

1941-50

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Rockefeller Brothers Fund

30 ROCKEFELLER PLAZA, NEW YORK 20, NEW YORK

Rockefeller Brothers Fund, Inc.

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Rockefeller Brothers Fund

Background and Purpose

The Rockefeller Brothers Fund was incorporated in the State of New York in 1940 with broad powers to apply its income and principal to charitable purposes. Its program was started in 1941 and has been financed by contributions made currently to it by its five Trustees.

Prior to the establishment of the Fund, its Trustees had developed separate giving programs which included many of the same agencies. The Fund was conceived by its Trustees not as a new type of endeavor but rather as an instrumentality to consolidate and administer more effectively their giving to agencies of common interest to all of the Trustees to which each would otherwise make gifts individually.

The Fund's viewpoint is essentially that of an individual interested in giving to the needs of the

philanthropic agencies to which he believes he has a responsibility as a resident of New York, as a citizen of the United States, and as a member of the international community. For this reason the Fund characterizes its program as a citizenship approach to giving, as distinct from the more typical foundation program directed to research or to specialized fields of activity.

Within the area of common interest of the Trustees, the Fund seeks to maintain a balanced program of giving among various fields of need. It does not, however, purport to be a complete or inclusive program in and of itself. Gifts which the individual Trustees may make directly to agencies of particular personal interest to them are distinct from the Fund. Further, it is the desire of its Trustees that its activities not duplicate those of other organizations which have been established by the Rockefeller family, such as the Rockefeller Foundation, the General Education Board, and the American International Association.

Policies

The Fund's program is guided by the belief that there are no geographic limits to citizenship. In the Greater New York area, it gives to agencies serving many different community needs — civic improvement, cultural advancement, education, health, religion, and social welfare. The Fund does not attempt, however, to give to local needs of other communities as it regards these to be the responsibility of local

citizens. Instead, outside of New York its gifts are directed to selected national and international organizations whose programs are of general significance without reference to any particular community.

With such a general program the Fund necessarily has to place certain limitations on its activities. It gives only to philanthropic agencies and, as a general policy to which exceptions are few and for special reasons, it does not contribute directly to such organizations as individual hospitals, churches, community centers, and schools. Even within its home community of New York its gifts typically are to agencies of city-wide significance.

Since the needs to which the public is asked to contribute vary, the Fund maintains flexibility in its program so as to be able to give support to those agencies which seem to its Trustees to be currently of greatest significance.

Activities

Over the ten-year period ended December 31, 1950, the Fund has made gifts to agencies totaling \$2,039,932. Approximately one-half of this amount was given to the general support of local and national organizations on a more or less continuing basis. The other half was made up of special, non-recurring gifts to help meet acute needs at home and abroad and for capital improvements and development programs.

During the past ten years, the field of philanthropy has been dominated by the demands of a critical war

effort and the needs of the post-war period. Therefore, during this period, the Fund's largest grants, totaling \$800,500, were in the fields of relief, rehabilitation, and morale services. Of this amount, \$310,500 went to the National War Fund and the United Service Organizations, and \$193,000 to the American Red Cross.

The second largest area of concentration, totaling \$463,000, was in the field of social welfare, followed in turn by \$256,312 for health, \$192,500 for education, \$118,770 for religion, and \$98,500 for research and education in international affairs. The remaining \$110,350 of the total was contributed to various other areas of activity.

War and post-war conditions have made problems of relief and physical care dominant over the past decade. It is to be hoped that in the years ahead world conditions will be such that philanthropy may be directed more to efforts concerned with social, intellectual, and moral development. It is in this direction that the program of the Rockefeller Brothers Fund will be shaped increasingly in the coming years.

Agencies Receiving Contributions 1941-1950

American Aid to France
American Association for the United Nations
American Committee on United Europe
American Council on Race Relations
American Friends Service Committee
American Institute of Pacific Relations
American Planning and Civic Association
American Red Cross
American Relief for Italy
American Social Hygiene Association
American University of Beirut
Arthritis and Rheumatism Foundation
Big Brother Movement
Boy Scouts of America, Greater New York Councils
British War Relief Society
Brooklyn Bureau of Social Service and Children's Aid Society
Catholic Charities of the Archdiocese of New York
Church World Service
Common Council for American Unity
Community Service Society of New York
Federal Council of the Churches of Christ in America
Federation of Jewish Philanthropies of New York
Federation of Protestant Welfare Agencies
Foreign Policy Association
Fountain House Foundation
Girl Scout Council of Greater New York
Goethe Bicentennial Foundation
Greater New York Federation of Churches
Greek War Relief Association
Harlem Council on Social Hygiene
International Council of Religious Education
International House, New York
International Institute of New York City
International Rescue Committee

Agencies Receiving Contributions 1941-1950 (continued)

International Social Service, American Branch
Legal Aid Society
Long Island College of Medicine
Memorial Center for Cancer and Allied Diseases
Metropolitan Museum of Art
Midcentury White House Conference on Children and Youth
Morningside Heights, Inc.
Mount Desert Larger Parish
Museum of Modern Art
Musicians Emergency Fund
National Committee on Alcoholism
National Committee on Maternal Health
National Conference of Christians and Jews
National Conference on Family Life
National Information Bureau
National Mental Health Foundation
National Municipal League
National Travelers Aid Association
National Urban League
National War Fund
Near East College Association
Near East Foundation
New York City Cancer Committee of the American Cancer Society
New York Diabetes Association
New York Heart Association
New York Public Library
New York State Citizens' Council
New York Tuberculosis and Health Association
New York University-Bellevue Medical Center
New York Zoological Society
Northside Center for Child Development
Philharmonic-Symphony Society of New York
Philippine War Relief (of the United States)
Planned Parenthood Federation of America
Protestant Council of the City of New York

Protestant Fund of Greater New York
Public Education Association
Queen Wilhelmina Fund
Regional Plan Association
Riverdale Children's Association
Riverside Church
Russian War Relief
Stadium Concerts
State Charities Aid Association
Sydenham Hospital
Tarrytown Hospital Association
Travelers Aid Society of New York
Union Church of Pocantico Hills
United Hospital Fund of New York
United Jewish Appeal of Greater New York
United Negro College Fund
United Service Organizations
United Service to China
United States Committee for the Care of European Children
United States Olympic Association
Urban League Fund
Visiting Nurse Service of New York
War Prisoners' Aid Committee
Welfare Council of New York City
Wiltwyck School for Boys
Young Men's Christian Association of the City of New York
Young Men's Christian Association of Tarrytown and North Tarrytown
Young Men's Christian Associations, National Board
Young Men's Christian Associations, World Youth Fund
Young Women's Christian Association of the City of New York
Young Women's Christian Association, United Appeal of Greater New
York
Young Women's Christian Association, Round-the-World Reconstruc-
tion Fund

Contributions by Years

1941	\$ 54,770
1942	148,150
1943	148,200
1944	166,062
1945	236,950
1946	263,050
1947	220,550
1948	279,300
1949	257,050
1950	265,850

\$2,039,932

Balance Sheet DECEMBER 31, 1950

ASSETS

Cash \$ 137,176.41

Securities

Bonds \$339,895.61

Stocks 592,795.05* 932,690.66

Accrued Interest 2,372.25

Total \$1,072,239.32

FUNDS

\$1,072,239.32

* Market value on date of acquisition by gift