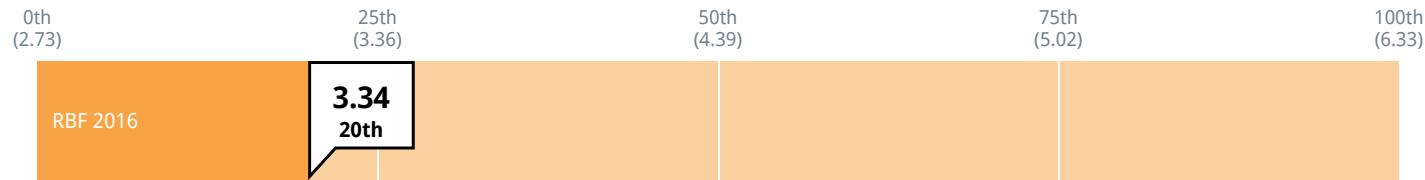


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Applicant Ratings

“How well does the Foundation understand the local community in which you work?”

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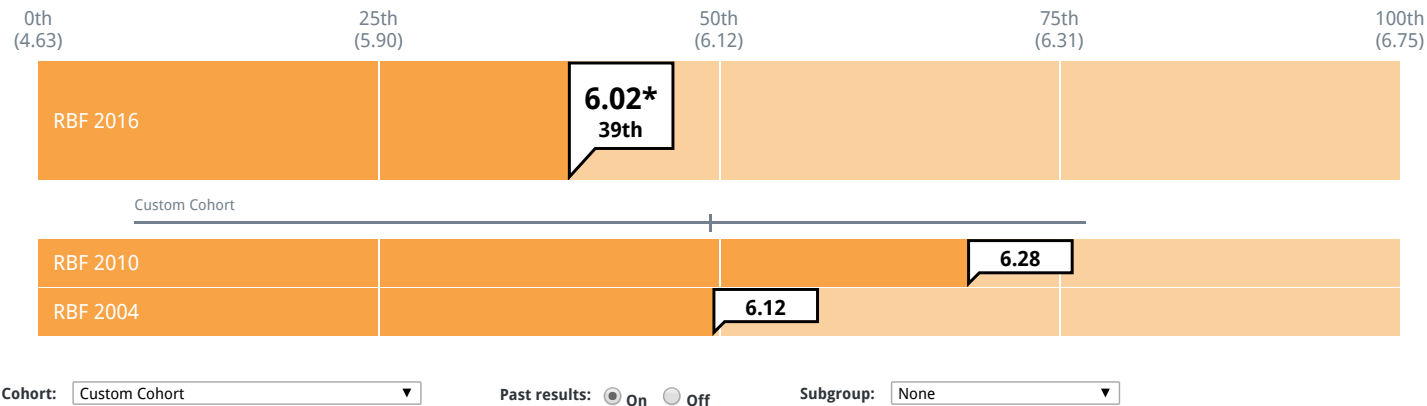
Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Impact on and Understanding of Organizations

Grantee Ratings

“Overall, how would you rate the Foundation’s impact on your organization?”

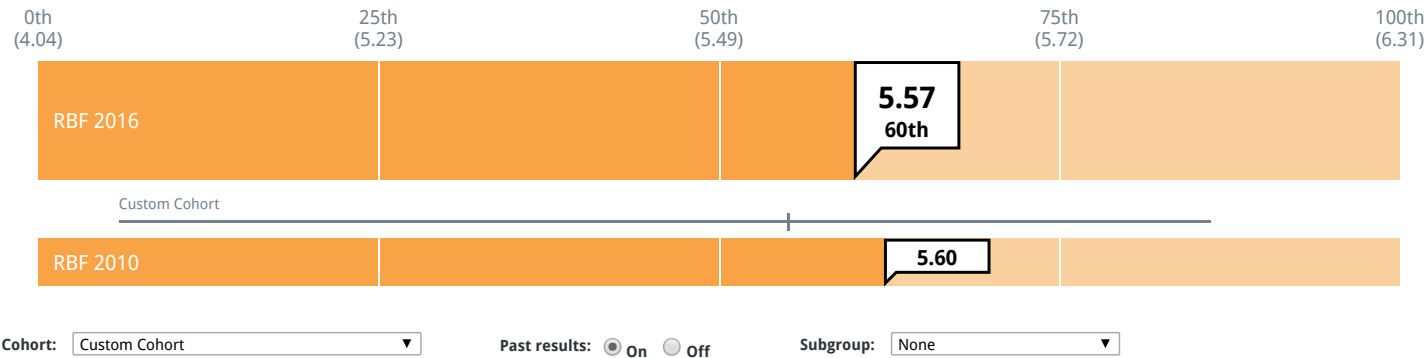
1 = No impact 7 = Significant positive impact



Grantee Ratings

“How much, if at all, did the Foundation improve your ability to sustain the work funded by this grant in the future?”

1 = Did not improve ability 7 = Substantially improved ability

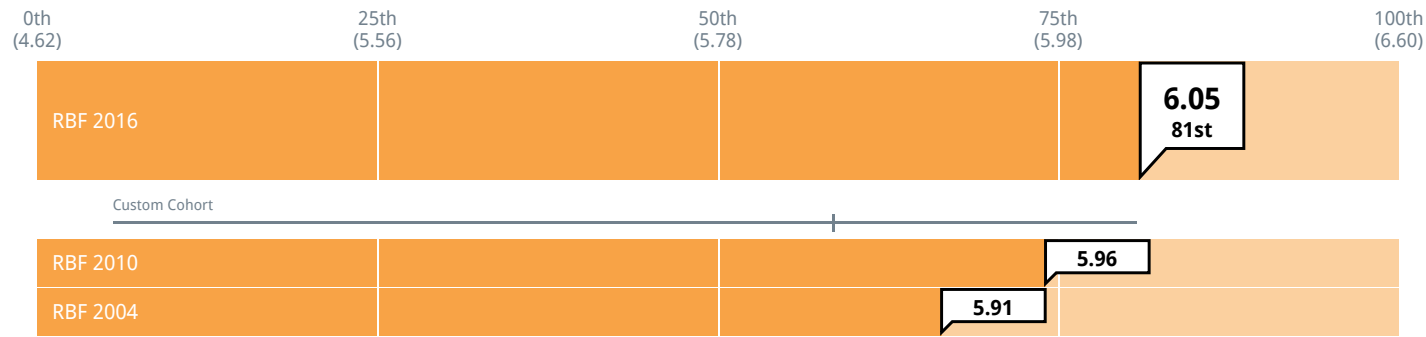


Understanding of Organizations

Grantee Ratings

“How well does the Foundation understand your organization’s strategy and goals?”

1 = Limited understanding 7 = Thorough understanding

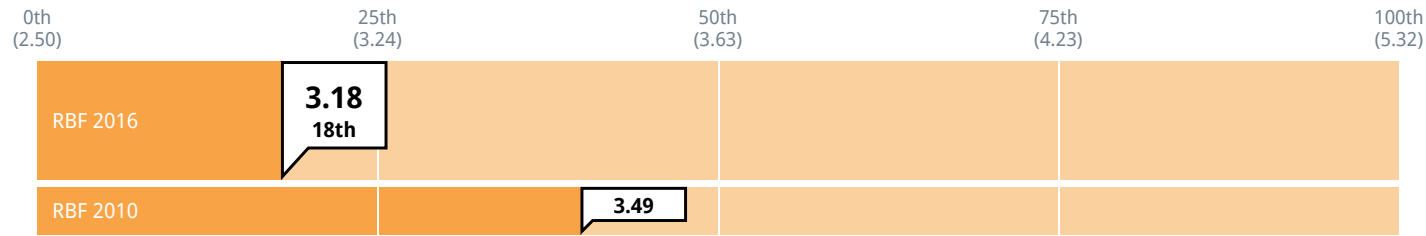


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Applicant Ratings

“How well does the Foundation understand your organization’s strategy and goals?”

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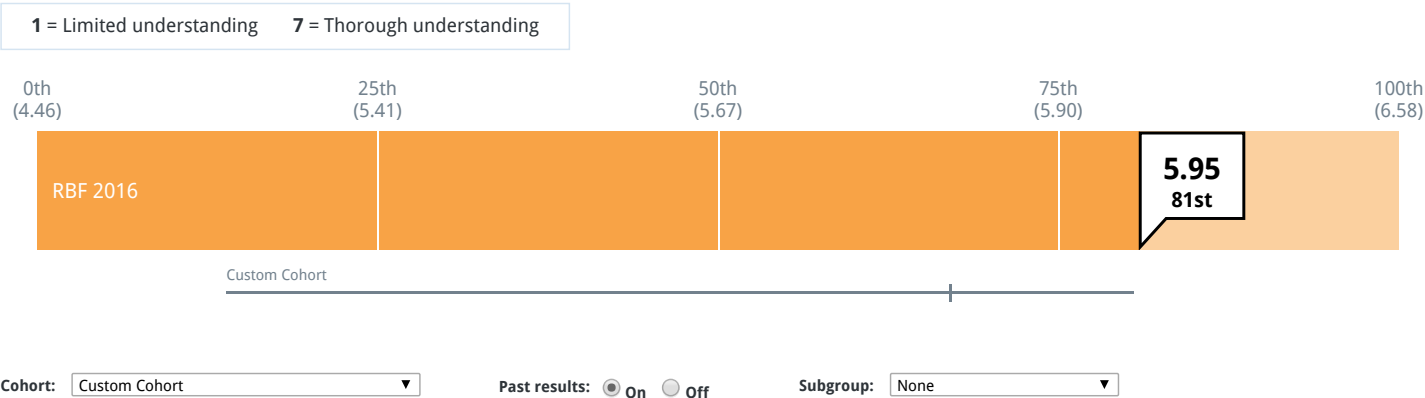


Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Understanding of Contextual Factors

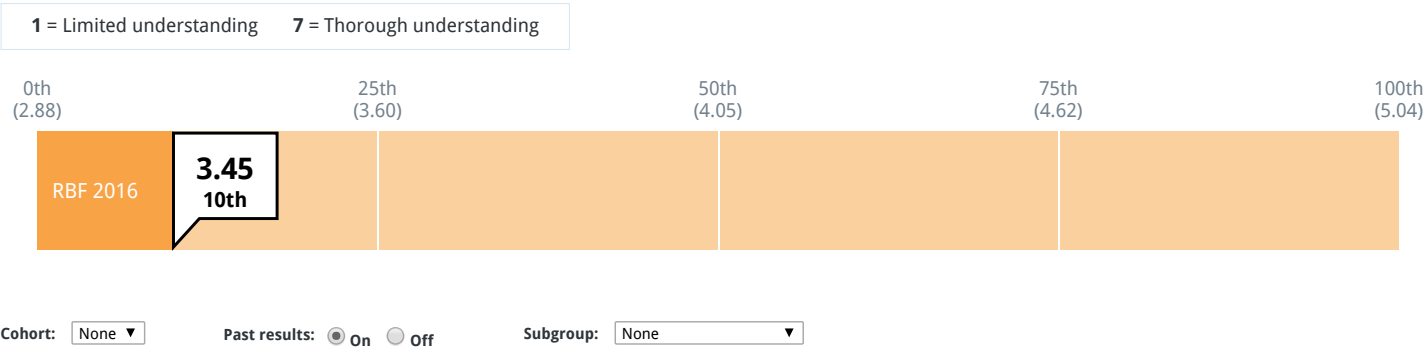
Grantee Ratings

“How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?”



Applicant Ratings

“How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?”



Effect of Grant on Organization

| Grantee Responses

| "Which of the following statements best describes the primary effect the receipt of this grant had on your organization's programs or operations?"

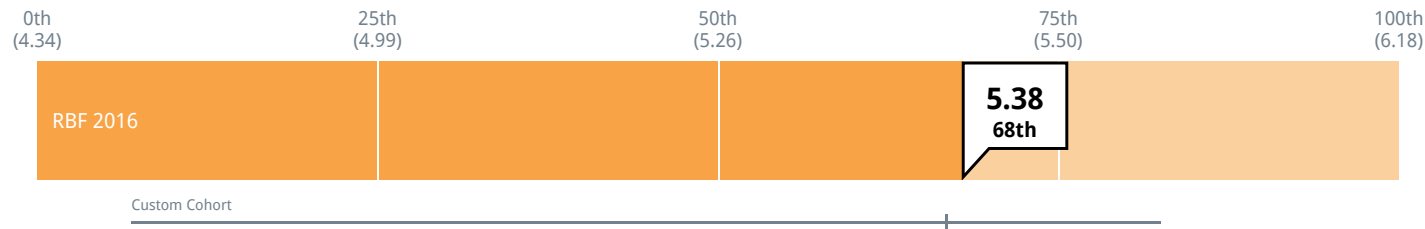
Primary Effect of Grant on Grantee's Organization (Overall)	RBF 2016	RBF 2010	Average Funder	Custom Cohort
Enhanced Capacity	41%	34%	29%	28%
Expanded Existing Program Work	22%	26%	26%	27%
Maintained Existing Program	21%	21%	20%	18%
Added New Program Work	17%	19%	25%	26%

Grantee and Applicant Challenges

Grantee Ratings

How aware is the Foundation of the challenges that your organization is facing?

1 = Not at all aware 7 = Extremely aware

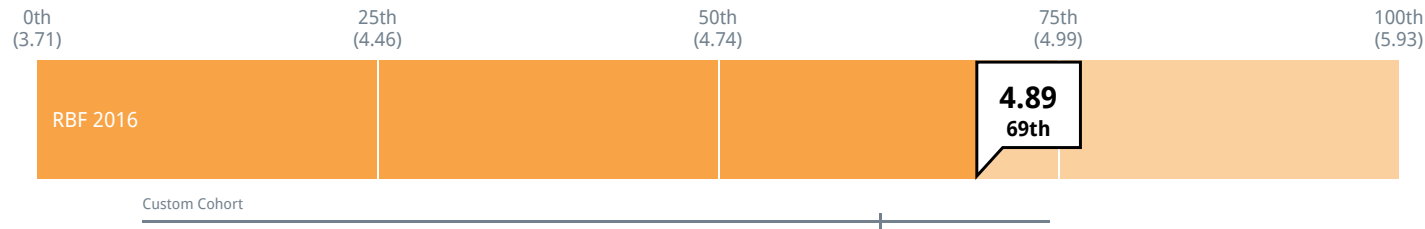


Cohort: Custom Cohort Past results: ☒ On Subgroup: None

Grantee Ratings

To what extent does the Foundation take advantage of its various resources to help your organization address its challenges?

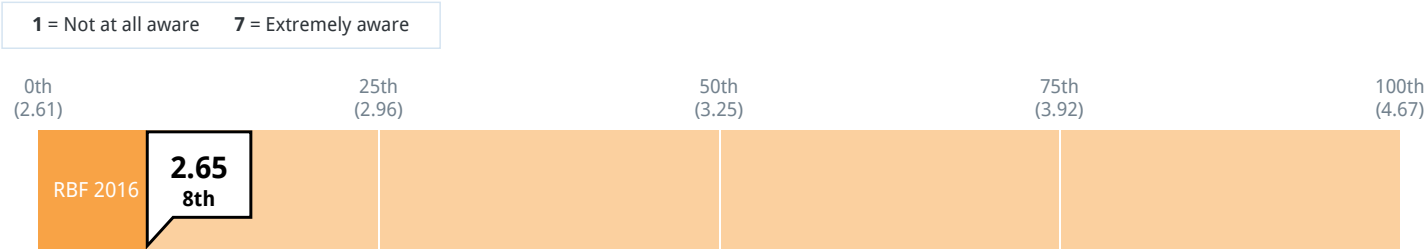
1 = Not at all 7 = To a very great extent



Cohort: Custom Cohort Past results: ☒ On Subgroup: None

Applicant Ratings

How aware is the Foundation of the challenges that your organization is facing?



Cohort:

None

Past results: ☒ On ☐ Off

Subgroup:

None

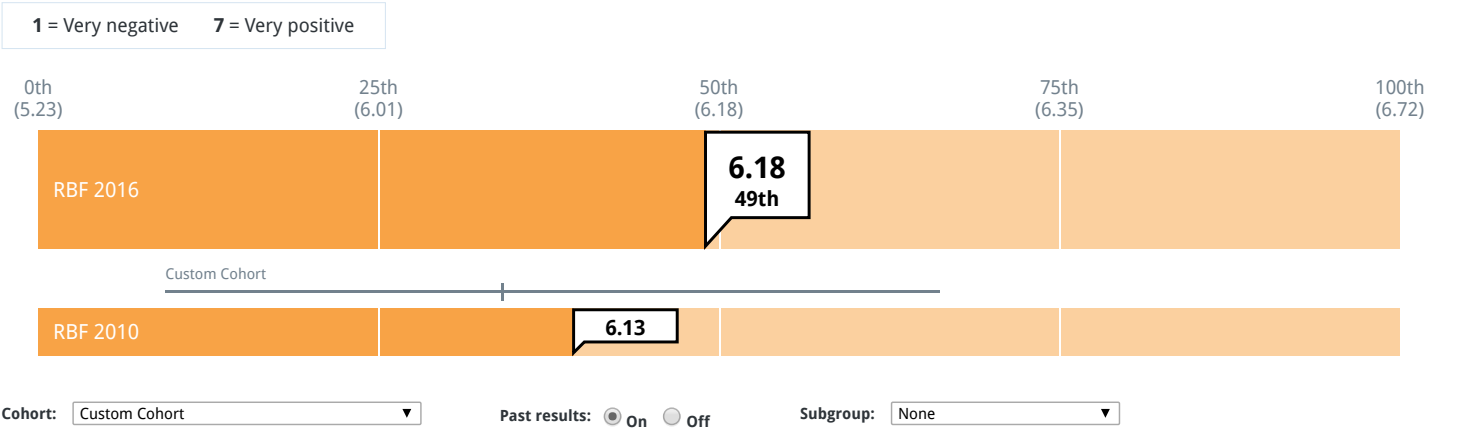
Interactions

The quality of interactions and the clarity and consistency of communications together create the larger construct that CEP refers to as “relationships.” The relationships measure below is an average of grantee ratings on the following measures:

- 1. Fairness of treatment by the foundation
- 2. Comfort approaching the foundation if a problem arises
- 3. Responsiveness of foundation staff
- 4. Clarity of communication of the foundation’s goals and strategy
- 5. Consistency of information provided by different communications

Grantee Ratings

Funder-Grantee Relationships Summary Measure

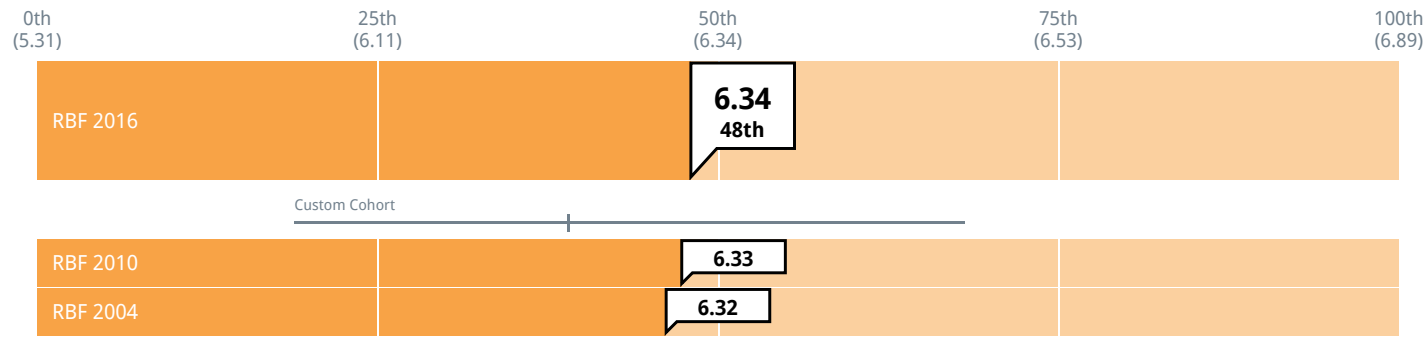


Responsiveness

Grantee Ratings

“Overall, how responsive was the Foundation staff?”

1 = Not at all responsive 7 = Extremely responsive

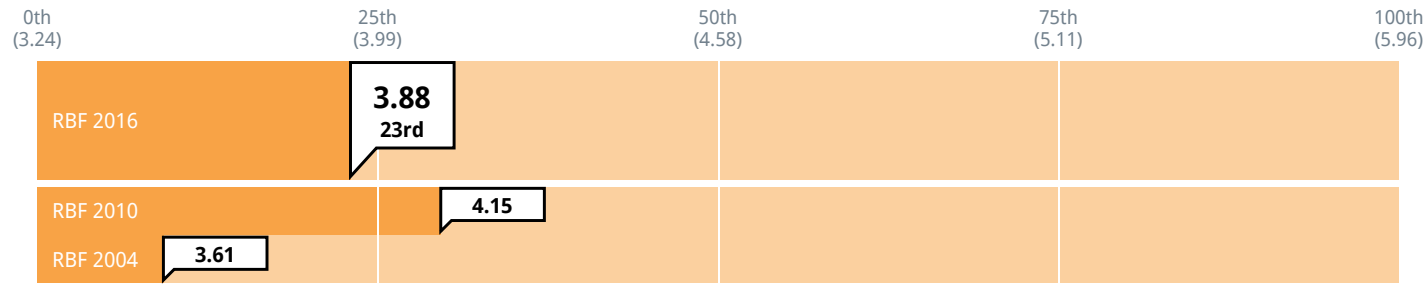


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Applicant Ratings

“Overall, how responsive was the Foundation staff?”

1 = Not at all responsive 7 = Extremely responsive



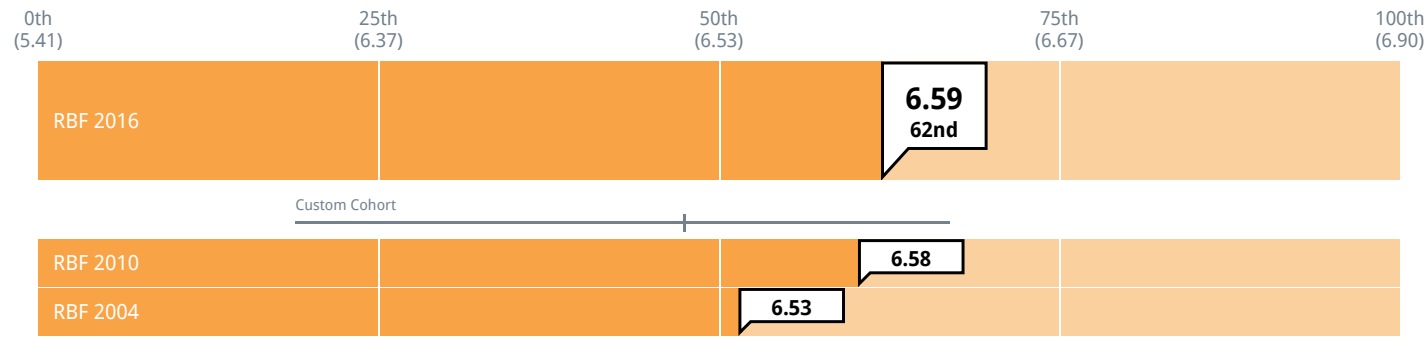
Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Fairness

Grantee Ratings

“Overall, how fairly did the Foundation treat you?”

1 = Not at all fairly 7 = Extremely fairly

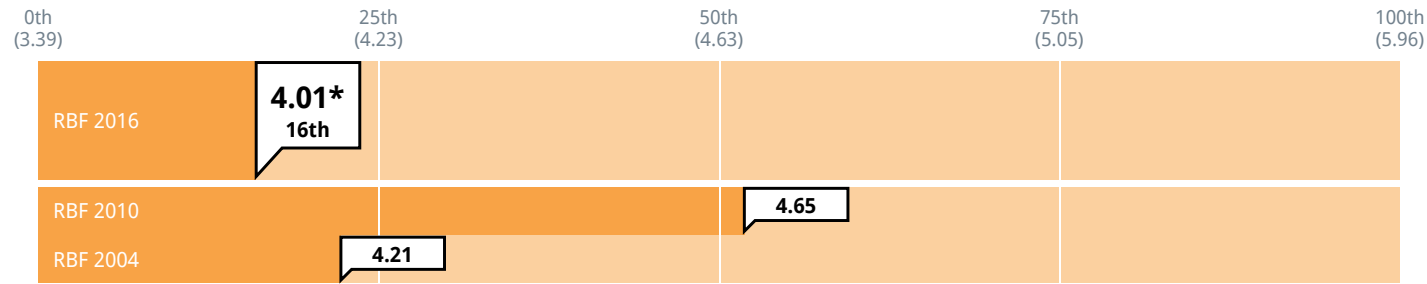


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Applicant Ratings

“Overall, how fairly did the Foundation treat you?”

1 = Not at all fairly 7 = Extremely fairly



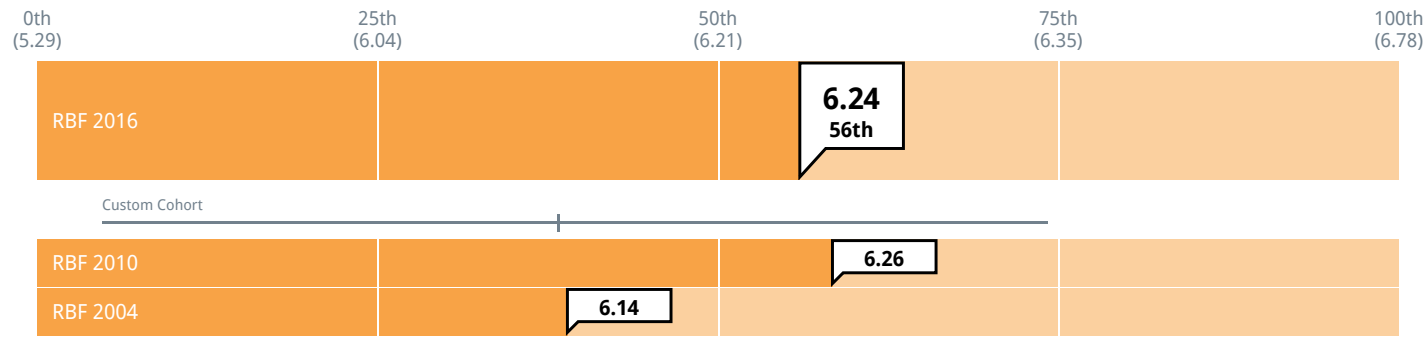
Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Comfort and Accessibility

Grantee Ratings

“How comfortable do you feel approaching the Foundation if a problem arises?”

1 = Not at all comfortable 7 = Extremely comfortable

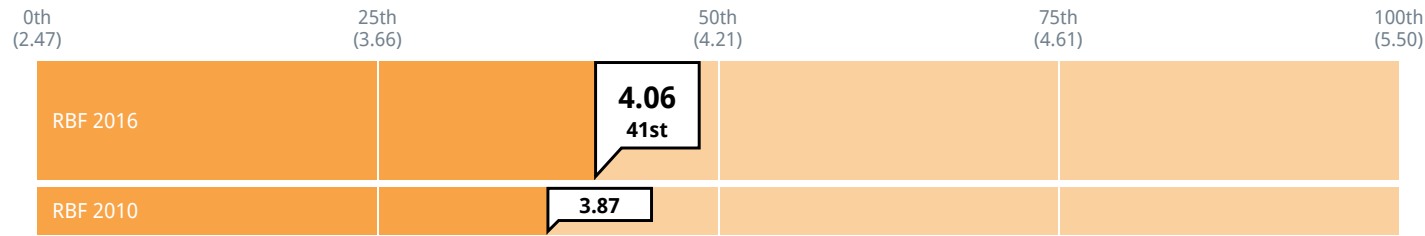


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Applicant Ratings

“How accessible do you believe the Foundation is to applicants?”

1 = Some organizations are favored over others 7 = Everyone has equal access



Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Grantee Interaction Patterns

| Grantee Responses

| "How often do/did you have contact with your program officer during this grant?"

Frequency of Contact with Program Officer (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
Weekly or more often	3%	1%	3%	3%	2%
A few times a month	10%	14%	11%	11%	10%
Monthly	19%	18%	10%	15%	16%
Once every few months	58%	57%	61%	52%	58%
Yearly or less often	10%	10%	16%	20%	14%

| Grantee Responses

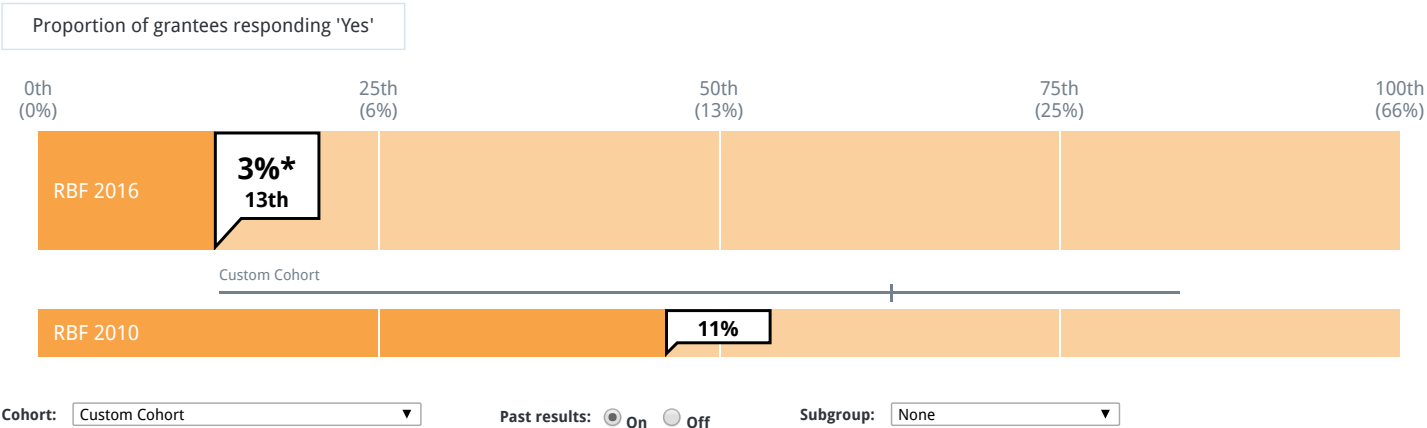
| "Who most frequently initiated the contact you had with your program officer?"

Initiation of Contact with Program Officer (Overall)	RBF 2016	RBF 2010	Average Funder	Custom Cohort
Program Officer	4%	7%	15%	10%
Both of equal frequency	49%	45%	49%	51%
Grantee	48%	49%	36%	39%

Contact Change and Site Visits

Grantee Ratings

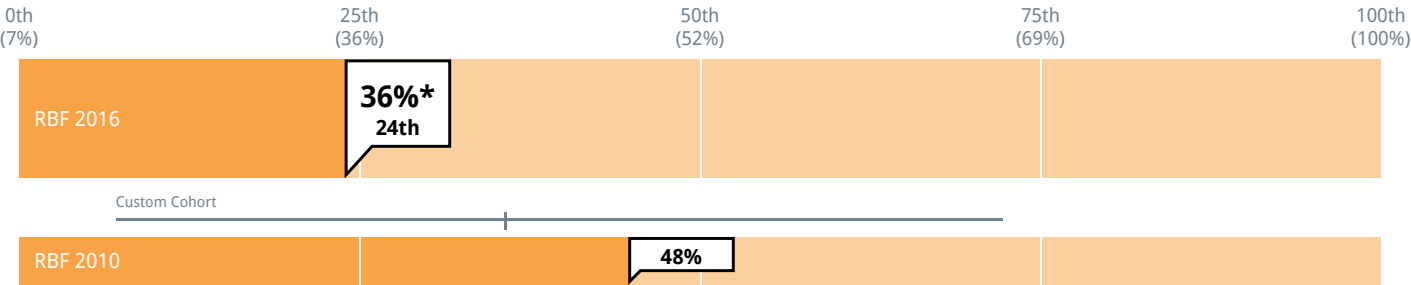
“Has your main contact at the Foundation changed in the past six months?”



Grantee Ratings

“Did the Foundation conduct a site visit during the course of this grant?”

Proportion of grantees responding 'Yes'



Cohort: Custom Cohort ▼

Past results: ☒ On ☐ Off

Subgroup: None ▼

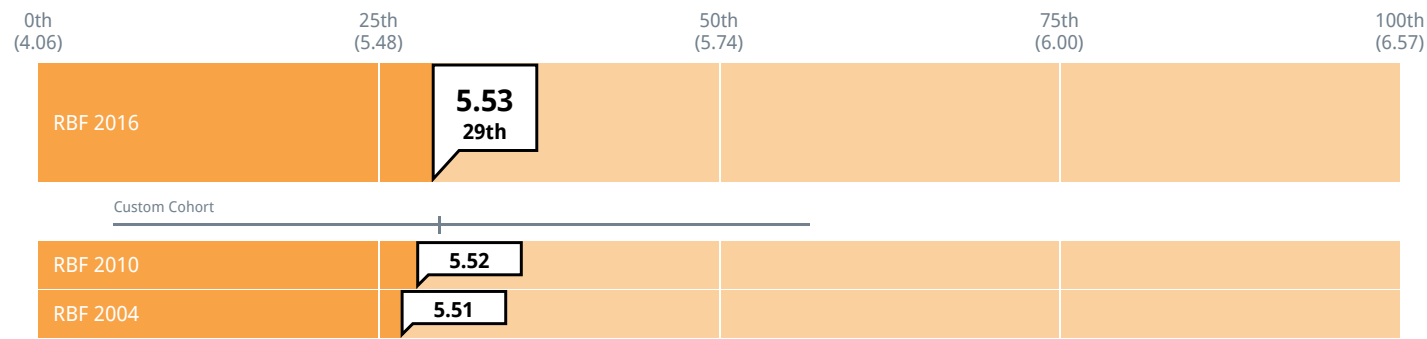
Behind the numbers: Grantees who report receiving a site visit rate RBF significantly more positively than other grantees on several measures including the quality of their relationships with the Foundation.

Communication

Grantee Ratings

"How clearly has the Foundation communicated its goals and strategy with you?"

1 = Not at all clearly 7 = Extremely clearly

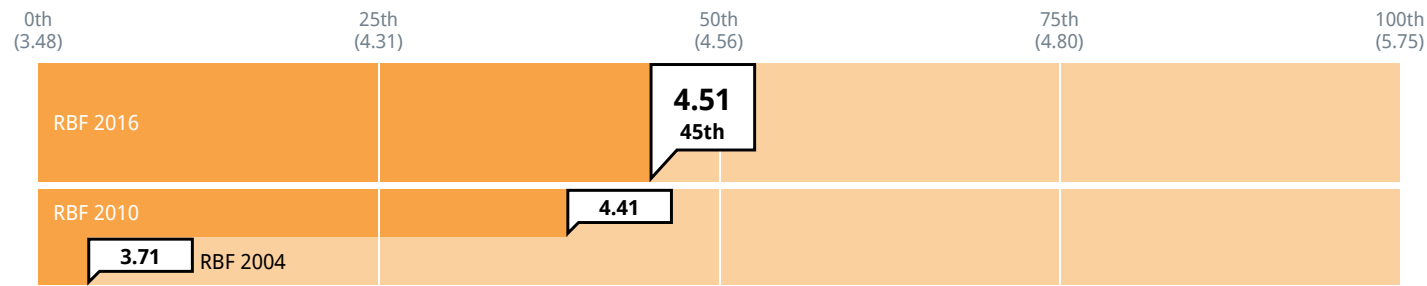


Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

Applicant Ratings

"How clearly has the Foundation communicated its goals and strategy to you?"

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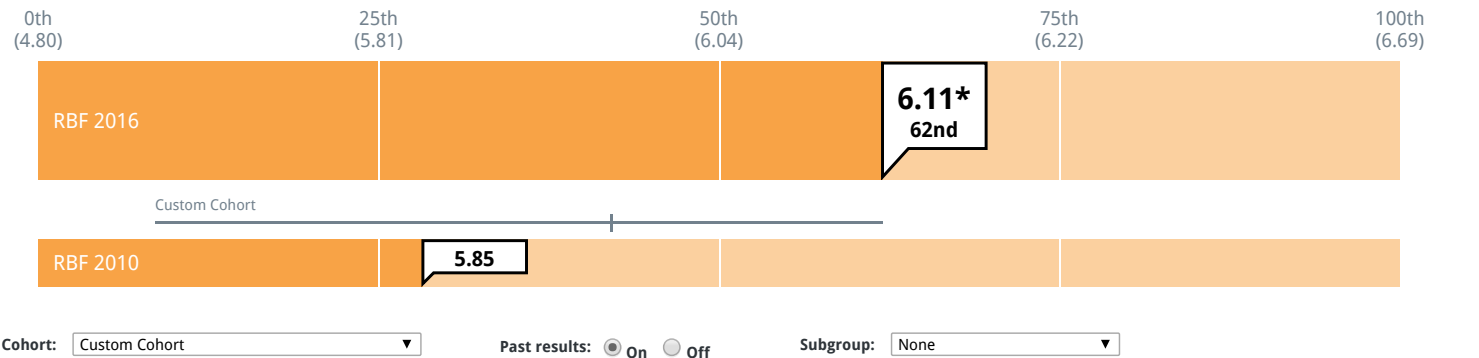
Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Consistency of Communication

Grantee Ratings

“How consistent was the information provided by different communications resources, both personal and written, that you used to learn about the Foundation?”

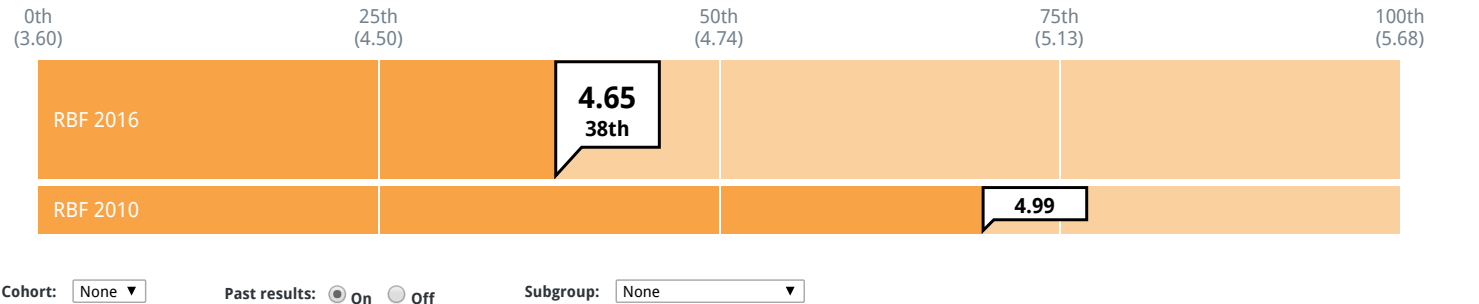
1 = Not at all consistent 7 = Completely consistent



Applicant Ratings

“How consistent was the information provided by different communications resources, both personal and written, that you used to learn about the Foundation?”

1 = Not at all consistent 7 = Completely consistent

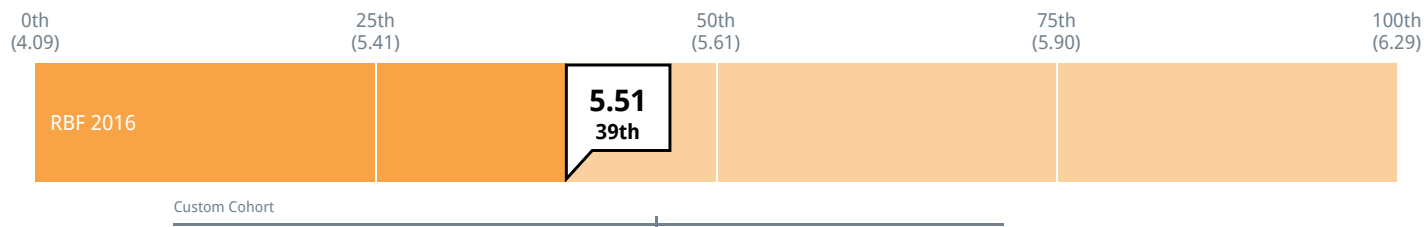


Funder Transparency

Grantee Ratings

"Overall how transparent is the Foundation with your organization?"

1 = Not at all transparent 7 = Extremely transparent



Cohort: Custom Cohort

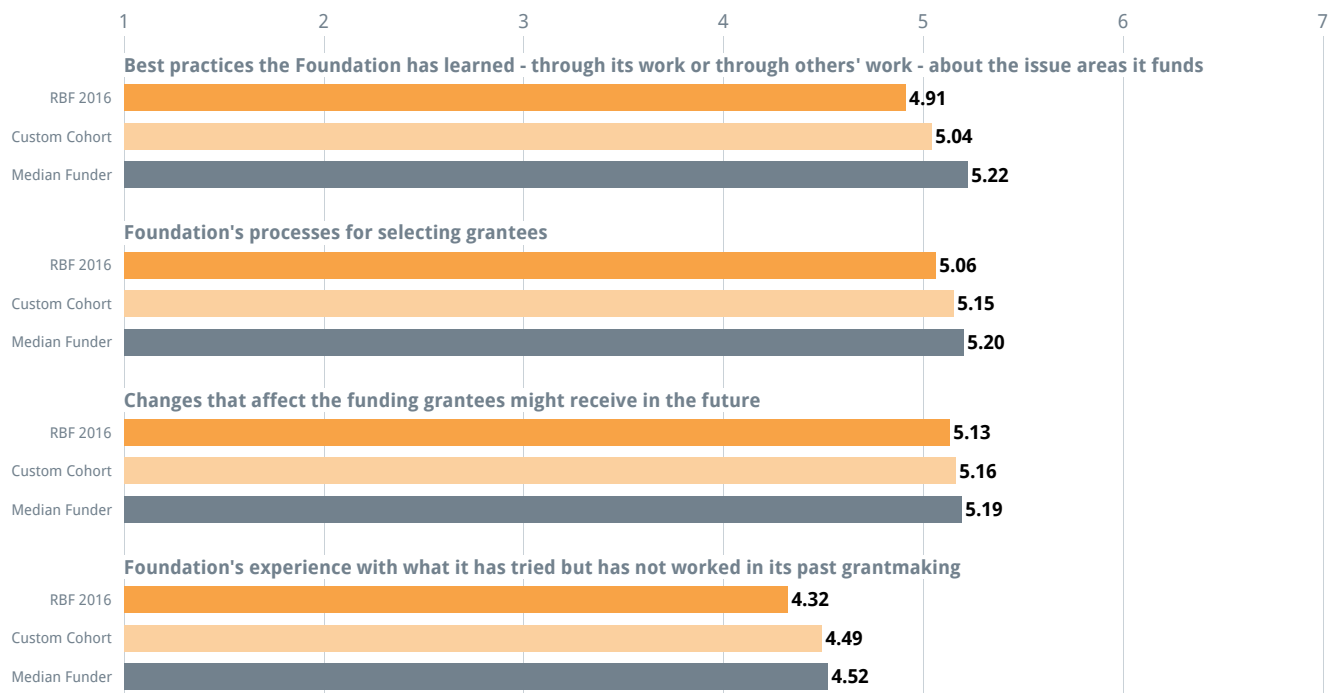
Past results: ☒ On ☐ Off

Subgroup: None

Foundation Transparency - Overall (Grantee Ratings)

1 = Not at all transparent 7 = Extremely transparent

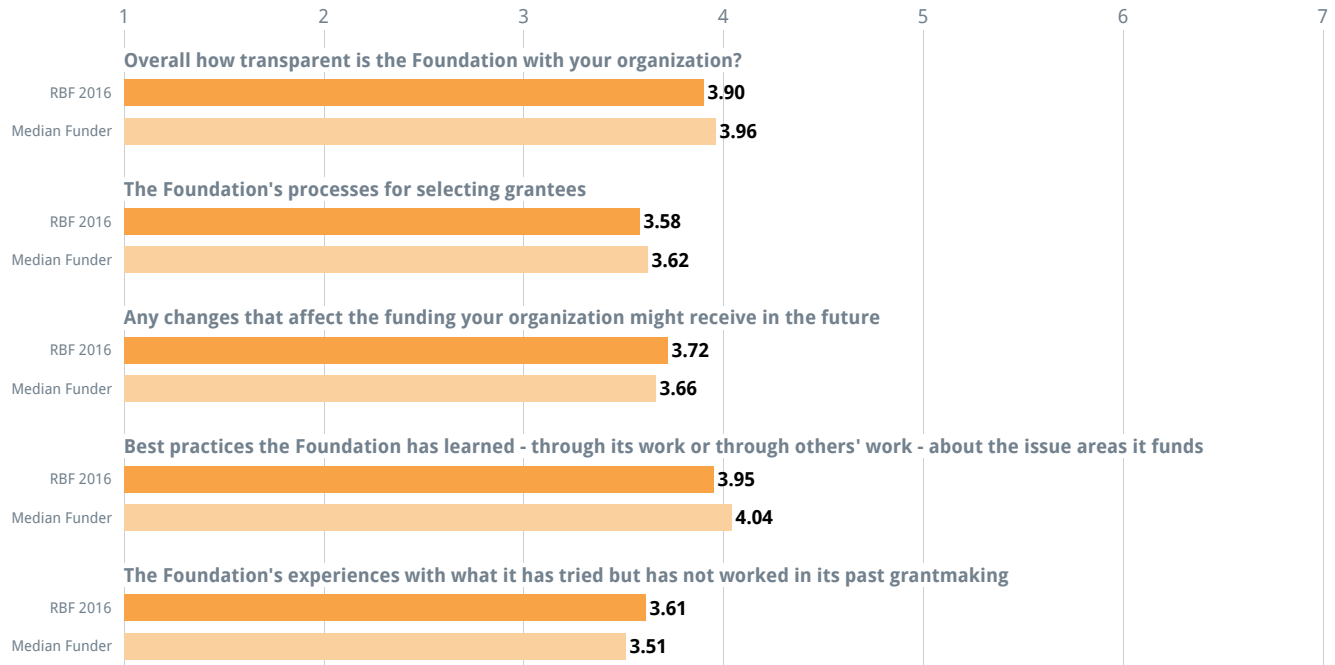
■ RBF 2016 ■ Custom Cohort ■ Median Funder



Foundation Transparency - Overall (Applicant Ratings)

1 = Not at all Transparent 7 = Extremely Transparent

■ RBF 2016 ■ Median Funder

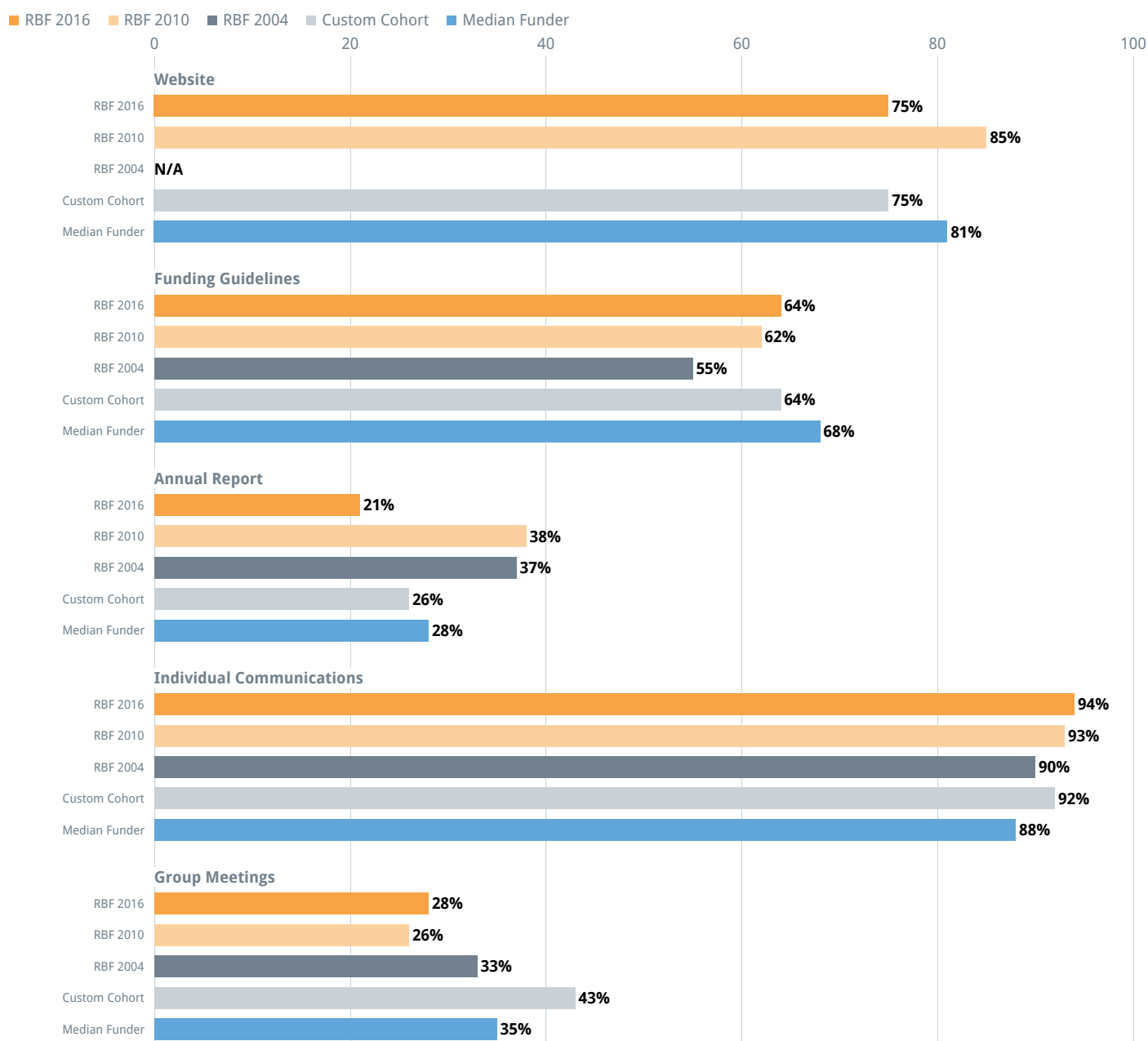


Communication Resources

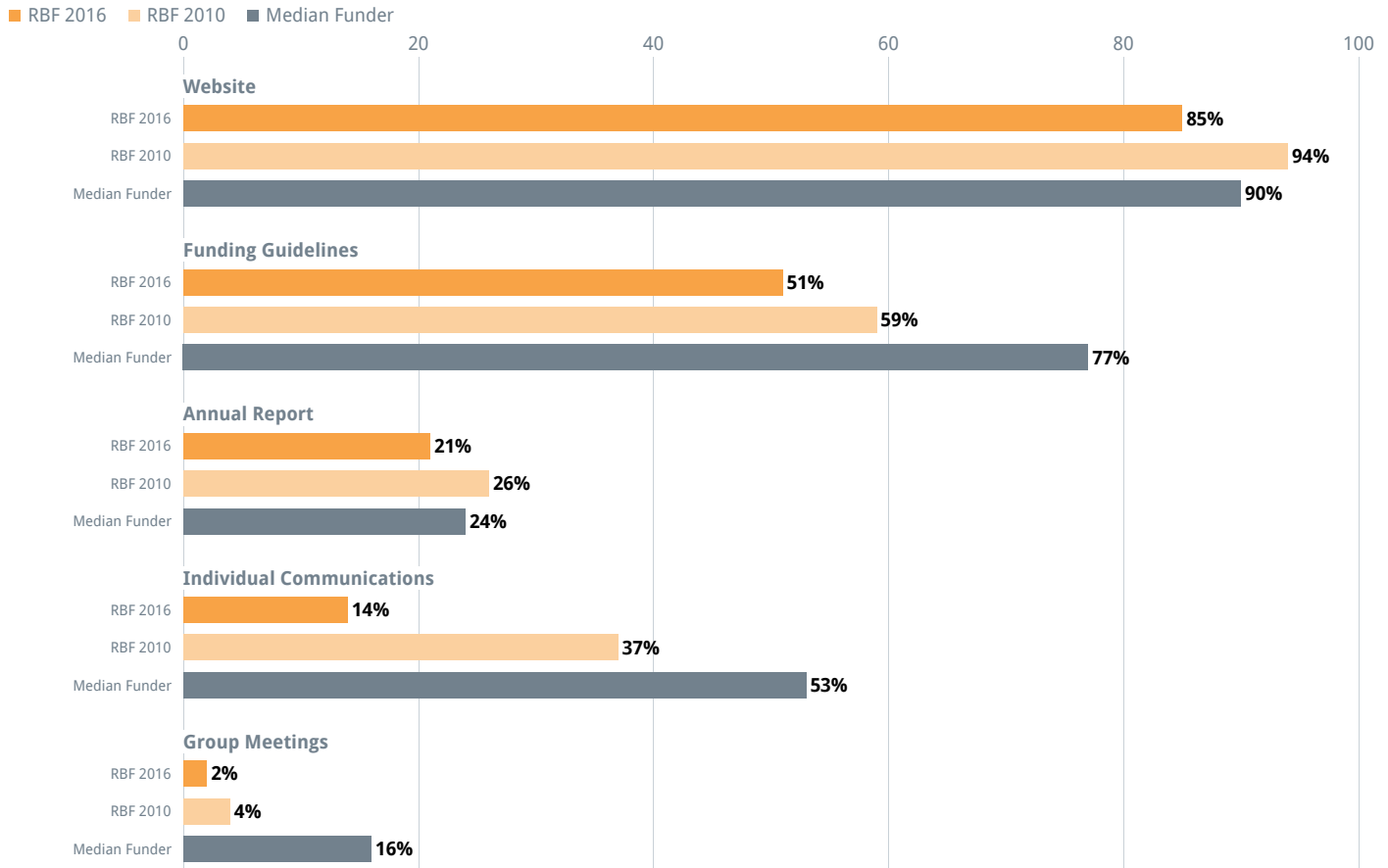
Grantees and applicants were asked whether they used each of the following communications resources from the Foundation and how helpful they found each resource. The following charts show the proportions of respondents who have used each resource.

"Please indicate whether you used any of the following resources, and if so how helpful you found each."

Usage of Communication Resources (Grantee Responses)



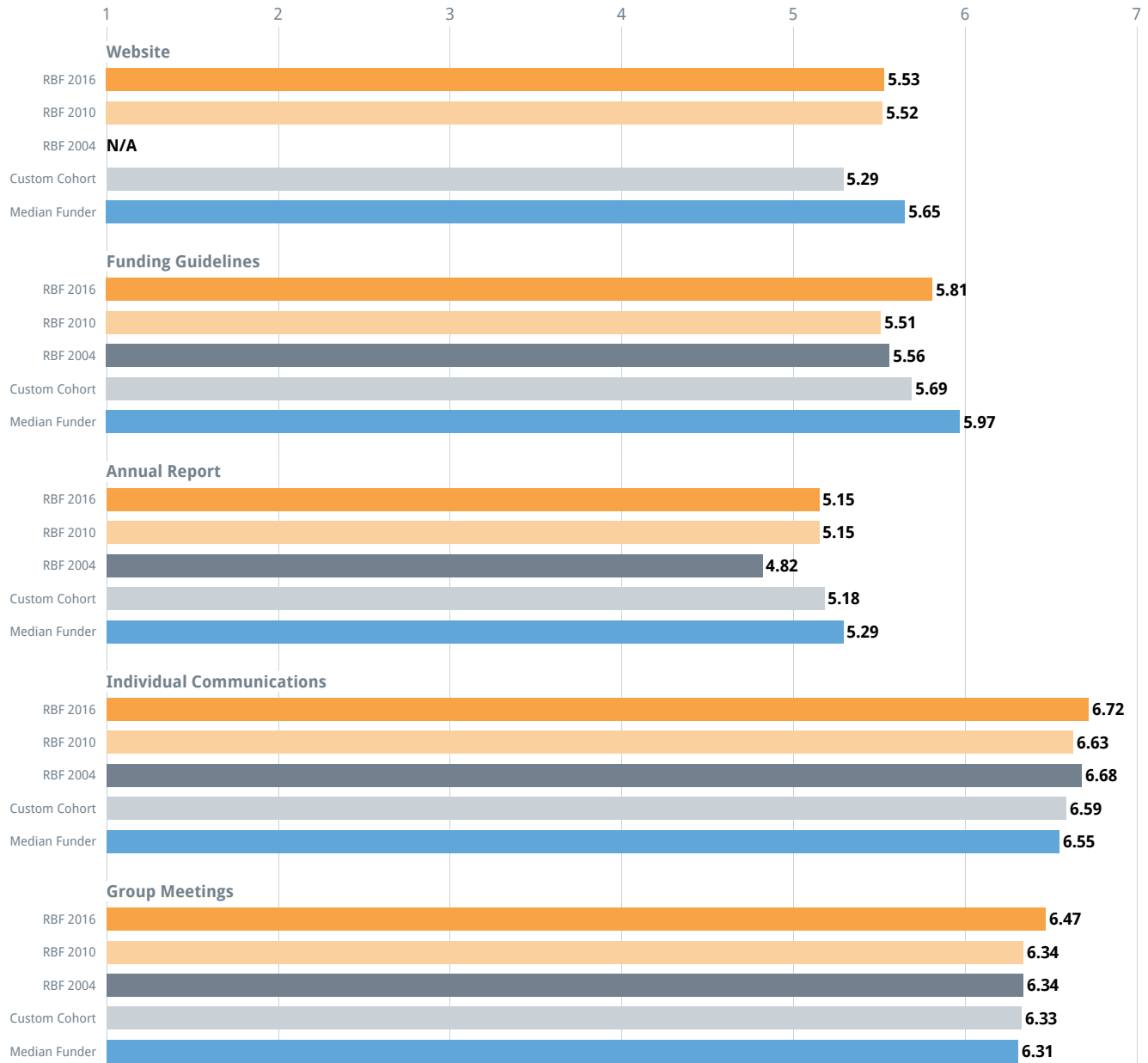
Usage of Communication Resources (Applicant Responses)



Helpfulness of Communication Resources (Grantee Ratings)

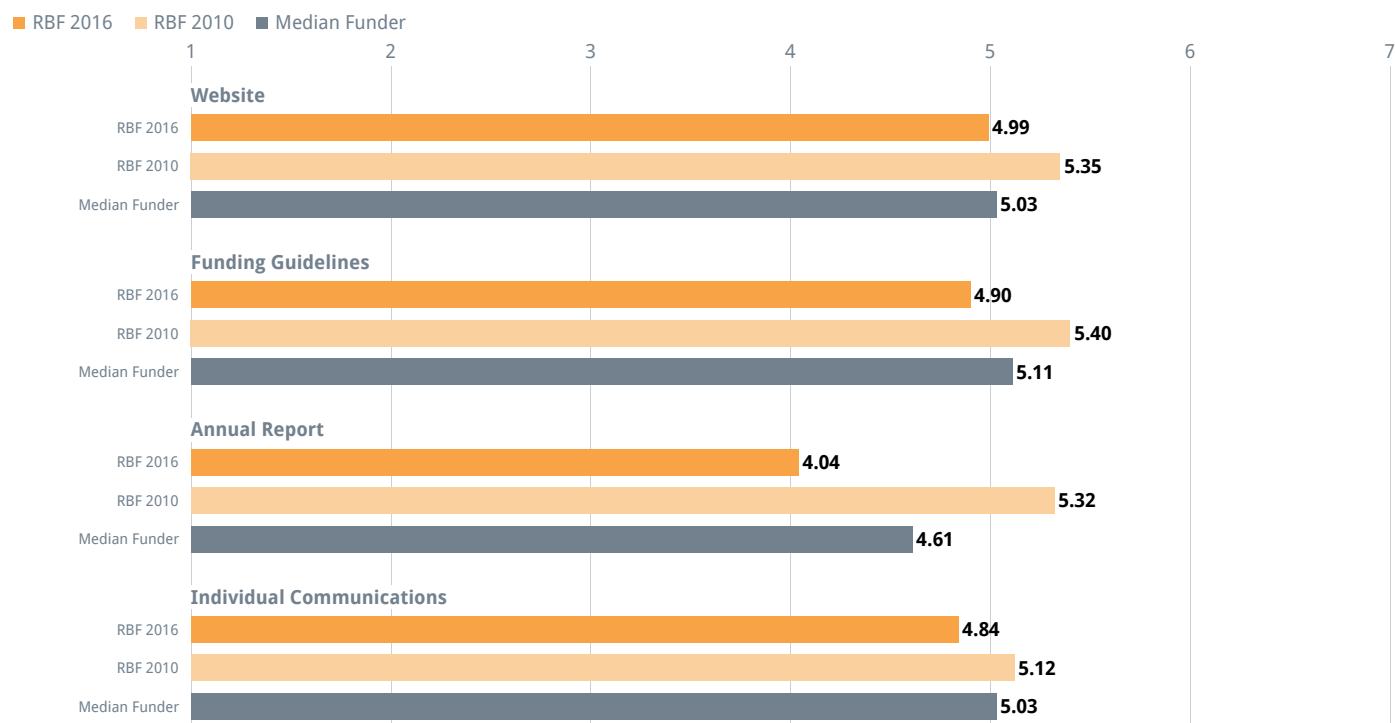
1 = Not at all helpful 7 = Extremely helpful

■ RBF 2016 ■ RBF 2010 ■ RBF 2004 ■ Custom Cohort ■ Median Funder



Helpfulness of Communication Resources (Applicant Ratings)

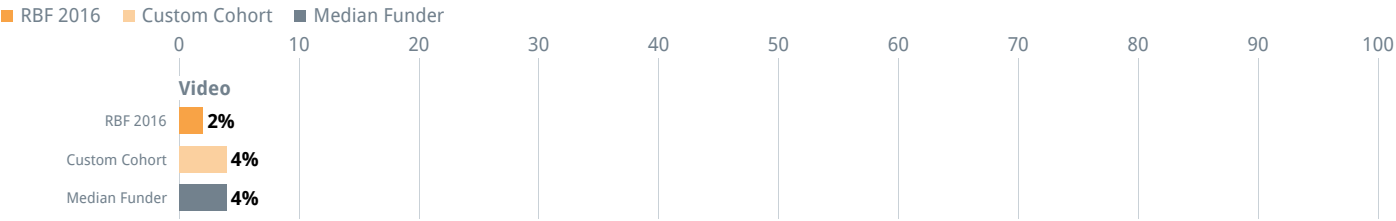
1 = Not at all helpful 7 = Extremely helpful



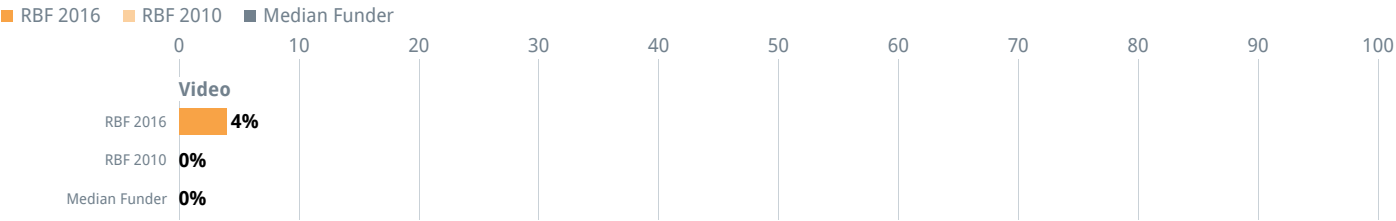
Social Media Resources

Grantees and applicants were asked whether they used each of the following communications resources from the Foundation and how helpful they found each resource. The following charts show the proportions of grantees and applicants who have used each resource.

Usage of Social Media Resources (Grantee Ratings)



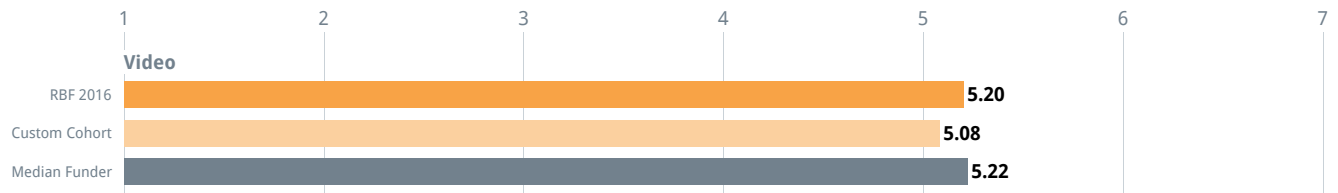
Usage of Social Media Resources (Applicant Ratings)



Helpfulness of Social Media Resources (Grantee Ratings)

1 = Not at all helpful 7 = Extremely Helpful

■ RBF 2016 ■ Custom Cohort ■ Median Funder

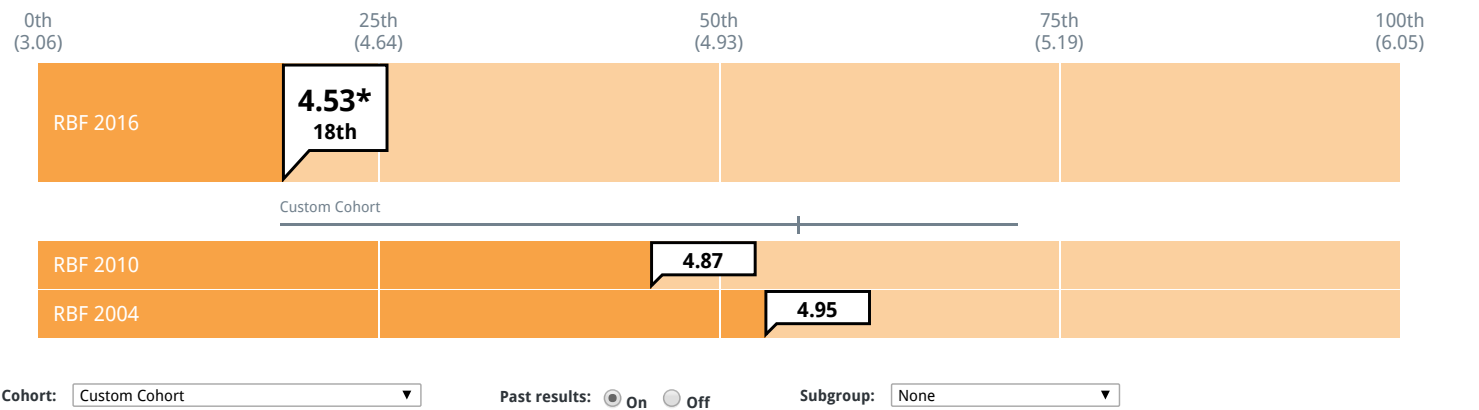


Selection Process

Grantee Ratings

“How helpful was participating in the Foundation’s selection process in strengthening the organization/ program funded by the grant?”

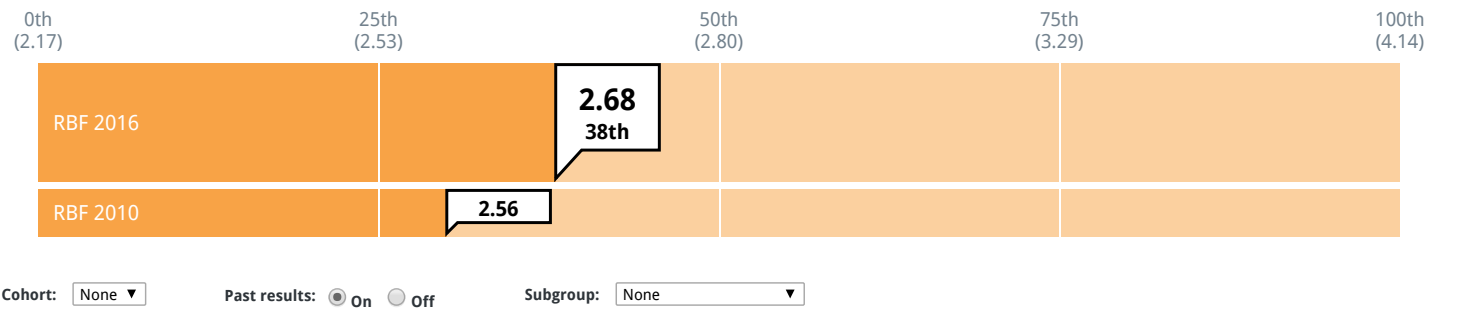
1 = Not at all helpful 7 = Extremely helpful



Applicant Ratings

“How helpful was participating in the Foundation’s selection process in strengthening the organization/program to which the grant funding would have been directed?”

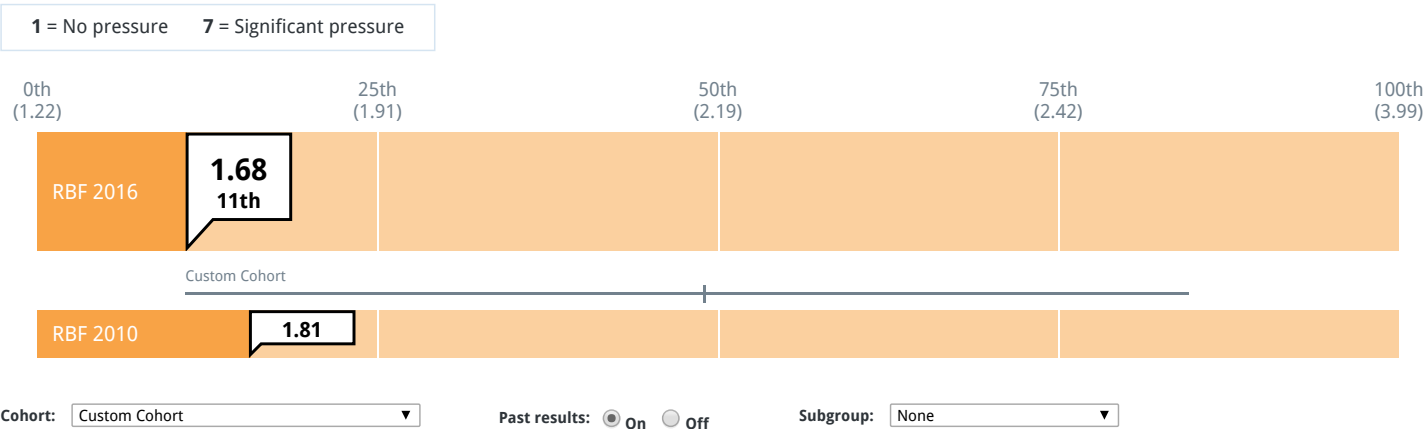
1 = Not at all helpful 7 = Extremely helpful



Pressure to Modify Priorities

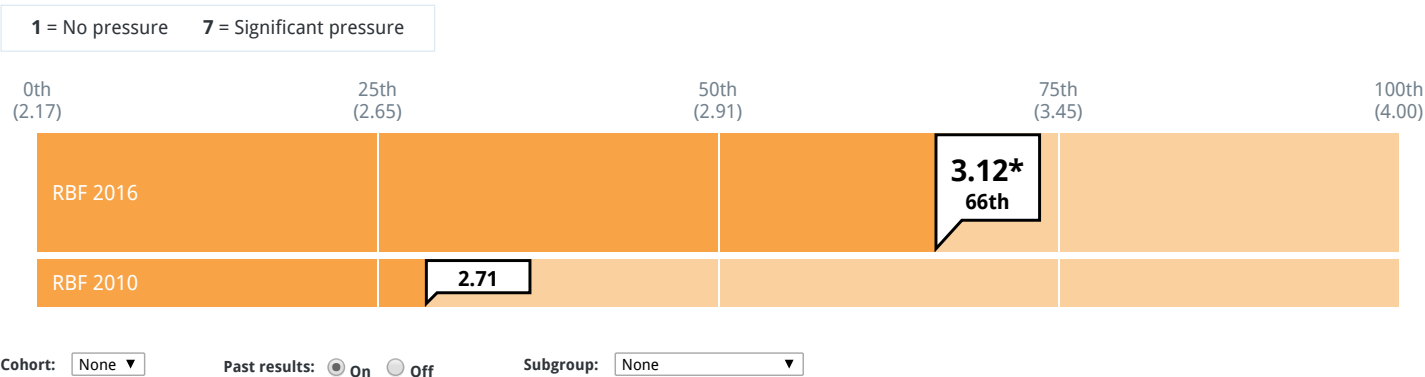
Grantee Ratings

“As you developed your grant proposal, how much pressure did you feel to modify your organization’s priorities in order to create a grant proposal that was likely to receive funding?”



Applicant Ratings

“As you developed your grant proposal, how much pressure did you feel to modify your organization’s priorities in order to create a grant proposal that was likely to receive funding?”



Time Between Submission and Funding Decision

| Grantee Responses

| “How much time elapsed from the submission of the grant proposal to clear commitment of funding?”

Time Elapsed from Submission of Proposal to Clear Commitment of Funding (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
Less than 1 month	11%	4%	9%	6%	6%
1 - 3 months	66%	58%	49%	55%	56%
4 - 6 months	18%	28%	33%	30%	28%
7 - 9 months	3%	8%	7%	5%	5%
10 - 12 months	0%	1%	2%	2%	3%
More than 12 months	2%	0%	1%	2%	2%

| Applicant Responses

| “How much time elapsed from initial submission of your grant proposal to the final decision not to fund your request?”

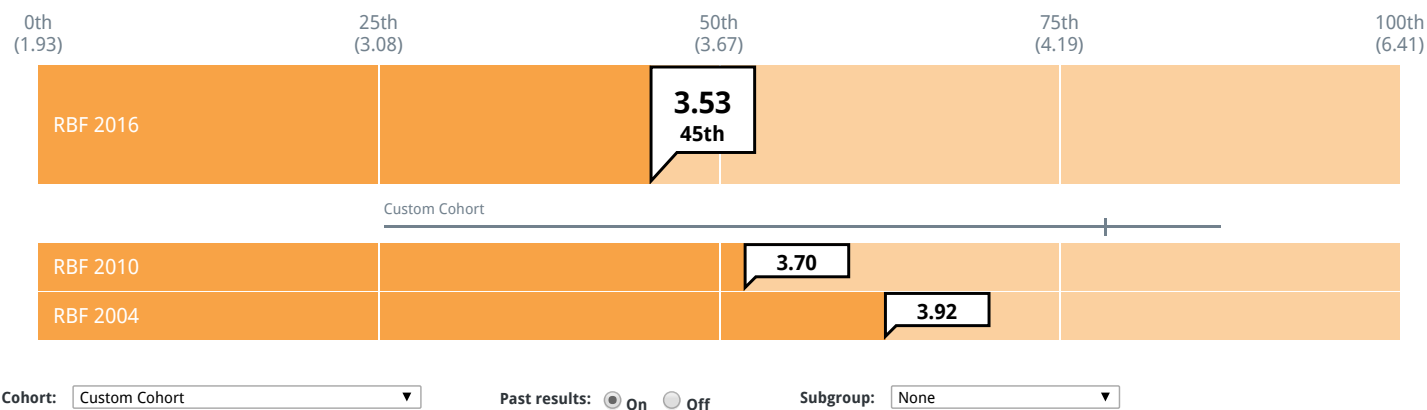
Time Between Submission and Funding Decision (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder
Less than 1 month	50%	15%	3%	13%
1 to 3 months	33%	45%	36%	53%
4 to 6 months	13%	26%	47%	25%
7 to 9 months	1%	7%	8%	5%
10 to 12 months	0%	2%	3%	2%
More than 12 months	2%	6%	3%	2%

Involvement in Proposal Development

Grantee Ratings

“How involved was the Foundation staff in the development of your proposal?”

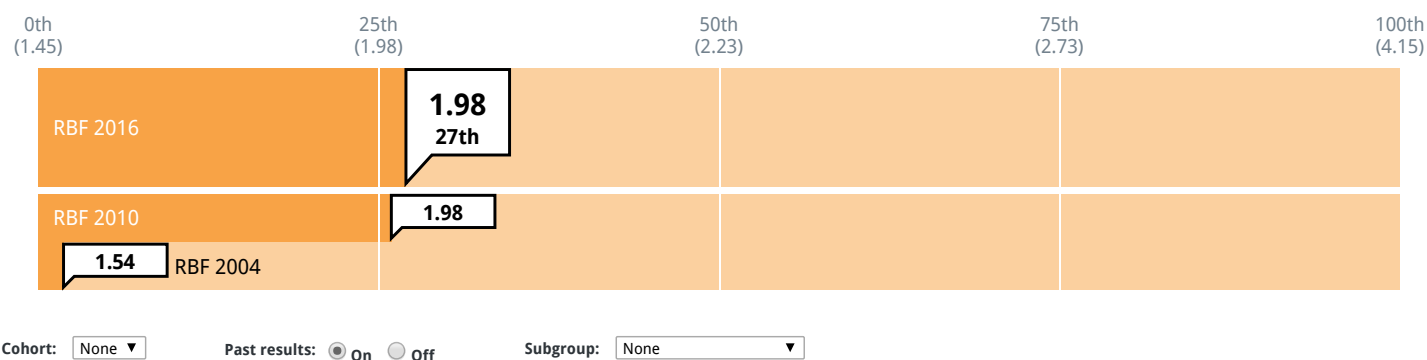
1 = No involvement 7 = Substantial involvement



Applicant Ratings

“How involved was the Foundation staff in the development of your proposal?”

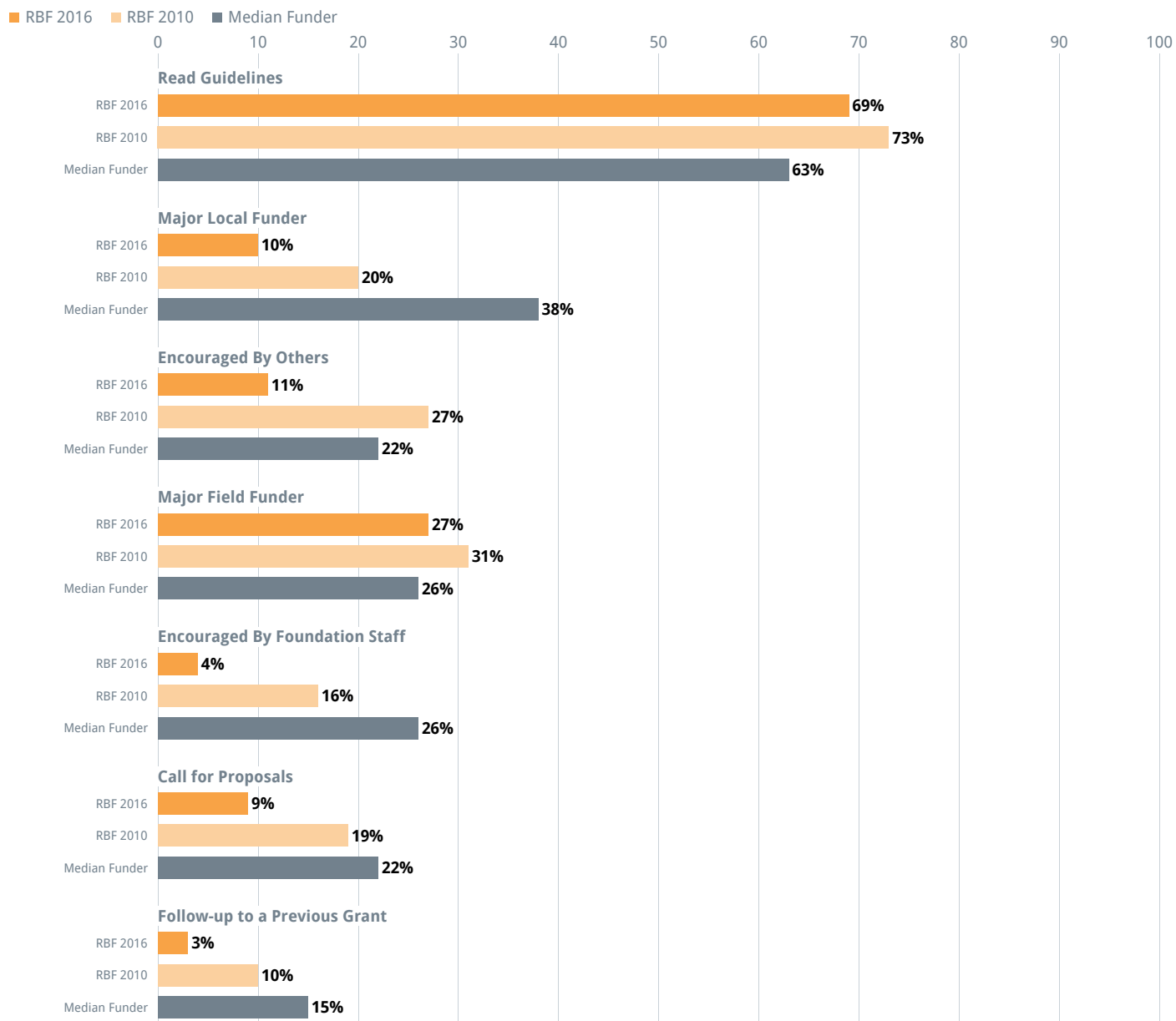
1 = No involvement 7 = Substantial involvement



Declined Applications

“Why did you apply to the Foundation for funding?”

Reasons for Applying for Funding (Applicant Responses)



Reasons Provided for Declining Proposal

Applicant Responses

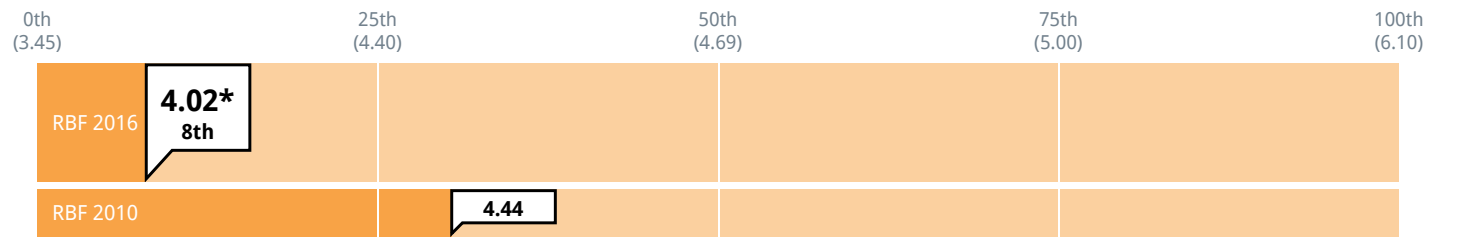
"Please choose the option that most resembles the reason the Foundation gave when it declined to fund your proposal."

Reasons Provided for Declining Proposal (Overall)	RBF 2016	RBF 2010	Average Funder
No reason provided	16%	13%	14%
Not enough funds/too many good proposals	30%	51%	28%
Doesn't fit Foundation priorities/guidelines, with no explanation as to why	34%	16%	17%
Doesn't fit Foundation priorities/guidelines, with explanation as to why	9%	8%	14%
Other	11%	12%	27%

Applicant Ratings

"How would you rate the honesty of the reason(s) the Foundation gave for declining to fund your proposal?"

1 = Not at all honest 7 = Extremely honest

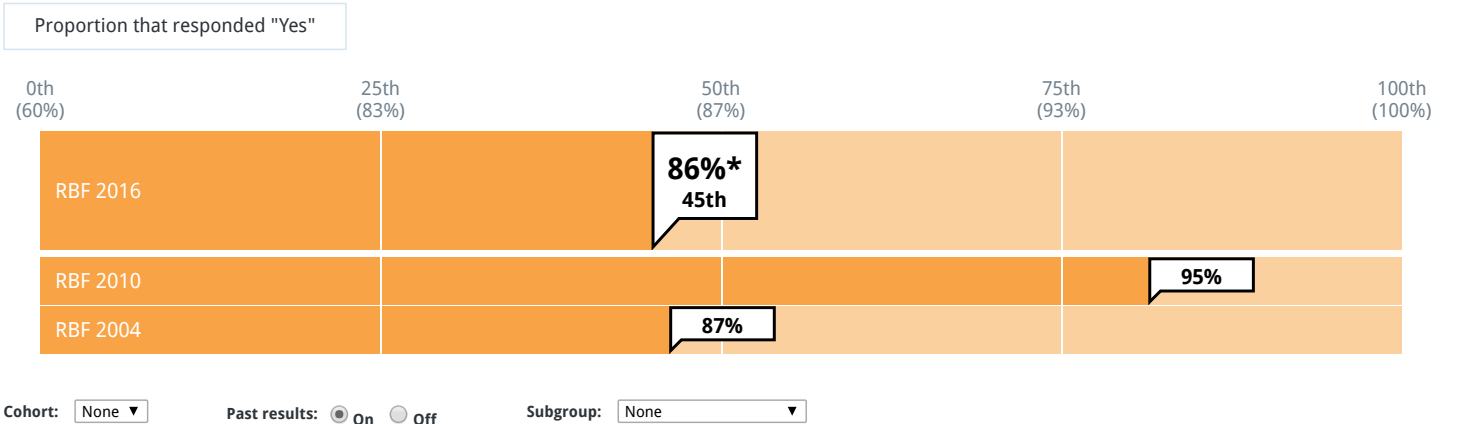


Cohort: None Past results: ☒ On ☐ Off Subgroup: None

Implications for Future Applications

Applicant Ratings

“Would you consider applying for funding from the Foundation in the future?”

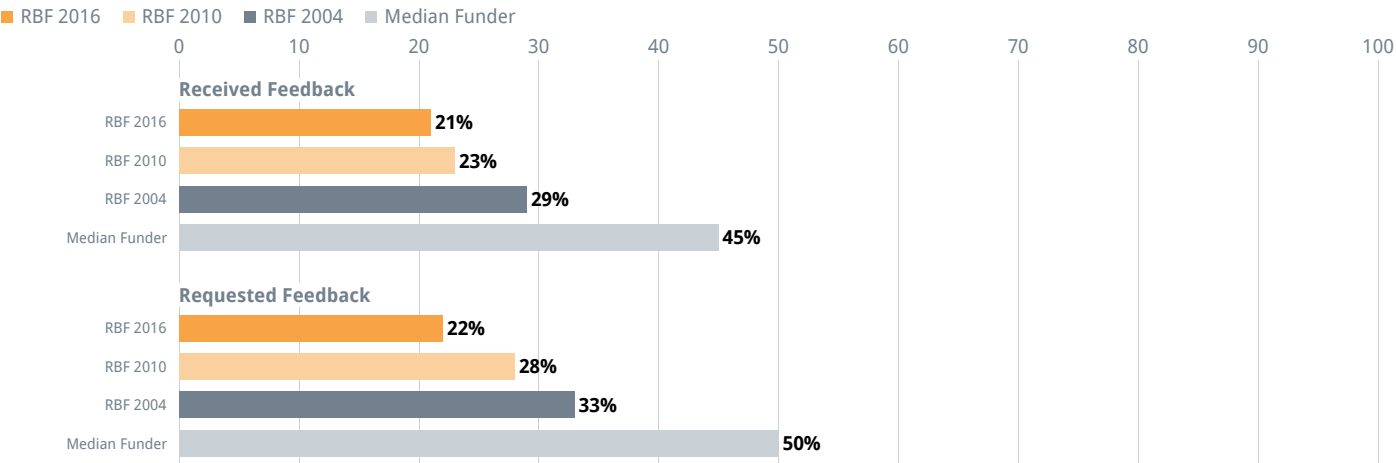


History with the Foundation of Respondents That Would Consider Reapplying (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder
First-time applicant	81%	63%	67%	43%
Previously received funding	7%	14%	18%	42%
Previously declined	13%	23%	16%	15%

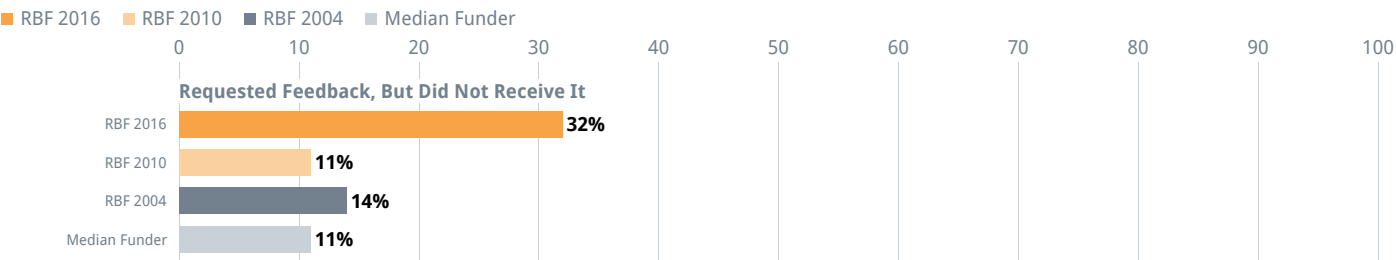
Feedback on Declined Applications

“After your request was declined did you request/receive any feedback or advice from the Foundation?”

Proportion of Applicants that Requested/Received Feedback (Applicant Responses)



Proportion of Applicants that Requested Feedback, But Did Not Receive It (Applicant Responses)

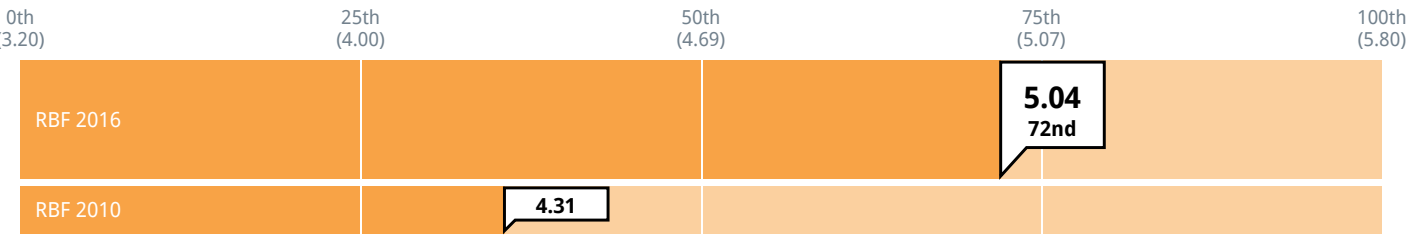


Behind the numbers: Applicants who report receiving feedback after their request was declined rate the Foundation significantly more positively than other applicants on most measures throughout the report, including the helpfulness of the selection process in strengthening their organization/program.

Applicant Ratings

“Please rate the feedback and advice you received in terms of its helpfulness in strengthening future proposals to this funder.”

1 = Not at all helpful 7 = Extremely helpful

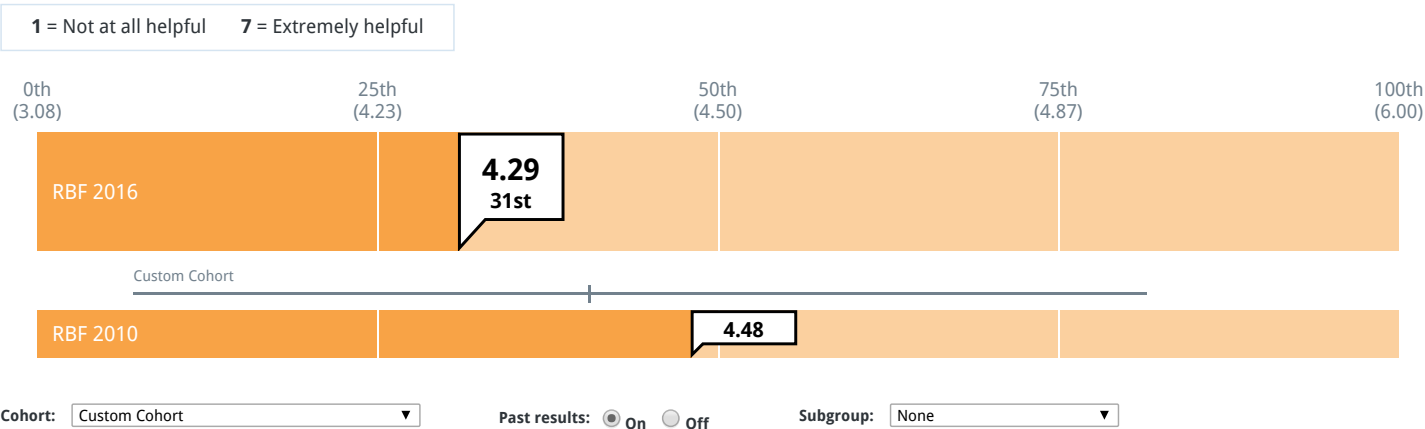


Cohort: None ▼ Past results: ☒ On ☐ Off Subgroup: None ▼

Reporting and Evaluation Process

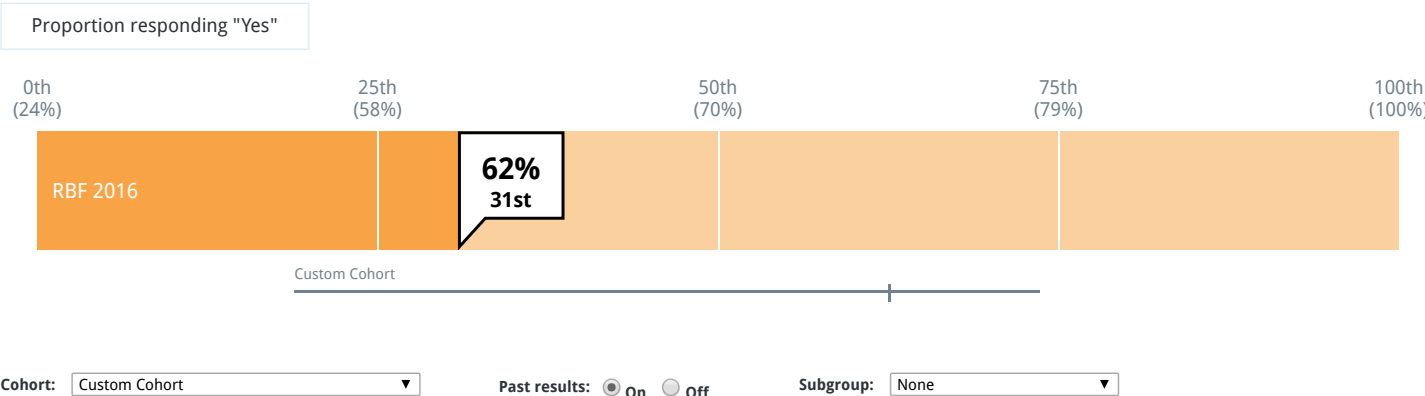
Grantee Ratings

“How helpful was participating in the Foundation’s reporting/evaluation process in strengthening the organization/program funded by the grant?”



Grantee Ratings

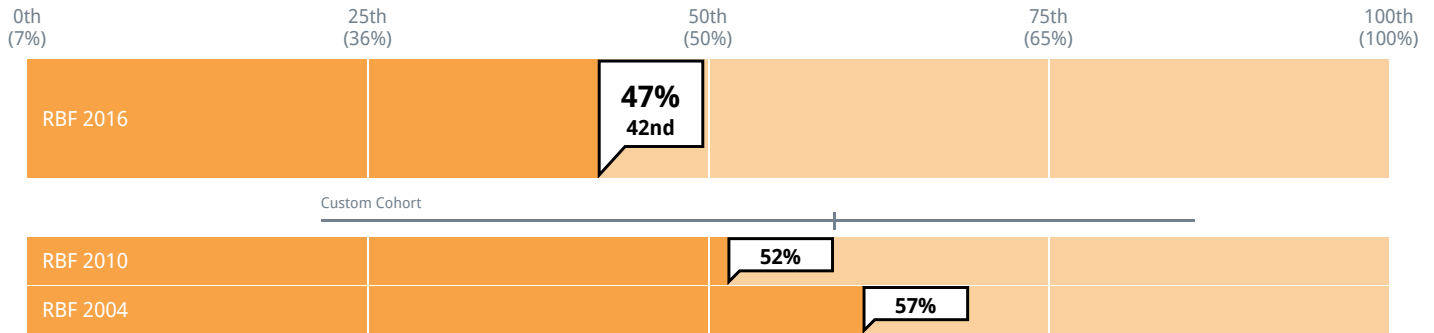
“At any point during the application or the grant period, did the Foundation and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?”



Grantee Ratings

"After submission of your report/evaluation, did the Foundation or the evaluator discuss it with you?"

Proportion responding "Yes"



Cohort: Custom Cohort ▼

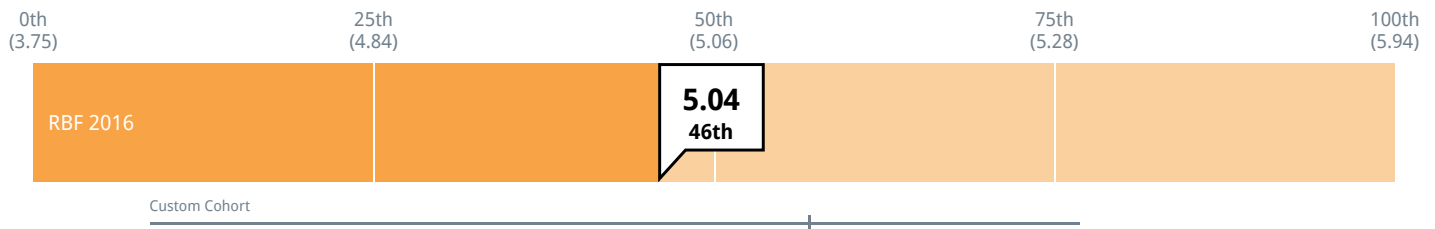
Past results: ☒ On ☐ Off

Subgroup: None ▼

Grantee Ratings

How helpful has the Foundation been to your organization's ability to assess progress towards your organization's goals?

1 = Not at all helpful 7 = Extremely helpful



Cohort: Custom Cohort ▼

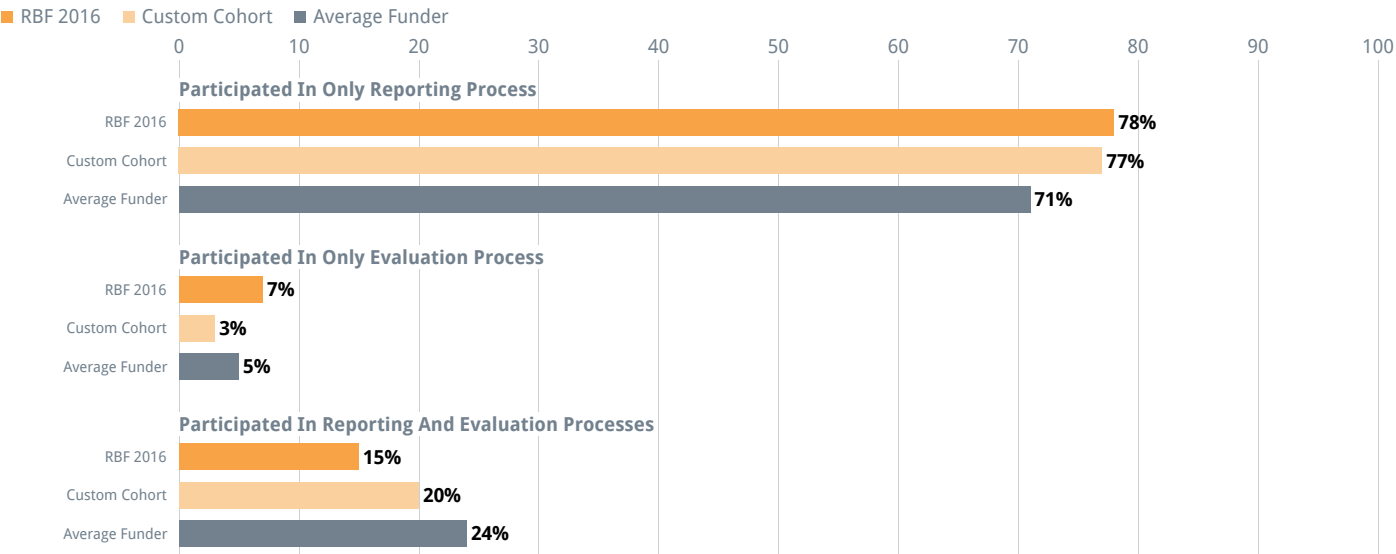
Past results: ☒ On ☐ Off

Subgroup: None ▼

Reporting and Evaluation Process Activities

"Which reporting/evaluation process activities were a part of your process?"

Reporting and Evaluation Process Activities (Grantee Ratings)

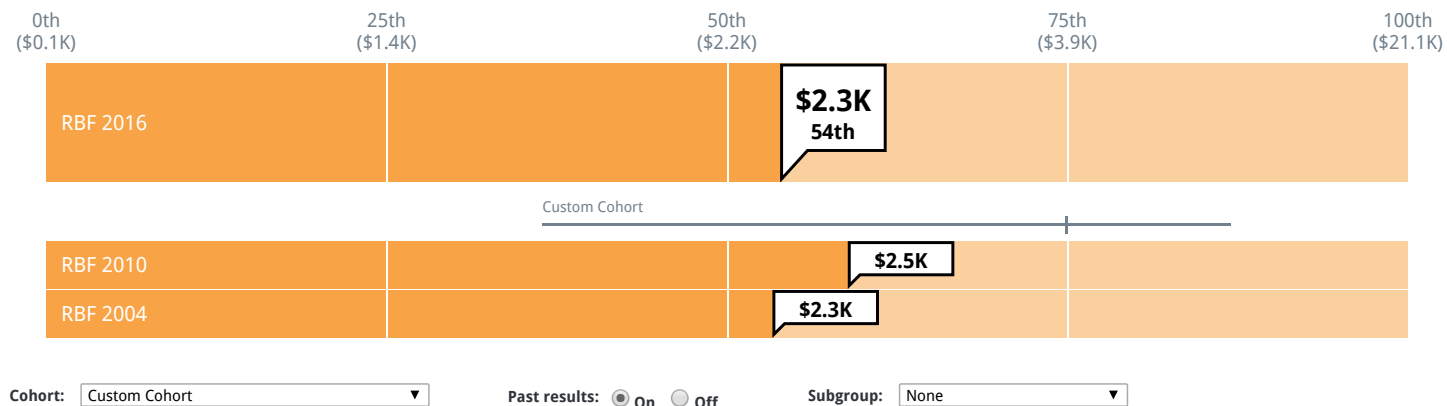


Dollar Return and Time Spent on Processes

Grantee Responses

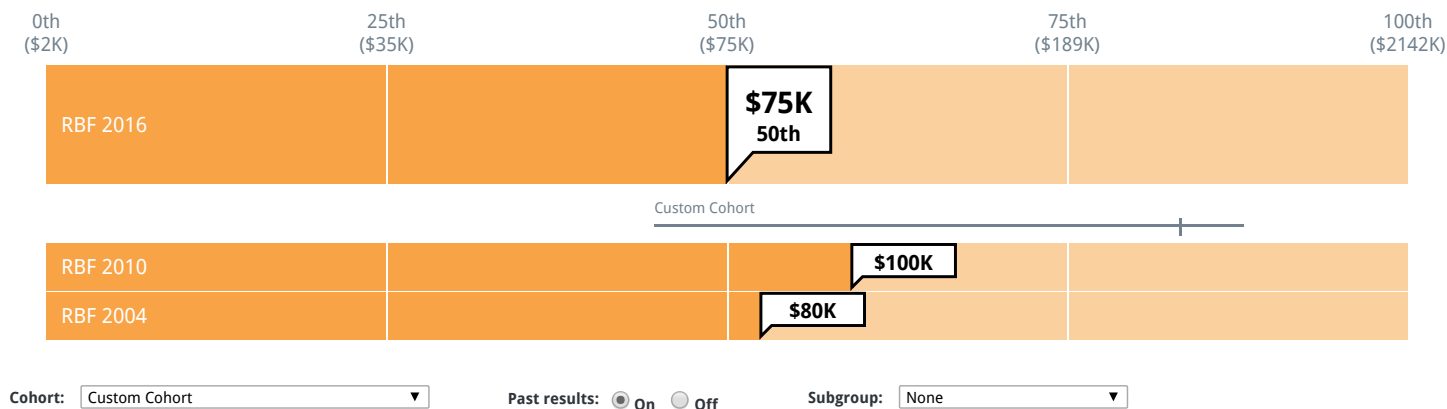
Dollar Return: Median grant dollars awarded per process hour required

Includes total grant dollars awarded and total time necessary to fulfill the requirements over the lifetime of the grant



Grantee Responses

Median Grant Size



Grantee Responses

Median hours spent by grantees on funder requirements over grant lifetime

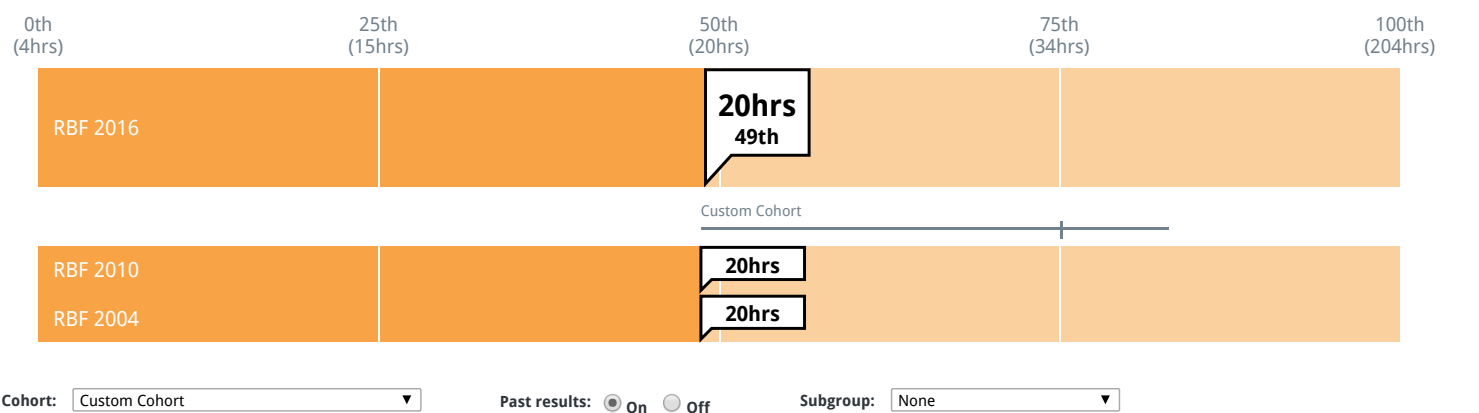


Time Spent on Selection Process

Grantee Feedback

Grantee Responses

Median Hours Spent on Proposal and Selection Process

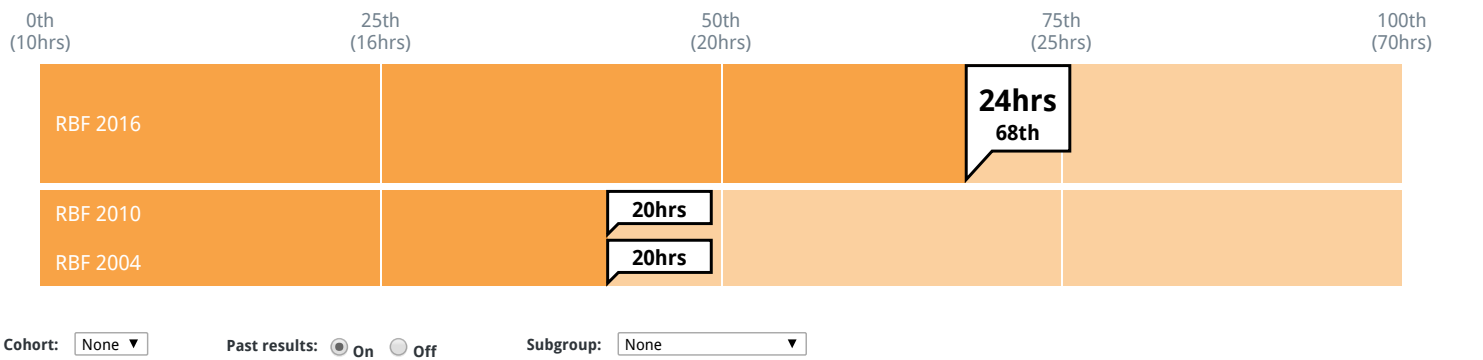


Time Spent On Proposal And Selection Process (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
1 to 9 hours	17%	18%	18%	20%	11%
10 to 19 hours	25%	21%	23%	21%	16%
20 to 29 hours	18%	18%	22%	17%	18%
30 to 39 hours	8%	8%	11%	8%	9%
40 to 49 hours	14%	13%	9%	12%	16%
50 to 99 hours	11%	14%	7%	11%	15%
100 to 199 hours	4%	5%	7%	6%	10%
200+ hours	3%	2%	2%	4%	5%

Applicant Feedback

Applicant Responses

Median Hours Spent on Proposal Process

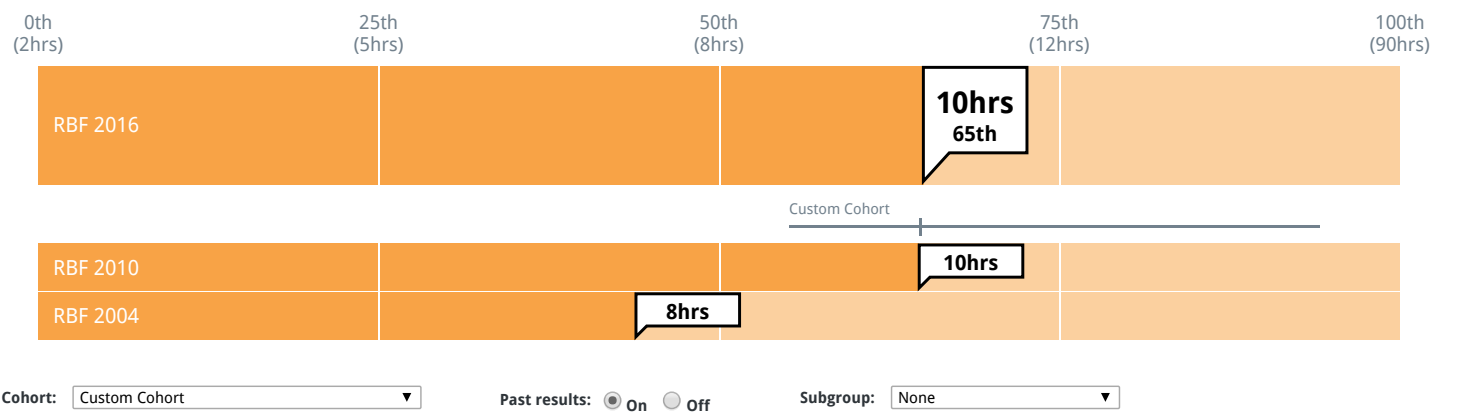


Times Spent on Selection Process (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder
Fewer than 10 hours	29%	25%	26%	18%
10 to 19 hours	15%	24%	21%	21%
20 to 29 hours	8%	18%	19%	20%
30 to 39 hours	6%	12%	7%	10%
40 to 49 hours	12%	10%	7%	11%
50 to 99 hours	14%	7%	7%	13%
100 to 199 hours	8%	2%	9%	5%
200 hours or more	8%	3%	5%	2%

Time Spent on Reporting and Evaluation Process

Grantee Responses

Median Hours Spent on Monitoring, Reporting, and Evaluation Process Per Year



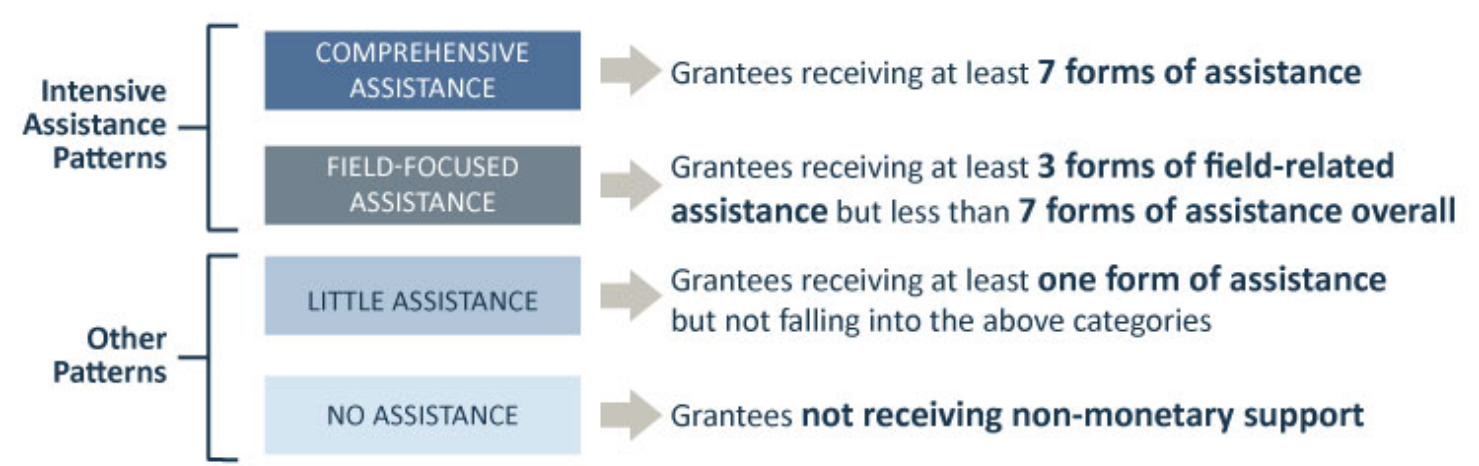
Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized) (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
1 to 9 hours	47%	42%	56%	53%	42%
10 to 19 hours	24%	24%	24%	20%	25%
20 to 29 hours	11%	14%	10%	10%	13%
30 to 39 hours	3%	7%	3%	4%	4%
40 to 49 hours	5%	4%	3%	4%	5%
50 to 99 hours	6%	8%	4%	5%	6%
100+ hours	4%	2%	1%	4%	4%

Non-Monetary Assistance

Grantees were asked to indicate whether they had received any of the following fourteen types of assistance provided directly or paid for by the Foundation.

Management Assistance	Field-Related Assistance	Other Assistance
General management advice	Encouraged/facilitated collaboration	Board development/governance assistance
Strategic planning advice	Insight and advice on your field	Information technology assistance
Financial planning/accounting	Introductions to leaders in field	Communications/marketing/publicity assistance
Development of performance measures	Provided research or best practices	Use of Foundation facilities
	Provided seminars/forums/convenings	Staff/management training

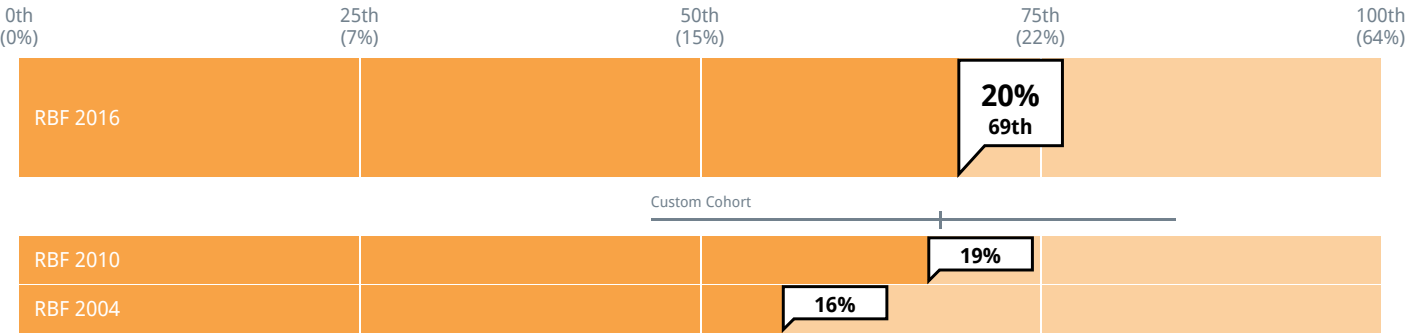
Based on their responses, CEP categorized grantees by the pattern of assistance they received. CEP's analysis shows that providing three or fewer assistance activities is often ineffective; it is only when grantees receive one of the two intensive patterns of assistance described below that they have a substantially more positive experience compared to grantees receiving no assistance.



Non-Monetary Assistance Patterns (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
Comprehensive	5%	7%	5%	6%	5%
Field-focused	15%	13%	11%	10%	14%
Little	41%	38%	34%	38%	40%
None	39%	43%	50%	45%	41%

Grantee Responses

Proportion of grantees that received field-focused or comprehensive assistance



Cohort: Custom Cohort Past results: ☒ On ☐ Off Subgroup: None

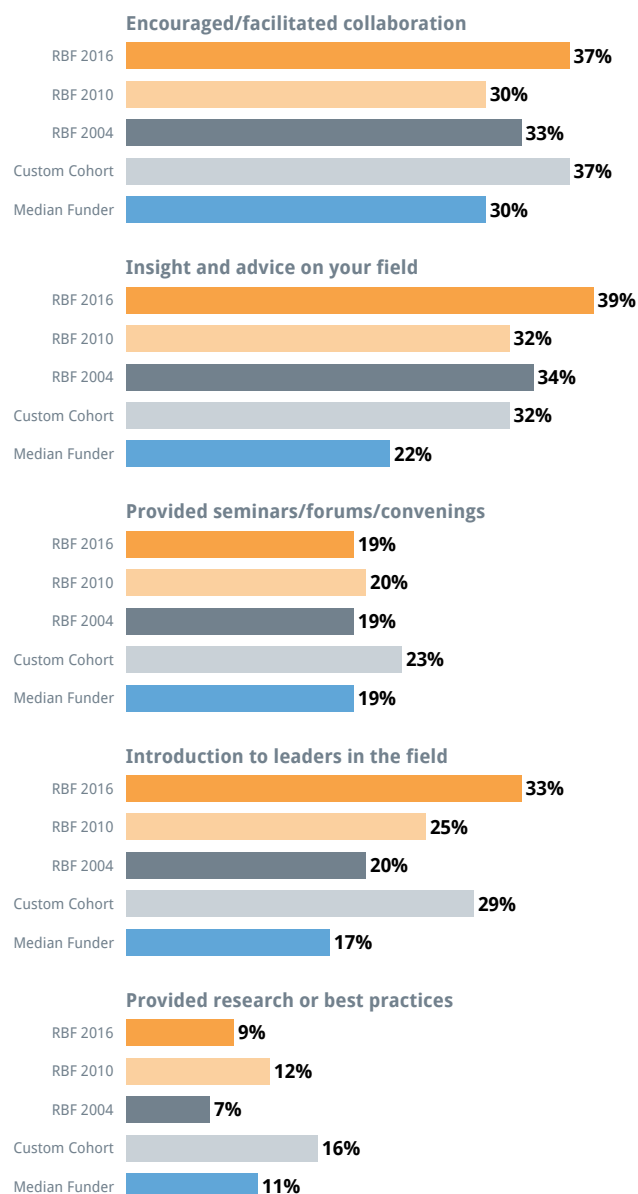
Behind the numbers: RBF grantees who report receiving field-focused or comprehensive assistance rate significantly higher across most measures in the report, including the Foundation's impact on and understanding of their organizations.

Field-Related Assistance Activities

"Please indicate all types of non-monetary assistance, if any, you received (from staff or a third party paid for by the Foundation) associated with this funding."

Proportion of Grantees that Received Field-Related Assistance

■ RBF 2016 ■ RBF 2010 ■ RBF 2004 ■ Custom Cohort ■ Median Funder

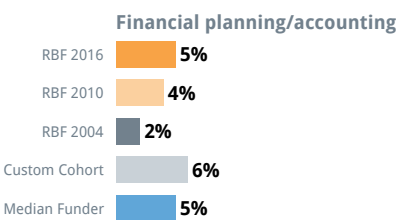
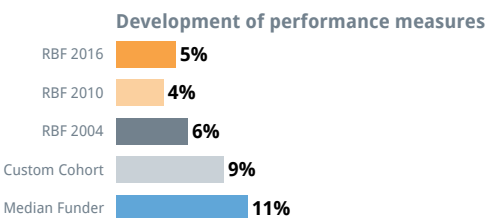
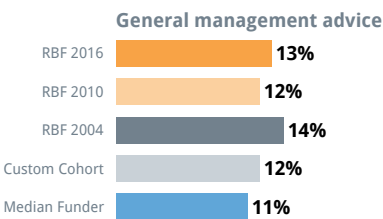
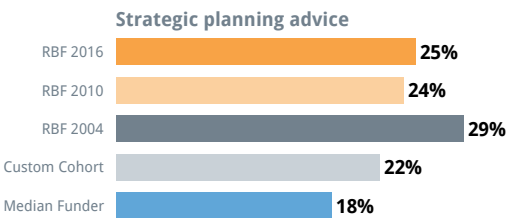


Management Assistance Activities

"Please indicate all types of non-monetary assistance, if any, you received (from staff or a third party paid for by the Foundation) associated with this funding."

Proportion of Grantees that Received Management Assistance

RBF 2016 RBF 2010 RBF 2004 Custom Cohort Median Funder



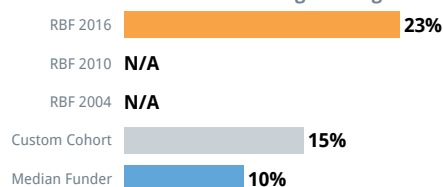
Other Assistance Activities

"Please indicate all types of non-monetary assistance, if any, you received (from staff or a third party paid for by the Foundation) associated with this funding."

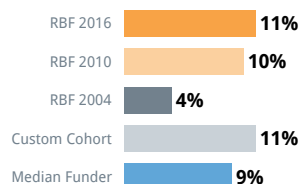
Proportion of Grantees that Received Other Assistance

■ RBF 2016 ■ RBF 2010 ■ RBF 2004 ■ Custom Cohort ■ Median Funder

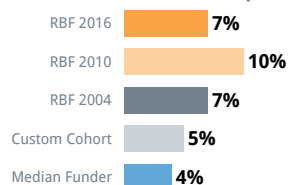
Assistance securing funding from other sources



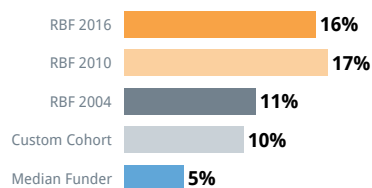
Communications/marketing/publicity assistance



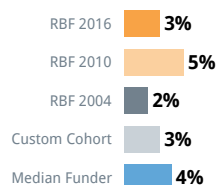
Board development/governance assistance



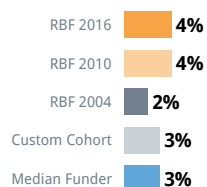
Use of Funder's facilities



Staff/management training



Information technology assistance



RBF-Specific Questions

Grantee Survey

How often do/did you have contact with your program associate and/or program assistant during this grant?

Frequency of Contact (Overall)	RBF 2016
Weekly or more often	4%
A few times a month	12%
Monthly	17%
Once every few months	56%
Yearly or less often	12%

Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics:

1 = Do not associate with RBF 7 = Strongly associate with RBF

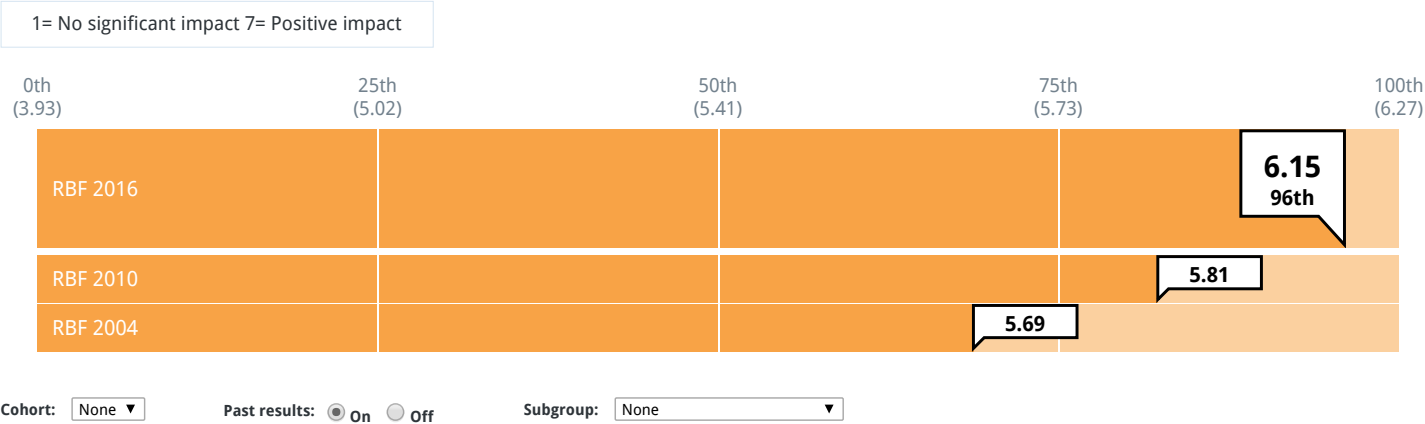
■ RBF 2016



Non-Monetary Assistance

To what extent did the Foundation’s reputation lend credibility to your efforts to obtain additional funding from other sources?

"To what extent did the Foundation's reputation lend credibility to your efforts to obtain additional funding from other sources? "



To what extent did the Foundation's support lend credibility to your organization's ability...

1 = No impact 7 = Significant positive impact

■ RBF 2016



Earlier you indicated that you received some types of non-monetary assistance from the RBF. Who provided the non-monetary assistance you received?

Asked only of those who indicated receiving non-monetary assistance in that question of the survey.

Provision of Non-Monetary Assistance (Overall)	RBF 2016
Foundation staff provided all/most assistance	86%
Foundation staff and third party provided equal amounts of assistance	12%
Third party provided all/most assistance	2%

Overall, how valuable was the non-monetary assistance that you received from the Foundation?

1 = Not at all valuable 7 = Extremely valuable

■ RBF 2016



Please indicate you or your organization's involvement with the Pocantico Center in the past year:

Attended Conference (Overall)	RBF 2016
Yes	20%
No	80%

Organized Conference (Overall)	RBF 2016
Yes	10%
No	90%

Attended Public Program (Overall)	RBF 2016
Yes	6%
No	94%

If yes to any of the above...

Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center:

1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree

■ RBF 2016



Diversity

Has the Foundation communicated with you about diversity as it relates to:

The Foundation Itself (Overall)	RBF 2016
Yes	27%
No, but I don't think it is relevant	35%
No, but I think the Foundation should	15%
Don't know	23%

The Foundation's Programmatic Work (Overall)	RBF 2016
Yes	48%
No, but I don't think it is relevant	20%
No, but I think the Foundation should	15%
Don't know	18%

Your Organization (Overall)	RBF 2016
Yes	54%
No, but I don't think it is relevant	19%
No, but I think the Foundation should	11%
Don't know	16%

The Work Associated With This Grant (Overall)	RBF 2016
Yes	50%
No, but I don't think it is relevant	24%
No, but I think the Foundation should	11%
Don't know	15%

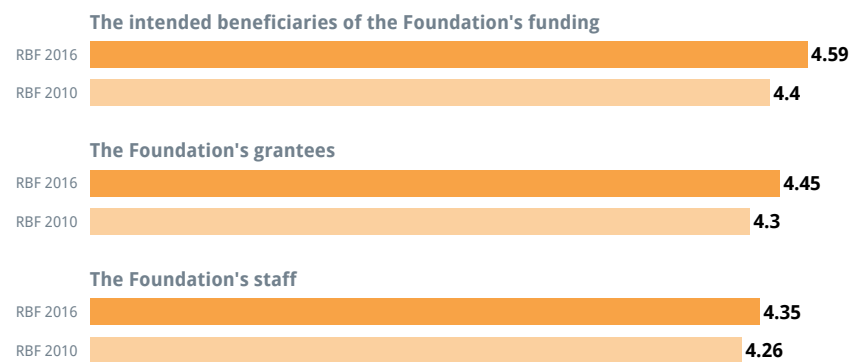
Is the work funded by this grant meant to address topics for which you believe diversity is a relevant component?

Diversity is Relevant Component (Overall)	RBF 2016
Yes	68%
No	32%

For each of the following, do you believe the Foundation should place more, less, or the same amount of emphasis on diversity in:

1 = Much less emphasis 4 = Adequate emphasis 7 = Much more emphasis

■ RBF 2016 ■ RBF 2010



The Foundation is considering creating an online “grantee portal” that would allow grantees to directly upload and download documents, rather than transferring them as attachments to emails, and view and interact with select grant information. Types of documents could include application materials and reporting and evaluation materials. Grantees could view their grant information, such as payment & reporting schedules, as well as manage their contact information.

Would your organization have any problems using an online portal?

Problems with Online Portal (Overall)	RBF 2016
Yes	2%
No	98%

What would be your preferred method for submitting application, reporting and evaluation materials to the RBF?

Preferred Method (Overall)	RBF 2016
I would prefer submitting materials to the RBF using an online portal	25%
I would prefer submitting materials to the RBF via email	27%
I do not have a preferred method for submitting materials to the RBF	48%

Have you seen a shift in any of the following sources of revenue or support in 2015?

Foundation (Overall)	RBF 2016	RBF 2010
Increase	47%	16%
Decrease	25%	65%
No change	27%	19%

Local Government (Overall)	RBF 2016	RBF 2010
Increase	8%	9%
Decrease	15%	42%
No change	77%	48%

State or Federal Government (Overall)	RBF 2016	RBF 2010
Increase	10%	15%
Decrease	20%	45%
No change	70%	40%

Bilateral & Multilateral Institutions (Overall)	RBF 2016	RBF 2010
Increase	8%	6%
Decrease	15%	34%
No change	77%	60%

Corporate (Overall)	RBF 2016	RBF 2010
Increase	17%	14%
Decrease	15%	46%
No change	68%	40%

Board Contributions (Overall)	RBF 2016	RBF 2010
Increase	35%	22%
Decrease	5%	32%
No change	60%	46%

Individual Contributions (Overall)	RBF 2016	RBF 2010
Increase	48%	18%
Decrease	9%	47%
No change	44%	35%

Earned Income (Overall)	RBF 2016	RBF 2010
Increase	28%	17%
Decrease	12%	42%
No change	60%	42%

Applicant Survey

What is the primary information source from which you learn about the Foundation's current goals and strategy?

Primary Information Source (Overall)	RBF 2016
In-person contact with the Foundation	5%
Direct information received from the Foundation (e-mail or print)	9%
Foundation website	71%
General media (newspaper, internet, television)	4%
Other organization(s) in the field	2%
Other funders	1%
Foundation directories	5%
Other	2%

How does the burden of the RBF's application process compare to that of other funders?

1 = Much less burdensome 4 = Similarly burdensome 7 = Much more burdensome

■ RBF 2016 ■ RBF 2010



Suggestions for the Foundation

Grantees and applicants were asked to provide any suggestions for how the Foundation could improve. These suggestions were then categorized by CEP and grouped into the topics below.

Proportion of Grantee Suggestions by Topic

Topic of Grantee Suggestion	%
Grantmaking Characteristics	24%
Quality and Quantity of Interactions	18%
Impact on and Understanding of Grantees' Fields	14%
Non-Monetary Assistance	13%
Proposal and Selection Process	8%
Foundation Communications	3%
Reporting and Evaluation Process	3%
Impact on and Understanding of Grantees' Communities	2%
Impact on and Understanding of Grantees' Organizations	2%
Administrative Processes	1%
Other	11%

Proportion of Applicant Suggestions by Topic

Topic of Applicant Suggestion	%
Proposal and Selection Process	44%
Impact on and Understanding of Applicants' Communities	17%
Impact on and Understanding of Applicants' Organizations	10%
Impact on and Understanding of Applicants' Fields	8%
Foundation Communications	7%
Quality and Quantity of Interactions	4%
Grantmaking Characteristics	3%
Administrative Processes	1%
Other	6%

Contextual Data

Grantee Responses

Grantmaking Characteristics

Length of Grant Awarded (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Average grant length	1.7 years	1.9 years	2.4 years	2.2 years	2.2 years

Length of Grant Awarded (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
1 year	55%	44%	29%	47%	34%
2 years	32%	35%	51%	23%	33%
3 years	7%	15%	12%	18%	22%
4 years	2%	2%	2%	4%	3%
5 or more years	4%	4%	6%	8%	7%

Type of Grant Awarded (Overall)	RBF 2016	RBF 2010	Average Funder	Custom Cohort
Program / Project Support	52%	61%	64%	66%
General Operating / Core Support	43%	26%	20%	27%
Capital Support: Building / Renovation / Endowment Support / Other	1%	3%	7%	1%
Technical Assistance / Capacity Building	3%	7%	4%	3%
Scholarship / Fellowship	0%	0%	2%	2%
Event / Sponsorship Funding	1%	2%	2%	1%

Grant Size

Grant Amount Awarded (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Median grant size	\$75K	\$100K	\$80K	\$75K	\$266K

Grant Amount Awarded (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
Less than \$10K	2%	2%	2%	10%	3%
\$10K - \$24K	8%	4%	11%	14%	4%
\$25K - \$49K	16%	11%	13%	13%	6%
\$50K - \$99K	31%	30%	30%	16%	14%
\$100K - \$149K	11%	14%	18%	9%	9%
\$150K - \$299K	19%	28%	17%	15%	24%
\$300K - \$499K	6%	8%	7%	8%	17%
\$500K - \$999K	5%	4%	1%	7%	13%
\$1MM and above	2%	0%	1%	8%	10%

Median Percent of Budget Funded by Grant (Annualized) (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Size of grant relative to size of grantee budget	5%	4%	5%	4%	4%

Application Characteristics

Applicant Responses

Type of Grant Requested (Overall)	RBF 2016	RBF 2010	Average Funder
Program/project support	81%	70%	70%
General operating	9%	8%	12%
Scholarship or research fellowship	0%	1%	1%
Technical assistance/capacity building	0%	11%	4%
Event/sponsorship funding	4%	5%	1%
Capital support: building/renovation/endowment support/other	6%	5%	11%

Grant Amount Requested (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder
Median Grant Amount	\$50K	\$75K	\$60K	\$50K

Grant Amount Requested (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder
Less than \$10K	5%	3%	3%	11%
\$10K - \$24K	16%	11%	9%	21%
\$25K - \$49K	20%	18%	26%	18%
\$50K - \$99K	25%	24%	26%	19%
\$100K - \$149K	11%	17%	12%	10%
\$150K - \$299K	11%	20%	24%	11%
\$300K - \$499K	4%	2%	0%	5%
\$500K - \$999K	1%	3%	0%	3%
\$1MM and above	8%	3%	0%	2%

Grantee/Applicant Characteristics

Operating Budget of Grantee Organizations

Operating Budget of Grantee Organization (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Median Budget	\$1.3M	\$1.5M	\$1.2M	\$1.4M	\$2.0M

Operating Budget of Grantee Organization (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
<\$100K	6%	4%	9%	9%	4%
\$100K - \$499K	22%	15%	19%	20%	15%
\$500K - \$999K	13%	18%	16%	13%	13%
\$1MM - \$4.9MM	37%	38%	36%	29%	35%
\$5MM - \$24MM	14%	17%	12%	17%	20%
>=\$25MM	9%	9%	7%	11%	14%

Operating Budget of Applicant Organizations

Operating Budget of Applicant Organization (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder
Median Budget	\$0.1M	\$0.5M	\$0.7M	\$0.6M

Operating Budget of Applicant Organization (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder
Less than \$100K	39%	23%	25%	17%
\$100K-\$499K	27%	25%	15%	28%
\$500K-\$999K	8%	19%	13%	13%
\$1MM-\$4.9MM	15%	24%	23%	23%
\$5MM-\$25MM	6%	5%	8%	11%
\$25MM and above	6%	4%	17%	8%

Additional Grantee Characteristics

Pattern of Grantees' Funding Relationship with the Foundation (Overall)	RBF 2016	RBF 2010	Average Funder	Custom Cohort
First grant received from the Foundation	29%	29%	30%	28%
Consistent funding in the past	51%	54%	52%	51%
Inconsistent funding in the past	19%	17%	19%	21%

Funding Status and Grantees Previously Declined Funding (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Percent of grantees currently receiving funding from the Foundation	79%	69%	72%	80%	84%
Percent of grantees previously declined funding by the Foundation	17%	26%	34%	32%	22%

Grantee Demographics

Job Title of Respondents (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder	Custom Cohort
Executive Director	53%	49%	56%	47%	45%
Other Senior Management	13%	12%	13%	14%	18%
Project Director	9%	9%	6%	12%	15%
Development Director	10%	9%	12%	9%	8%
Other Development Staff	10%	13%	5%	7%	7%
Volunteer	0%	0%	0%	1%	0%
Other	4%	7%	8%	9%	7%

Gender of Respondents (Overall)	RBF 2016	RBF 2010	Average Funder	Custom Cohort
Female	59%	52%	63%	56%
Male	41%	48%	37%	44%

Race/Ethnicity of Respondents (Overall)	RBF 2016	RBF 2010	Average Funder	Custom Cohort
Multi-racial	3%	4%	2%	3%
African-American/Black	1%	4%	7%	7%
Asian (incl. Indian subcontinent)	6%	2%	3%	7%
Hispanic/Latino	4%	5%	5%	6%
American Indian/Alaskan Native	1%	1%	1%	1%
Pacific Islander	0%	1%	0%	0%
Caucasian/White	81%	80%	80%	74%
Other	3%	3%	1%	3%

Applicant Demographics

Job Title of Respondents (Overall)	RBF 2016	RBF 2010	RBF 2004	Average Funder
Executive Director/CEO	45%	43%	44%	45%
Other Senior Management	11%	11%	0%	12%
Project Director	17%	11%	15%	10%
Development Director	7%	16%	21%	12%
Other Development Staff	10%	11%	8%	7%
Volunteer	2%	2%	0%	2%
Other	9%	8%	12%	13%

Gender of Respondents (Overall)	RBF 2016	RBF 2010	Average Funder
Male	62%	48%	35%
Female	36%	49%	62%

Race/Ethnicity of Respondents (Overall)	RBF 2016	RBF 2010	Average Funder
Caucasian/White	71%	75%	78%
African-American/Black	10%	10%	10%
Hispanic/Latino	8%	2%	4%
Asian (incl. Indian subcontinent)	6%	3%	3%
Multi-racial	0%	4%	2%
American Indian/Alaskan Native	2%	1%	1%
Pacific Islander	0%	3%	0%
Other	2%	1%	2%

Funder Characteristics

Financial Information (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Total assets	\$847.0M	\$726.1M	\$709.7M	\$226.9M	\$3.7B
Total giving	\$32.8M	\$31.2M	\$19.9M	\$14.3M	\$185.0M

Funder Staffing (Overall)	RBF 2016	RBF 2010	RBF 2004	Median Funder	Custom Cohort
Total staff (FTEs)	60	49	12	14	92
Percent of staff (FTEs) actively managing grantee relationships	23%	N/A	N/A	41%	42%
Percent of staff who are program staff	26%	35%	100%	40%	38%

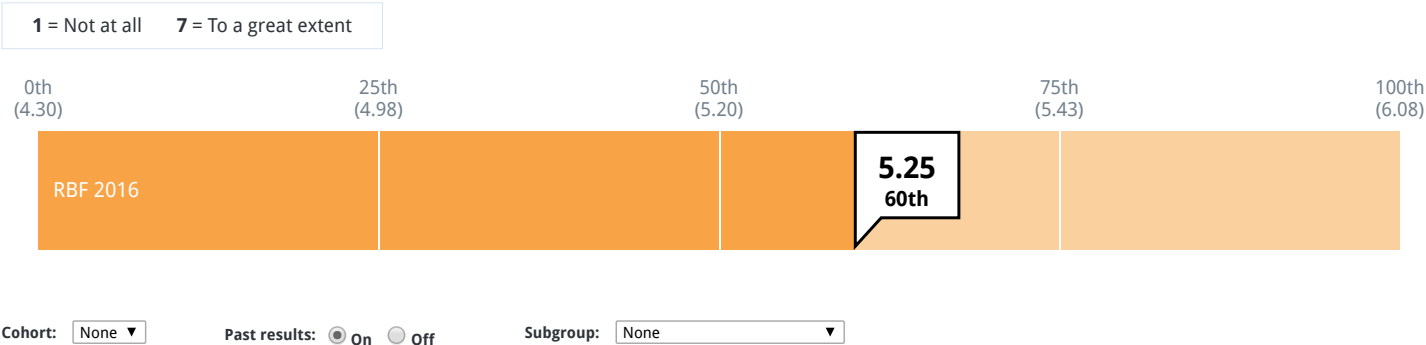
Grantmaking Processes (Overall)	RBF 2010	Median Funder	Custom Cohort
Proportion of grants that are proactive	90%	40%	99%
Proportion of grantmaking dollars that are proactive	N/A	50%	99%

Additional Measures

The following questions were recently added to the grantee survey and depict comparative data from fewer than one-third of funders in the dataset.

Grantee Ratings

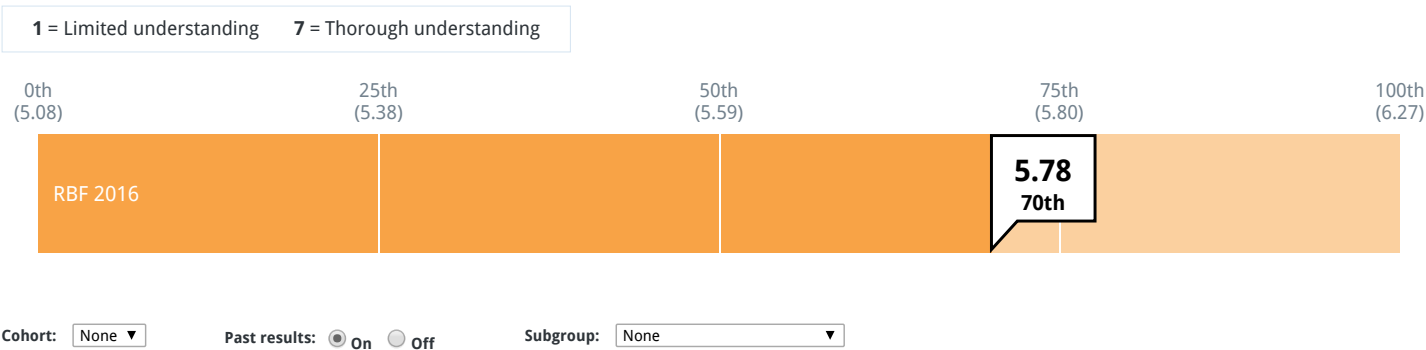
"To what extent is the Foundation open to ideas from grantees about its strategy?"



In the following questions, we use the term "beneficiaries" to refer to those your organization seeks to serve through the services and/or programs it provides. Beneficiaries are often called end users, clients, or participants.

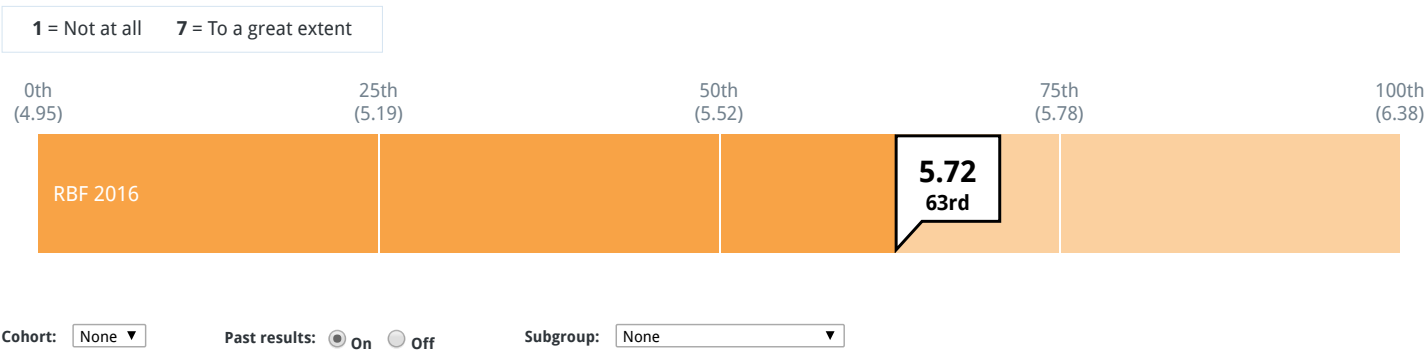
Grantee Ratings

"How well does the Foundation understand your intended beneficiaries' needs?"



Grantee Ratings

"To what extent do the Foundation's funding priorities reflect a deep understanding of your intended beneficiaries' needs?"



Additional Survey Information

On many questions in the grantee and applicant surveys, respondents are allowed to select “don’t know” or “not applicable” if they are not able to provide an alternative answer. In addition, some questions in the survey are only displayed to a select group of grantees or applicants for which that question is relevant based on a previous response.

As a result, there are some measures where only a subset of responses is included in the reported results. The table below shows the number of responses included on each of these measures. The total number of respondents to RBF’s grantee and applicant surveys were 275 and 142, respectively.

GPR Question Text	Count of Responses
Overall, how would you rate the Foundation's impact on your field?	256
How well does the Foundation understand the field in which you work?	266
To what extent has the Foundation advanced the state of knowledge in your field?	221
To what extent has the Foundation affected public policy in your field?	196
Overall, how would you rate the Foundation's impact on your local community?	179
How well does the Foundation understand the local community in which you work?	202
How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?	260
How much, if at all, did the Foundation improve your ability to sustain the work funded by this grant in the future?	271
How well does the Foundation understand your organization's strategy and goals?	267
Which of the following statements best describes the primary effect the receipt of this grant had on your organization's programs or operations?	267
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about the Foundation?	254
Who most frequently initiated the contact you had with your program officer during this grant?	273
Did the Foundation conduct a site visit during the selection process or during the course of this grant?	256
Has your main contact at the Foundation changed in the past six months?	267
Did you submit a proposal to the Foundation for this grant?	273
As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?	271
How involved was Foundation staff in the development of your grant proposal?	269
How much time elapsed from the submission of the grant proposal to clear commitment of funding?	263
Was there or will there be a reporting/evaluation process?	271
Was an external evaluator involved in your reporting/evaluation process?	122
After submission of your report/evaluation, did the Foundation or the evaluator discuss it with you?	130
At any point during the application or the grant period, did the Foundation and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?	234
Have you ever been declined funding from the Foundation?	229
Are you currently receiving funding from the Foundation?	267
Which of the following best describes the pattern of your organization's funding relationship with the Foundation?	270
How well does the Foundation understand your intended beneficiaries' needs?	243
To what extent do the Foundation's funding priorities reflect a deep understanding of your intended beneficiaries' needs?	239
Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics...Is agile and moves quickly	252
Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics: Is open to ideas about the best approaches to achieve its programmatic goals	235
Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics: Demonstrates accountability and transparency to grantees, partners, and the nonprofit sector	244
Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics: Takes risks and supports innovation	241

Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics: Is often among the first funders to enter a field or topic of work	202
Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics: Makes long-term commitments to issues	234
Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics: Is committed to social justice	228
Please indicate how strongly you associate the Rockefeller Brothers Fund with each of the following characteristics: Provides leadership on important issues	234
To what extent did the Foundation's support lend credibility to your organization's ability: ...to implement your programmatic work	246
To what extent did the Foundation's support lend credibility to your organization's ability: ...to address key challenges your organization faces	237
To what extent did the Foundation's support lend credibility to your organization's ability: ...to make progress towards your mission	250
To what extent did the Foundation's support lend credibility to your organization's ability: ...to address external threats that affect your ability to do your work	221
Earlier you indicated that you received some types of non-monetary assistance from the RBF. Who provided the non-monetary assistance you received?	167
Please indicate you or your organization's involvement with the Pocantico Center in the past year: I have attended a conference at the Pocantico Center	247
Please indicate you or your organization's involvement with the Pocantico Center in the past year: I have organized a conference at the Pocantico Center	247
Please indicate you or your organization's involvement with the Pocantico Center in the past year: I have attended a public program at the Pocantico Center (e.g., a dance performance or lecture)	238
Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center: Overall, programs and conferences at the Pocantico Center spur innovation on critical issues	48
Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center: Overall, conferences at the Pocantico Center are positioned to contribute to improved public policy	49
Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center: As a result of attending a conference or program at the Pocantico Center, the work of my organization has deepened	50
Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center: As a result of attending a conference or program at the Pocantico Center, my organization has engaged in new collaborations or partnerships	44
Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center: Attending a conference at the Pocantico Center had a significant positive impact on my organization's ability to do its work	36
Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center: Organizing a conference at the Pocantico Center had a significant positive impact on my organization's ability to do its work	19
Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center: The conference I attended at the Pocantico Center made a significant positive contribution to the field	47
Please rate the extent to which you agree or disagree with the following statements about the Pocantico Center: As a result of attending a conference or program at the Pocantico Center, I developed new, valuable professional networks	49
Has the Foundation communicated with you about diversity as it relates to: The Foundation itself (staff, board, etc.)	207
Has the Foundation communicated with you about diversity as it relates to: The Foundation's programmatic work (funding, mission, programs)	220
Has the Foundation communicated with you about diversity as it relates to: Your organization (staff, board, etc.)	225
Has the Foundation communicated with you about diversity as it relates to: The work associated with this grant in particular	227
Is the work funded by this grant meant to address topics for which you believe diversity is a relevant component?	252
For each of the following, do you believe the Foundation should place more, less, or the same amount of emphasis on diversity in: The Foundation's staff	168
For each of the following, do you believe the Foundation should place more, less, or the same amount of emphasis on diversity in: The Foundation's grantees	196
For each of the following, do you believe the Foundation should place more, less, or the same amount of emphasis on diversity in: The intended beneficiaries of the Foundation's	195
Would your organization have any problems using an online portal?	260
What would be your preferred method for submitting application, reporting and evaluation materials to the RBF?	267

APR Question Text	Count of Responses
Overall, how would you rate the Foundation's impact on your field?	122
How well does the Foundation understand the field in which you work?	94
Overall, how would you rate the Foundation's impact on your local community?	104
How well does the Foundation understand the local community in which you work?	83
How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?	118
How well does the Foundation understand your organization's strategy and goals?	99
What was the dollar amount of your grant request to the Foundation?	101
How consistent was the information provided by different communications resources, both personal and written, that you used to learn about the Foundation?	110
How much time elapsed from initial submission of your grant proposal to the final decision not to fund your request?	121
After your request was declined did you request any feedback or advice from the Foundation?	129
After your request was declined did you receive any feedback or advice from the Foundation?	131
What is the primary information source from which you learn about the Foundation's current goals and strategy?	136

About CEP and Contact Information

Mission:

To provide data and create insight so philanthropic funders can better define, assess, and improve their effectiveness – and, as a result, their intended impact.

Vision:

We seek a world in which pressing social needs are more effectively addressed.

We believe improved performance of philanthropic funders can have a profoundly positive impact on nonprofit organizations and the people and communities they serve.

Although our work is about measuring results, providing useful data, and improving performance, our ultimate goal is improving lives. We believe this can only be achieved through a powerful combination of dispassionate analysis and passionate commitment to creating a better society.

About the GPR and APR

Since 2003, the Grantee Perception Report® (GPR) has provided funders with comparative, candid feedback based on grantee perceptions. The GPR is the only grantee survey process that provides comparative data, and is based on extensive research and analysis. Hundreds of funders of all types and sizes have commissioned the GPR, and tens of thousands of grantees have provided their perspectives to help funders improve their work. CEP has surveyed grantees in more than 150 countries and in 8 different languages. The GPR's quantitative and qualitative data helps foundation leaders evaluate and understand their grantees' perceptions of their effectiveness, and how that compares to their philanthropic peers.

CEP developed the Applicant Perception Report (APR) as a complement to the Grantee Perception Report. Based on a separate, shorter survey, the APR allows philanthropic funders to understand the candid perspectives of declined applicants on a number of important dimensions. The APR shows an individual funder the perceptions of its applicants relative to a set of perceptions of 40 funders whose declined applicants were surveyed by CEP.

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