Assessing the Outcomes of ESG and Impact Investments: Multi-Pronged Mission Alignment Metrics

1. Agility’s approach to impact metrics blends qualitative and quantitative data. Impact is considered through the lenses of intentionality, outcomes, and scalability, with alignment to industry standard goals and metrics. There is recognition that impact outcomes can be positive and negative.

2. The Global Impact Investing Network (GIIN) designed a catalog of generally accepted impact performance metrics, IRIS+, to measure social, environmental, and financial success. GIIN has aligned with 50+ organizations to advance the use of social and/or environmental performance data for impact decision-making.

3. Agility implemented the Sustainable Development Goals (SDGs) as an industry standard method for categorizing ESG and impact goals. SDGs are a collection of 17 United Nations-backed global goals focused on improving the world’s most pressing issues.

4. The ESG and impact industry at large has yet to coalesce around a standard set of agreed upon ESG and impact metrics, with multiple “standardizing bodies” working towards similar goals. Agility seeks to actively engage with industry coalitions and efforts to further standardize ESG and impact metrics.