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# Rockefeller Brothers Fund

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1958

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NEW YORK 20, NEW YORK

## *Rockefeller Brothers Fund*

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# Rockefeller Brothers Fund

## *1958 Report*

The publication of four studies on the problems and opportunities which will face this country in the years ahead and the launching of a program to assist in the economic development of Ghana and Nigeria were among Fund activities in 1958. Of special interest also was the announcement of the first recipients of the Ramon Magsaysay Awards, made possible through a Fund grant in 1957.

In seeking to express the mutual interest of its trustees in the field of philanthropy, the Fund made grants of \$3,608,556 during the year. Since the Fund's establishment in 1940, contributions have totaled \$18,719,724.

**Special Studies Project:** The year saw the publication of the first studies in a series entitled *America at Mid-Century* prepared by the Special Studies Project, organized by the Fund in 1956. Laurance S. Rockefeller became chairman of the project in May at the time of his election as president of the Fund.

The first study to be issued, *International Security: The Military Aspect*, was concerned with national defense and strategic planning. The second, *The Challenge to America: Its Economic and Social Aspects*, presented projections of the economic growth of the United States. *Foreign Economic Policy for the Twentieth Century* discussed America's role in world economic and social progress and *The Pursuit of Excellence: Education and the Future of America* examined educational needs in the years ahead with particular emphasis on developing individual talents.

The studies, prepared by representative panels and published individually by Doubleday & Company, received wide distribution, and in some cases special consignments were arranged to meet volume requests. The National Education Association, for example, distributed 35,000 copies of the report on education to its member associations in 40 states. In addition, the studies were discussed on leading television and radio programs and in newspapers and magazines.

Work is in progress on further reports in the series.

**West Africa Program:** During the latter half of 1958 the Fund established a program of technical assistance services in the economic development field designed to help strengthen and diversify the economies of some of the countries of West Africa, namely Nigeria, Ghana and at a later date Liberia. In this connection experts will be made available to assist with the preparation of feasibility studies on locally initiated development projects. The program will also provide experts to help in organizing and training technicians for new projects which have reached the launching stage.

**Ramon Magsaysay Awards:** The Ramon Magsaysay Foundation made its first awards during 1958 to commemorate and perpetuate the ideals of the late President of the Philippines. The awards were given to five outstanding leaders and one organization in Asia under a program which provides for annual awards to individuals and agencies exemplifying President Magsaysay's greatness of spirit, integrity and devotion to freedom.

Acharya Vinoba Bhave of India was elected to receive the award for Community Service in recognition of his unremitting efforts to erase social injustice and economic inequalities in his country. The award for Government Service was made to Dr. Chiang Mon-lin, Chinese chairman of the Joint Commission on Rural Reconstruction of Taiwan.

Two men long identified with establishing and maintaining the tradition of the free press were named to divide the award

for Journalism and Literature: Robert McCulloch Dick, publisher of the Philippines Free Press, and Mochtar Lubis, part-owner and editor-in-chief of Indonesia Raya until his arrest by the military government in 1956.

The Public Service award was given to Mrs. Mary Rutnam, Canadian-born doctor and social worker whose life-long effort has been devoted to improving the status of Ceylonese women and to training village workers in health, sanitation and nutrition. The award for International Understanding went to Operation Brotherhood, a Philippine organization which has provided medical services to hundreds of thousands of villagers and refugees in Viet Nam and Laos.

The Ramon Magsaysay Awards were initiated through a Fund grant of \$500,000 made in 1957.

## *Program Policies*

**General Program:** The Rockefeller Brothers Fund makes grants under its General Program to local, national and international philanthropic organizations depending on the general public for funds. In the Greater New York area, the Fund contributes to such community needs as civic improvement, cultural advancement, education, health, religion and welfare. As a general rule contributions are made to agencies whose activities are city-wide in scope since the Fund cannot, because of the number involved, contribute directly to individual hospitals, churches, community centers and schools. The same principle is followed in the State of New York where it contributes to agencies whose services are state-wide.

Outside of New York State, grants are directed to selected organizations with programs of general import. For the most part these organizations are national or international in scope, but occasionally an institution whose primary activity is local in character may be the center of a program which the Fund assists because it relates to a field of particular interest to the Fund.

In the case of grants to the budgetary or capital needs of established agencies, the Fund's contributions are purposely held to a relatively small proportion of the total need since the objective of the Fund in this area is to share with others in support of such institutions.

**Special Program:** Activities under the Fund's Special Program include support and in some instances direct operation of experimental or new undertakings. These lie in the fields of international relations and understanding, strengthened national life, and conservation, population and resources. In many cases, the trustees take an active part in the formation and operation of these programs as well as in their support. Many projects that the Fund supports fall into both General and Special Program categories.

## *Funds*

The Rockefeller brothers and their sister, Abby Rockefeller Mauzé, contribute annually to the Fund. Mr. John D. Rockefeller, Jr., made a major gift in 1951.

## *Trustees*

During the year, the number of Trustees was increased to nine with the election of Abby M. O'Neill, daughter of Abby Rockefeller Mauzé.

## *Activities*

The majority of the Fund's grants are for the general operating requirements of organizations working in local, national or international fields. A list of these organizations and the amounts granted begins on page 14.

The following are the organizations which received contributions for special activities:



*American Association of Theological Schools Fund*—\$110,000 for operation of the Rockefeller Brothers Theological Fellowship Program, designed to encourage young people of outstanding ability to enter the ministry. Two hundred fifty fellowships have been awarded since the establishment of this program in 1954, enabling the recipients to obtain an initial year of graduate seminary training. It is estimated that approximately three-fourths of those receiving fellowship assistance choose careers in the Church, with more than one-half of these becoming ordained parish ministers. Grants to date total \$473,068.

*American Council for Emigrés in the Professions*—\$5,000 for assistance in placement of professional emigrés who have come to the United States from Iron Curtain countries. The Council has been giving special attention to the task of finding suitable positions for those Hungarian emigrés qualified for work in a variety of specialized professional fields. To this temporarily expanded work of the Council, the Fund has contributed \$12,500 since 1957.

*American International Association for Economic and Social Development (AIA)*—\$150,000 for activities in Brazil involving agricultural technical assistance, rural home economics and rural credit programs. Based on an experimental project in cooperation with the government of the State of Minas Gerais, a national program now is operating in 13 other states where similar projects have been developed with AIA's participation. Grants since 1956 total \$375,000.

In addition, the Fund contributed \$50,000 to AIA for the rural rehabilitation program of the Consejo de Bienestar Rural in Venezuela. This program, in which AIA cooperates with the Venezuelan government, is aimed at improving agricultural and rural living standards through the training of technicians, special studies of agricultural and resources problems, and the organization of rural youth clubs.

A further grant of \$125,000 also was made to the IBEC Research Institute Division of AIA for its Brazilian research program in coffee horticulture, soil fertility, pasture management and beef production, together with an information pro-

gram to encourage application of findings. Since 1952, including earlier agricultural research in Venezuela, a total of \$1,184,709 has been contributed.

***American Municipal Association***—\$6,000 for an analysis of the provisions of state statutes relating to annexation by cities and towns of newly developed areas. Grants since 1957 total \$10,000.

***American Public Welfare Association***—\$25,000 for the expansion of services designed to assist state and local public welfare agencies in planning those programs needed to implement the 1956 Social Security Amendments. Grants to date total \$50,000.

***American University of Beirut***—\$26,900 for continuation of a regional research and demonstration program which was commenced with Fund support in 1954. This program is providing the University with resources and facilities to conduct research into the basic educational needs of the Near and Middle East and to communicate its findings through publication and demonstrational activities as well as periodic conferences with teachers and representatives from the countries in that area. Grants to date total \$186,900.

***Arkansas Foundation of Associated Colleges***—\$54,000 for continuation of a program, undertaken in 1956 with Fund support and administered in cooperation with the member colleges, to enrich their educational programs through faculty fellowships, coordinated library operations and jointly developed cultural activities. Contributions since the beginning of the program total \$161,000.

***Association for the Help of Retarded Children***—\$15,000 assistance in the establishment of a diagnostic and guidance clinic for retarded children in Westchester County.

***Council on Economic and Cultural Affairs***—\$300,000 for support of a program of research and education in agricultural economics in the countries of Asia. The Council's program is aimed at the integration of advanced training and



research in this field into colleges of agriculture in Asia through fellowships to Asians to study abroad, the provision of visiting professors to such colleges, cooperation in special training courses and support of special research projects. Grants since 1956 total \$900,000.

***Foreign Policy Association***—\$50,000 as continuation of support of the World Affairs Center, which offers various program services and facilities related to a broadening of public understanding of international affairs. Grants since 1957 total \$100,000.

***Harvard University***—\$35,000 as assistance in the initial financing of the activities of the Center for International Affairs, established to coordinate and advance Harvard's several programs in this field and to combine basic research with advanced study and training for experienced individuals drawn from governments here and abroad.

\$5,000 also was contributed to Harvard University to finance an exploratory survey of osteopathic medicine by its School of Public Health.

***Institute for the Crippled and Disabled***—\$10,000 for research in establishing a system of follow-up of former patients. The Institute's aim is to identify and improve those elements in the rehabilitation process which produce the best results in preparing disabled persons for more satisfying and productive lives. Grants to finance this project, begun in 1954, now total \$40,000.

***Institute for International Social Research***—\$250,000 for a program of research and publication relating to the social and psychological factors affecting relations among nations and peoples. Grants since 1955 total \$1,000,000.

***Institute of International Education***—\$5,000 toward the initial financing of a program to extend to the performing and other arts the Institute's information, clearinghouse, correspondence and planning services for the exchange of persons.

The Fund also granted \$5,000 toward the cost of an inter-American conference sponsored jointly by the Institute and

the Pan American Union and held in Puerto Rico to explore ways and means of facilitating and expanding inter-American exchange programs.

***Jackson Hole Preserve***—\$450,000 toward the cost of a program to establish and develop a national park on the Island of St. John in the Virgin Islands. More than 5,000 acres were turned over to the United States Government in December, 1956, when the Virgin Islands National Park became the twenty-ninth in the system. Grants since 1955 total \$1,700,000.

***Jewish Theological Seminary of America***—\$15,000 for the activities of the Institute for Religious and Social Studies, an inter-faith, inter-disciplinary organization which is exploring the relevance of the world's great religious and philosophical traditions to the problems of contemporary life.

***Joint Commission on Mental Illness and Health***—\$24,000 for the study of the relation of religion to mental health. The study is surveying the extent and quality of pastoral counseling, the attitudes of persons under emotional stress, and the correlation between firm religious faith and mental health. This is part of a nation-wide exploration of resources for promoting better mental health and for treatment of the mentally ill. Grants since 1957 total \$60,000.

***Morningside Heights, Inc.***—\$40,000 for allocation to social welfare programs where strengthened and expanded services are essential to long-range plans for meeting the social welfare needs of the Morningside Heights community.

***Museum of Modern Art***—\$145,000 for the International Exhibitions Program of the Museum of Modern Art conducted in cooperation with the International Council of the Museum. During the year, 104 showings of 22 exhibitions were seen in 35 countries throughout the world. In addition, 5 exhibitions were circulated domestically, with 19 showings in 14 states and Canada, and 3 exhibitions were donated to institutions in Finland, Israel and Poland. With this grant support of the Program since 1952 totals \$832,500.

The Museum's International Council also undertook, as a

gift to the United States Government, to furnish and decorate a United States room in the new UNESCO headquarters building in Paris. To cover a part of the cost of this project, the Fund contributed \$15,000 to the Council.

***National Archives Trust Fund***—\$5,000 for assistance in financing joint meetings of scholars and other experts working with the National Historical Publications Commission on several separate projects, such as collecting and publishing documents relating to ratification of the Constitution, and assembling the papers of Franklin, John and John Quincy Adams, Madison and Hamilton.

***National Foundation for Junior Museums***—\$5,000 toward the initial financing of plans to develop Junior Museums in the Eastern part of the country. Grants since 1957 total \$10,000.

***National Urban League***—\$2,000 as assistance to enable the League to be represented at the International Conference of Social Work held in Tokyo, Japan.

***New York City Mission Society***—\$10,000 for a six-week summer project of experimentation in providing employment to 140 teen-age boys and girls from high delinquency areas in New York City.

***New York University***—\$6,500 for a comparative study of new developments in health and welfare services in rural areas. Grants since 1957 total \$13,000.

***New York University-Bellevue Medical Center***—\$6,000 toward operations of the Regional Hospital Plan, a cooperative project between the medical center and a group of community hospitals seeking to advance professional education and medical care. Commenced in 1954, grants now total \$12,950.

***Palisades Interstate Park Commission***—\$400,000 for land acquisition in the Rockland Lake area atop the Hudson River Palisades some 20 miles north of New York City. In cooperation with the State of New York, the Commission has under-

taken this project of extending the Hook Mountain section of the Palisades Interstate Park to provide additional park and recreation facilities within easy reach of New York City.

***Recording for the Blind***—\$7,500 toward the cost of expanded facilities needed for improved operations in providing recorded textbooks and course materials for blind college students.

***Regional Plan Association***—\$124,756 toward the financing of a comprehensive study of the economy of the New York metropolitan area being conducted for the Association by Harvard University's Graduate School of Public Administration. Scheduled for completion in 1959, the study will project the economic and population trends in the New York-New Jersey-Connecticut area over the next twenty-five years. Commenced in 1956, grants to the project total \$275,000.

***Southern Regional Council***—\$40,000 for a special program offering consultative services and conferences to assist localities in the Southern states with the solution of practical problems arising from educational integration.

The Fund also contributed \$8,000 to the Council for the activities of the Arkansas Council on Human Relations, an affiliate working in the State toward a better understanding of the issues involved in school integration and the race question.

***State of New Jersey, Department of Institutions and Agencies***—\$23,650 for a non-partisan study of the organization and operation of the Department which is responsible for the State's mental hospitals, correctional institutions and other welfare programs. Other states have shown particular interest in an appraisal of the effectiveness of the lay boards through which the Department operates.

***Temple University School of Medicine and Hospital***—\$40,000 toward the support of the Institute of Direct Analysis to evaluate a specialized approach in the treatment of schizophrenia and to train professionals in the use of this approach. Support of this undertaking since 1956 totals \$150,000.

*United Neighborhood Houses of New York*—\$50,000 for a special fund to help with the needs of New York City's non-federated settlement houses. Grants since 1957 total \$100,000.

*University of Missouri School of Journalism*—\$15,000 for a series of national and international events to celebrate the School's 50th anniversary and honor the American communications field for its contribution to the maintenance of a free society.

*University of Pennsylvania*—\$5,000 as a contribution to the University Museum to enable certain United States and Canadian scientists to attend a conference in Copenhagen called by the Danish National Museum to explore the possibility of joint Arctic research in Siberia, Alaska and other Arctic areas by Soviet and Western scientists.

*Urban League of Westchester County*—\$1,000 toward the initial costs of a program aimed at helping Negro young people prepare themselves for skilled positions which now are open to them in Westchester County.

*World Rehabilitation Fund*—\$7,500 for a program of training in the United States for physicians and other rehabilitation personnel coming from abroad to the Department of Physical Medicine and Rehabilitation of the New York University-Bellevue Medical Center and other rehabilitation centers. Grants since 1957 total \$17,500.

*Young Men's Christian Association, National Board*—\$50,000 toward a world-wide Buildings for Brotherhood Campaign aimed at financing the rehabilitation and construction of YMCA buildings overseas, particularly in Africa, Asia and Latin America.

*Young Women's Christian Association, National Board*—\$20,000 for assistance to the Seoul branch of the Korean YWCA for construction of new facilities to replace its building damaged during the Korean conflict. Grants since 1957 total \$70,000.

Total Contributions for Special Projects: \$2,742,806.

## *1958 Contributions to General Operations \**

Academy of Religion and Mental Health	\$ 10,000
Adoption Service of Westchester	2,000
Allergy Foundation of America	2,500
American Association for the United Nations	7,500
*American Council for Emigrés in the Professions	5,000
American Craftsmen's Council	20,000
American Diabetes Association	2,500
American Friends Service Committee	15,000
American Museum of Natural History	5,000
American Planning and Civic Association	500
*American Public Welfare Association	2,500
American Red Cross	7,500
American Social Hygiene Association	5,000
Asia Society	25,000
Big Brothers	4,000
Big Sisters	2,500
Boy Scouts of America, Greater New York Councils	5,000
Brooklyn Bureau of Social Service and Children's Aid Society	5,000
Brooklyn Institute of Arts and Sciences	5,000
Carrie Chapman Catt Memorial Fund	5,000
Catholic Charities of the Archdiocese of New York	5,000
Children's Aid Society	2,500
Children's Village	2,500
City Center of Music and Drama	2,500
Common Cold Foundation	3,000
Community Council of Greater New York	7,500
Community Service Society of New York	25,000
Conservation Foundation	25,000
Council for Independent School Aid	10,000
Family Service Association of America	7,500
Family Service of Westchester	2,000
Federation of Jewish Philanthropies	5,000
Federation of Protestant Welfare Agencies	5,000
*Foreign Policy Association	5,000
Girl Scout Council of Greater New York	5,000
Hospital Association of Bay Ridge	5,000
*Institute of International Education	10,000
International House (New York)	10,000
International Social Service, American Branch	5,000
Legal Aid Society	5,000
Metropolitan Educational Television Association	50,000
Metropolitan Museum of Art	2,500
Metropolitan Opera Association	5,000
Mount Desert Larger Parish	750

National Association for Mental Health	\$ 55,000
National Conference of Christians and Jews	2,500
National Council of the Churches of Christ in the United States of America	10,000
National Council on Alcoholism	7,500
National Information Bureau	1,000
New York Botanical Garden	5,000
New York City Cancer Committee	5,000
New York Heart Association	2,000
New York Public Library	5,000
New York State Citizens Committee for the Public Schools	1,000
New York Zoological Society	5,000
Philharmonic-Symphony Society of New York	5,000
Planned Parenthood Federation of America	12,500
Population Council	200,000
Population Reference Bureau	10,000
Protestant Council of the City of New York	7,500
Public Education Association	1,000
*Regional Plan Association	2,500
Research in Schizophrenia Endowment	25,000
Riverdale Children's Association	3,500
Riverside Church	25,000
Riverside Fund to Help Build a Christian World	2,000
Stadium Concerts	1,000
State Charities Aid Association	5,000
Travelers Aid Society of New York	2,500
Union Church of Pocantico Hills	4,000
United Cerebral Palsy Associations	7,500
United Hospital Fund of New York	25,000
United Negro College Fund	12,500
*United Neighborhood Houses of New York	3,000
United States Committee for the United Nations	5,000
Urban League Fund	15,000
*Urban League of Westchester County	2,000
USO Fund of New York	20,000
Visiting Nurse Service of New York	2,500
Westchester County Council of Social Agencies	2,000
Wiltwyck School for Boys	2,500
Young Men's Christian Association of Greater New York	5,000
*Young Men's Christian Association, National Board	6,000
Young Women's Christian Association of the City of New York	5,000
*Young Women's Christian Association, National Board	5,000
Total General Budgetary Grants	<u>\$865,750</u>

\*Indicates those agencies which also received grants in 1958 for special projects. See list beginning on page 6.



### *Contributions by Years*

1941 - 1951	\$ 2,355,282
1952	911,867
1953	1,177,430
1954	1,423,444
1955	1,762,820
1956	3,609,344
1957	3,870,981
1958	3,608,556
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	\$18,719,724
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## *Balance Sheet* DECEMBER 31, 1958

### ASSETS:

#### Unrestricted Principal Fund

Cash in bank and on hand	\$ 2,259,496.37	
Securities	50,017,179.83	
Accrued income receivable, etc.	<u>143,833.60</u>	\$52,420,509.80

#### Fund for the Advancement of Contemporary Social and Cultural Studies

Cash in bank	5,159.38	
Income receivable	148,994.01	
Securities	<u>548,992.70</u>	703,146.09

#### Fund for Training, Recruitment and Education of Scientific Talent

Cash in bank	1,583.49	
Securities	48,669.74	
Accrued interest receivable	<u>301.23</u>	50,554.46
		<u>\$53,174,210.35</u>

### FUNDS AND LIABILITIES:

#### Unrestricted Principal Fund

Accounts payable and accrued expenses	\$ 22,347.30	
Unpaid appropriations	2,606,100.00	
Fund balance	<u>49,792,062.50</u>	\$52,420,509.80

#### Fund for the Advancement of Contemporary Social and Cultural Studies

Unpaid appropriations	119,000.00	
Fund balance	<u>584,146.09</u>	703,146.09

#### Fund for Training, Recruitment and Education of Scientific Talent

Fund balance		50,554.46
		<u>\$53,174,210.35</u>

*Statement of Changes*  
FOR THE YEAR ENDING

*UNRESTRICTED PRINCIPAL FUND*

BALANCE, January 1, 1958			\$51,276,510.93
ADDITIONS:			
Gifts received		\$ 366,510.00	
Dividends	\$ 830,005.51		
Interest from investments	148,439.38		
	<u>\$ 978,444.89</u>		
Add: Net gain from sale of securities	632,289.02	<u>1,610,733.91</u>	<u>1,977,243.91</u>
			<u>\$53,253,754.84</u>
DEDUCTIONS:			
Total appropriations paid	\$3,500,056.14		
Less: Payments on appropriations authorized in prior years	<u>2,068,400.00</u>	<u>\$1,431,656.14</u>	
Appropriations to be paid in subsequent years, net of cancellations in 1958		1,585,181.16	
Special Studies Project		220,425.15	
West Africa Program		12,187.56	
Administrative Expenses		<u>212,242.33</u>	<u>3,461,692.34</u>
BALANCE, December 31, 1958			<u>\$49,792,062.50</u>

*in Funds*  
DECEMBER 31, 1958

*RESTRICTED FUNDS*

Fund for the Advancement of Contemporary Social and Cultural Studies

BALANCE, January 1, 1958			\$379,151.04
ADDITIONS:			
Income from trust of which Fund is beneficiary	\$363,880.93		
Interest from investments	<u>10,114.12</u>		<u>373,995.05</u>
			<u>\$753,146.09</u>
DEDUCTIONS:			
Total appropriations paid	\$108,500.00		
Less: Payments on appropriations authorized in prior years	<u>48,000.00</u>	<u>\$ 60,500.00</u>	
Appropriations to be paid in subsequent years		<u>108,500.00</u>	<u>169,000.00</u>
BALANCE, December 31, 1958			<u>\$584,146.09</u>

Fund for Training, Recruitment and Education of Scientific Talent

BALANCE, January 1, 1958			\$ 49,654.45
ADDITION:			
Interest from investments			900.01
			<u>\$ 50,554.46</u>
DEDUCTIONS:			
			None
BALANCE, December 31, 1958			<u>\$ 50,554.46</u>